



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

Did you know that vehicle crashes, injuries, and fatalities contribute to a company's rising health care costs and lost productivity? In 2009, Hampton Roads experienced 26,959 crashes, 15,725 injuries, and 188 fatalities. Chances are you know them, they work for you, or they are a family member.

Fortunately, there is a coalition in Hampton Roads working to prevent and reduce death and injury on our highways. Drive Safe Hampton Roads (DSHR) is a non-profit (501c3, tax id 54-1856349) coalition whose goal is to increase the community's involvement in and awareness of traffic safety issues. Membership is free and open to anyone interested in reducing these tragedies in Hampton Roads.

We ask that you make a financial contribution to help us to continue to save lives. With your tax-deductible donation, we can continue the following projects:

- Get It Together High School Seat Belt Challenge (In 2009, 26 schools completed this regional seat belt challenge focused on increasing seat belt use by our youth which provided resources for education and activities to area high school students. Over 44,000 students were impacted last year. This year, 34 schools are participating.)
- The Old, Used, Borrowed and Abused Child Safety Seat Round-Up (This campaign educates parents and caregivers on the potential dangers of using second-hand safety seats through a bounty program. In the past 20 years, over 10,000 safety seats have been collected and destroyed, potentially preventing serious injuries to babies and small children.)
- The HERO Campaign for Designated Drivers (Drive Safe Hampton Roads supports this Virginia Highway Safety Office initiative to urge the planning for and use of designated drivers.)
- Specialized Transportation Safety (Businesses associated with the local commercial motor vehicle industry along with regional motor carrier law enforcement agencies and permitting officials from local and state governments who partner to effectively address truck and vehicle safety in Hampton Roads.)

We would appreciate your commitment to Drive Safe Hampton Roads. Your support will assist us in expanding these necessary community based programs. We are available to answer any questions that you might have. For additional information, please contact us at 757-498-2562 or on the web at drivesafehr.org. Donations may be accepted via PayPal on our web site or mailed to the following address:

Drive Safe Hampton Roads
P.O. Box 6293
Virginia Beach, VA 23456

Sincerely,

Kathryn B. Hall

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Peninsula Alcohol Safety Action Program
2010-11 President, Drive Safe Hampton Roads