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Drive Safe Dispatch Monthly Info November 2017



Welcome To Our Newest Drive Safe HR Member!

Sgt. Christopher Jancewicz, Chesapeake Police Department

UPCOMING DATES AND HEADLINES...

Rest of 2017

* December 1 – RSVP for General Business Meeting DUE

* **December 5 – General Business Meeting @ AAA Tidewater Virginia**

Speaker: Jessica N. Bowman, Government Relations Manager, Williams Mullen

Presentation will discuss how the recent election results will impact next year's General Assembly and future traffic safety efforts in Virginia. Please make every attempt to attend this meeting and show support for this speaker.

* December 15 – Get It Together Midway Reports DUE

* December 18 – Southside Driver Appreciation Day

2018

* January 9 – Impaired Driving Prevention Committee Meeting @ 1:00pm

* March 19 – Intoxiclock Training @ 1:00pm.



* **Always check the online calendar for any meeting date and time changes, just in case...**

<http://www.drivesafehr.org/calendar/>

<http://mobile.dudamobile.com/site/drivesafehr>

HOLIDAY SHOPPING TIME



Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping this holiday season!

THANK YOU! We appreciate your support.

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc
3. Begin shopping!

Or the quick easy way <https://smile.amazon.com/ch/54-1856349>

Bookmark it! Just sign in to your Amazon or Amazon Prime account and you are ready!



CIOT NOVEMBER CAMPAIGN

The November campaign will run from Monday, November 20th to Friday, December 1st.

IMPAIRED DRIVING COMMITTEE UPDATE



A reminder there is still time to sign up to volunteer to come out to help out at the December 18th - Commercial Motor Carrier Vehicle Driver Appreciation Day-Southside. Members are invited to help out Southside @ Eastbound 264 @ the old toll plaza. The start time will be at 8:00. If you would like to volunteer, please let us know. Volunteers are asked to arrive around 7:00.

January 9, 2018 - Impaired Driver Prevention Committee Meeting @ 1:00 @ AAA Tidewater Virginia, 5366 Virginia Beach Blvd, Virginia Beach, Training Room 3.

CarFit

This program offers **adults 55 and older** the opportunity to check how well their



personal vehicles "fit" them. Technicians guide participants through a 12-point checklist to correctly adjust mirror positions, the distance between their chest and the steering wheel, and other vehicle features. One-on-one appointments are available. For more information on an appointment or an event, please call AAA Tidewater Virginia at 757-233-3889.

DON'T FORGET...

The NHTSA Communications Calendar for 2018 is now available so get a head start on your planning with NHTSA's traffic safety campaigns for 2018. Order yours now at

<https://www.trafficsafetymarketing.gov/calendars>.

STATE FARM

In an effort to reduce the number of accidents involving teen drivers, the Virginia State Police makes education about the dangers of distracted driving a priority. The Virginia State Police Distracted Driving Simulator provides a hands-on alternative to demonstrate the dangers of



distracted driving in a safe and controlled environment. It is State Farm's hope, through education and awareness, to reduce or eliminate injuries and deaths due to distracted driving. If you are interested in having the simulator program in your school, please contact Sgt. Robert Campbell at Robert.Campbell@vsp.virginia.gov / (434) 447-4121, Ext.12202.

Holiday Bag Distribution to the ABC and Military Package Stores



If anyone has any items they would like to be inserted into the holiday bags for distribution during the December holiday season, please let us know. We will need a pdf or picture of the item so that approval can be obtained from the various entities (ABC/Military). We would need **1500** of each approved item or a combination of items. Please contact us at dshr@drivesafehr.org. Approved items would need to be **delivered by November 28**.

MADD

Check this out... <https://www.youtube.com/watch?v=Fok1fTL4AgE>



Focus on Safety - Winter Driving Tips

When the chilly temperatures of winter set in, will your vehicle be ready for the cold? If you live in a part of the country that experiences inclement weather, such as heavy rain, snow and ice, are you prepared to drive in those conditions? Planning and preventative maintenance are important year-round ... but especially when it comes to winter driving

<https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/winter-driving-tips>

HRTPO NEWS

The FY 2018-2021 Transportation Improvement Program (TIP), approved by the HRTPO Board last April, has received Federal approval and went into effect on October 1, 2017. The new TIP represents a full update of the TIP – the previous full update having been approved in July 2014. New HRTPO FY 2018-2021 TIP Website - <http://www.hrtpotip.org/>



Save the Date for the John T. Hanna Awards for Excellence in Traffic Safety on Wednesday, February 21, 2018.

In Nation's Worst Congestion 'Hotspot,' Drivers Need Half an Hour to Cover 6.5 Miles



A new study by the INRIX travel data firm thinks its study can help planners focus on why traffic will bottleneck so much in the identified hotspots, and look for ways to fight the congestion. INRIX said a 6.47-mile stretch of Interstate 95 in Virginia south of Washington, D.C., is the single worst of the 25 most-congested "hotspots" in the nation, with drivers frequently in traffic jams and taking 33 minutes on average to get through. As it continues, by 2026 it will have cost drivers of passenger and cargo vehicles \$2.3 billion in backup expenses.

<https://news.transportation.org/Pages/100617congestion.aspx#.Wd456tyDrpQ.facebook>

Collisions More Common in Urban Areas, Rural Deaths Higher



Car crash death rates get increasingly high as population density drops, fueled in part by lower seat belt use in the remotest rural areas, a U.S. study suggests. In the South, where more people live outside big cities, crash death rates ranged from 6.8 fatalities for every 100,000 people in the most urban areas to 29.2 deaths for every 100,000 people in the least urban areas, with less than 2,500 residents in urban communities. Seat belt use ranged from about 89 percent in the most urban counties to slightly less than 75 percent in the most rural counties. Lower wages and higher unemployment in some rural communities might also mean more people are driving older cars with fewer safety features to prevent fatalities in a crash.

<https://www.autoblog.com/2017/10/05/rural-car-crash-deaths-seatbelts/>

UPS's Safest Driver Ever Goes 55 Years With Out an Accident



The Atlanta-based logistics company said Tom Camp has driven over a million miles on suburban Detroit roads -- the equivalent of two round-trips to the moon.

<https://www.bizjournals.com/atlanta/news/2017/10/19/upss-safest-driver-ever-goes-55-years-without-an.html>

Motor vehicle crashes account for 32% of work-related deaths among workers age 55 or older



Older drivers at work bring extensive skills, knowledge, and experience built over the course of a lifespan. Research shows that older drivers are more likely than their younger counterparts to adopt safe behaviors such as wearing a seat belt and complying with speed limits. However, those age 55 and older have twice the risk of dying in a work-related crash than younger workers do. One possible reason is that older persons are more likely to be injured if they are in a crash, and more likely to die if they are injured.

<https://www.cdc.gov/niosh/motorvehicle/topics/olderdrivers/default.html>

Real Costs of Fatigue in the Workplace

How much is fatigue costing the workplace? The National Safety Council has teamed with Brigham and Women's Hospital to develop an easy-to-use tool providing specific information about fatigue in the workplace.

<https://forms.nsc.org/real-costs-of-fatigue-calculator/index.aspx>

Vehicle Infotainment Systems Create Increased Distraction

AAA Foundation study reveals in-vehicle technology takes one step forward, two steps back. New vehicle infotainment systems take drivers' eyes and attention off the road and hands off the wheel for potentially dangerous periods of time. Drivers using in-vehicle technologies like voice-based and touch screen features were visually and mentally distracted for more than 40 seconds when completing tasks like programming navigation or sending a text message. Removing eyes from the road for just two seconds doubles the risk for a crash, according to previous research. With one in three U.S. adults using infotainment systems while driving, AAA cautions that using these technologies while behind the wheel can have dangerous consequences.

<http://newsroom.aaa.com/2017/10/new-vehicle-infotainment-systems-create-increased-distractions-behind-wheel/>

NHTSA Study: Interlock Data Utilization

The objectives of this study were to determine how ignition interlock data is used for DWI offender monitoring and offender-related programs; and if the interlock data can be used effectively to reduce alcohol-impaired driving recidivism.

<https://www.nhtsa.gov/sites/nhtsa.dot.gov/files/documents/812445-interlock-data-utilization.pdf>

#ButNotWhileDriving: We Save Lives Movement

Car crashes caused by distracted drivers kill nine people every day. Help save lives and prevent distracted driving by voicing your pledge to never call, text, or email while driving.

<http://wesavelives.org/butnotwhiledriving/>

WALK THIS WAY...

In 1999, Safe Kids Worldwide and FedEx created Walk This Way to bring national and local attention to pedestrian safety issues. What started as a pilot program in three U.S. cities has now grown to 11 countries around the world – Brazil, Canada, China, India, Mexico, the Philippines, South Africa, South Korea, Thailand, the United States and Vietnam – and includes more than 250 communities in the United States alone.

Since its inception, the Walk This Way program has grown to include four main components: Awareness and Advocacy Activities / Infrastructure Improvements / Research / Education Programs

<https://www.safekids.org/walk-way>

Save the Date: Lifesavers National Conference on Highway Safety Priorities

San Antonio, TX

April 22-24, 2018

For more information, go to:

<https://lifesaversconference.org/>

Pedestrian Detection Tech Has Potential to Prevent Crashes

With pedestrian fatalities on the rise, the U.S. Department of Transportation's Volpe Center, with the National Highway Traffic Safety Administration's support, is evaluating pedestrian detection technology to help prevent crashes and injuries.

<https://www.transportation.gov/transportation-tuesday/pedestrian-detection-technology-holds-potential-prevent-crashes-and-injuries>



USDOT's Volpe Center, in support of NHTSA, is evaluating pedestrian detection technology to help prevent crashes and injuries



Over the last 10 years, the proportion of pedestrian fatalities continues to slowly rise



A "pedestrian detection" system detects pedestrians that could be in a vehicle's path to alert the driver or apply automatic emergency braking



The study found that pedestrian crash avoidance systems can potentially reduce up to 5,000 vehicle-pedestrian crashes per year



It also found that they could potentially prevent more than 800 fatal crashes per year

#TransportationTuesday

And Don't Forget...

An advertisement for Amazon Smile. The text reads: "Support us when you shop this holiday season. Buy your gifts and holiday essentials at smile.amazon.com. You shop. Amazon donates." The Amazon Smile logo is at the bottom. There are decorative starburst graphics in the corners.



2017 Holiday Season Drunk Driving Prevention

The holiday season is right around the corner. As we prepare for festivities with family and friends, NHTSA wants to remind all drivers that it's dangerous to drive after drinking.

You have to choose your role before drinking begins: will you drink or will you drive? Remember, even if you only have a little bit to drink and think you're "okay to drive," you could still be over the legal limit.



These marketing tools can be distributed to fit your local needs and objectives while, at the same time, partnering with State, communities, and other traffic safety organizations on this drunk driving prevention initiative.

» For social norming [**Buzzed Driving is Drunk Driving**] campaign materials.
<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/holiday-season-buzzed-driving>

» For enforcement [**Drive Sober or Get Pulled Over**] campaign materials.
<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over/holiday-season-drive-sober>



**Drive Safe and Buckle Up!!
Every Trip, Every Time!**



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