



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

**Drive Safe Dispatch Monthly Info
January 2018**

Welcome To Our Newest Drive Safe HR Member!

Lt. Jeffery Wilkerson, Virginia Beach Police Department
Jason Bond, 733d Security Forces Squadron, US Military

UPCOMING DATES AND HEADLINES...



- * February 7– Membership & Development Committee Meeting with Website Redevelopment Update @ 9:00am, AAA Tidewater Virginia, Training Room #2
- * February 14 – Peninsula Committee Meeting @ 8:30am, Newport News Police Department Community Education and Outreach Center, 10188 Warwick Blvd.
- * February 20 – TCC Portsmouth Wellness Fair @ 12-2pm
- * February 21 – John T. Hanna Awards Reception (rsvp required)
- * February 23 – Get It Together Challenge Ends
- * February 26 – ODU Spring Break Wellness Fair

- * March 6 General Business Meeting with Steering Committee / Board of Directors Meeting following
- * March 19 – Intoxiclock Training @ 1:00pm, AAA Tidewater Virginia.
- * **Always check the online calendar for any meeting date and time changes, just in case...**

<http://www.drivesafehr.org/calendar/>
<http://mobile.dudamobile.com/site/drivesafehr>



Kalfus and Nachman is partnering with the following cab companies. Patrons can call 757 853 7777.

- Coastal Ride
- Black and White Cabs
- Norfolk Checker Taxi
- Yellow Cab on the Peninsula
- Yellow Cab of Norfolk

The taxis will give free rides home or to hotel from Kickoff to Midnight on Superbowl Sunday!

- Patron must mention either **Kalfus & Nachman** or the **Hurt Line Safe Ride Home** in order to use this safe ride home free program.
 - The Safe Ride Home program only adheres to trips from a bar to a place of residence in that city, or to an adjoining city.
 - Bar patrons in Norfolk, Virginia Beach, Chesapeake, Hampton, & Newport News can take advantage of a **Safe Ride Home** if they have too much to drink



The organization needs YOUR help!

Time to step up to the plate and become invested in YOUR organization.

If you have **submissions for the slate of officers or for the Board of Directors**, please let us know right away. If you need a write up of the responsibilities of these positions, just let us know.



The current Board of Directors will hold their annual meeting soon and will determine the slate of officers for 2018-2019 immediately following the March General Business meeting.

In accordance with the Drive Safe HR Bylaws, the membership needs to vote on the nominations for the 2018-2020 Board of Directors at the June General Business Meeting. The Board of Directors shall number at least five (5) and no more than 11 (eleven) maintaining an odd number. The term of service to be a minimum of two years with no cap on tenure.



Save the Date for the John T. Hanna Awards for Excellence in Traffic Safety on Wednesday, February 21, 2018. Event to be located at the Princess Anne Country Club.

Please let us know if you plan to attend so that we can save you a seat!

Impaired Driving Prevention Committee Reminder:



Intoxiclock training: The Intoxiclock training is open to all members of Drive Safe HR who need a refresher session or that have not been through the training. Remember all members must be trained in order to use the Intoxiclock. It is a great tool to take back to your company or for community presentations. Training will take place on Monday, March 19, 2018, at 1:00 at AAA Tidewater, 5366 Virginia Beach Blvd, Virginia Beach, in Training Room #3 on the second floor.

Save the Date:

Lifesavers National Conference on Highway Safety Priorities

San Antonio, TX
April 22-24, 2018

For more information, go to: <https://lifesaversconference.org/>



The 2018 **Mid-Atlantic DUI Conference** will resume April 9-11, 2018 and take place the Sheraton located at 3501 Atlantic Avenue, Virginia Beach, Virginia 23451. Planning is already underway for this exciting event, and VBPD expects over 300 attendees. Therefore, it is important that you start planning your attendance now.

<https://www.vbgov.com/government/departments/police/opsdiv/Pages/dui.aspx>

Virginia General Assembly **Transportation Legislation** and HRTPO Legislative Priorities

<https://www.hrtpo.org/page/transportation-legislation/>

*Drive Safe Hampton Roads
Cordially Invites You to Attend the*

***John T. Hanna Awards Reception
Honoring Traffic Safety Excellence in Hampton Roads***

*Wednesday, February 21, 2018, 5:30-7:30 pm
Princess Anne Country Club
3800 Pacific Ave, Virginia Beach, VA 23451*

Hors d'oeuvres

Business Casual Attire

Reception sponsored in part

by Capital Concrete, Inc. and Atlantic Foundations

Mock-Tails sponsored by AAA Tidewater Virginia

Please RSVP by February 14, 2018

Email: dshr@drivesafehr.org or Voice Mail: 757-498-2562



***John T. Hanna Awards 2017 Recipients
Honoring Traffic Safety Excellence in Hampton Roads***

Tanya Deckard

(York County School Division Transportation Department)

Martin H. Schlosser Award for Traffic Safety Activism

Columbia Gas of Virginia

Employer Safety

Capital Concrete, Inc.

Occupant Protection

Suffolk Police Department

Law Enforcement Initiatives

Norfolk Public Schools Transportation Department

Pupil Transportation Safety

MPO Travis Aicher

(Virginia Beach Police Department)

Impaired Driving Prevention

Hampton Police Division & Yellow Cab of Hampton

(co-winners)

Public Transportation Safety

Poquoson High School's Arrive Alive Club

(Gloria Insley, Club Sponsor)

Youth Traffic Safety

The 2017 Lifetime Achievement In

Transportation Safety Award

Karen Pyle

WANTED

Old, Used, Borrowed and Abused Child Safety Seats

- Is your safety seat:
- ★ over eight years old?
 - ★ from a yard sale or thrift store?
 - ★ involved in an accident?



Safety seats that are old, used, borrowed or abused may harm your child in a crash.

During the month of **February 2018**, drop off that old seat at any location below for a

\$5 REWARD*



2018 DROP-OFF LOCATIONS:

** Limit two seats per person*

- Walmart Supercenters (Select Locations)
- AAA Offices in Hampton Roads

Please remove the harnesses and straps from the child seats prior to delivering them to the drop-off locations.

For more information call (757) 498-2562

The Old, Used, Borrowed & Abused Child Safety Seat Round-up is presented by

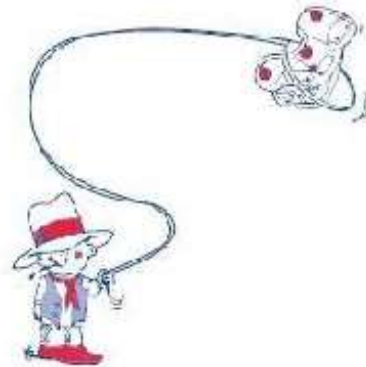


Children's Hospital of The King's Daughters • DMV: Highway Safety Office
Hoffman Beverage Co. • WVEC- ABC 13

2018 Old, Used, Borrowed and Abused Child Safety Seat Round-Up Drop Off Locations

Walmart Supercenters - 4 additional store locations added for 2018!

- 2448 Chesapeake Square Ring Road, Chesapeake, VA 23321
- 1521 Sam's Circle, Chesapeake, VA 23320
- 201 Hillcrest Parkway, Chesapeake, VA 23322
- 632 Grassfield Parkway, Chesapeake, VA 23322
- 6819 Waltons Lane, Gloucester, VA 23061
- 1900 Cunningham Drive, Hampton, VA 23666
- 12401 Jefferson Avenue, Newport News, VA 23602
- 6111 Jefferson Avenue, Newport News, VA 23605
- 1170 North Military Hwy., Norfolk, VA 23502
- 7530 Tidewater Drive, Norfolk, VA 23505
- 1098 Fredrick Blvd., Portsmouth, VA 23707
- 6259 College Drive, Suffolk, VA 23435
- 1200 North Main Street, Suffolk, VA 23434
- 546 First Colonial Road, Virginia Beach, VA 23451
- 2021 Lynnhaven Parkway, Virginia Beach, VA 23456
- 1149 Nimmo Parkway, Virginia Beach, VA 23456
- 657 Phoenix Drive, Virginia Beach, VA 23452
- 4821 Virginia Beach Blvd., Virginia Beach, VA 23462
- 731 East Rochambeau Road, Williamsburg, VA 23188
- 2601 George Washington Memorial Hwy., Yorktown, VA 23693



AAA Tidewater Locations

- AAA Tidewater Virginia Corporate Office
5366 Virginia Beach Blvd.
Virginia Beach, VA 23462
- Virginia Beach Service Center
296 Kings Grant Rd.
Virginia Beach, VA 23452
- Chesapeake Service Center
111 Kempsville Rd.
Chesapeake, VA 23320
- Norfolk Travel Center
Palace Station Shopping Center
Ghent 330 W. 22nd Street, Suite 101
Norfolk, VA 23517

- Suffolk Center
3529 Bridge Rd.
Suffolk, VA 23435
- Hampton
1520 Aberdeen Rd.
Hampton, VA 23666
- Newport News
733 J Clyde Morris Blvd.
Newport News, VA 23601
- Williamsburg
6517 Richmond Rd.
Williamsburg, VA 23188

NETS NEWS

January 2018 saw the launch of the NETS **Cost of Collisions Calculator App** (available on NETS' homepage), developed through our cooperative agreement with the National Highway Traffic Safety Administration (NHTSA). Given that you can't track what you don't measure, the calculator will help you measure your company's cost of collisions and can help you make the case to senior leadership for investing in a comprehensive road safety program. <http://trafficsafety.org/>

MADD:

National Academies of Sciences: Drunk Driving is Leading Killer on Roads

The report’s recommendations affirm MADD’s priorities outlined in the Campaign to Eliminate Drunk Driving:

- Support law enforcement and sobriety checkpoints
- Pass ignition interlock laws for all drunk driving offenders
- Develop passive alcohol detection in new vehicles

“Alcohol-impaired driving remains the deadliest and costliest danger on U.S. roads today,” the report states. “Every day in the United States, 29 people die in an alcohol-impaired driving crash — one death every 49 minutes - making it a persistent public health and safety problem.”

<https://www.madd.org/blog/press-release/national-academies-sciences-drunk-driving-leading-killer-roads/>

Additional information:

New report released on how to reduce alcohol-impaired driving fatalities. The National Academies of Sciences, Engineering and Medicine issued a report on the most promising interventions to prevent alcohol-impaired driving including lowering the BAC limit to 0.05%, policies to reduce binge drinking, state and local sobriety checkpoints, and more. Preventing alcohol-impaired driving should be a communal effort including alcohol companies, legislators, healthcare professionals, and educators.

<http://www.nationalacademies.org/hmd/reports/2018/getting-to-zero-alcohol-impaired-driving-fatalities.aspx>



Fans Don’t Let Fans Drive Drunk, Nationwide (February 4)

On Super Bowl Sunday, encourage your friends to make commuting plans ahead of time to ride home safe. Drunk driving can results in injury or death. Be a team player and make this Super Bowl Sunday a safe one. Super Bowl has become synonymous with drinking and celebrating, making roads on Super Bowl weekend dangerous.

Using these materials, you can raise awareness in your community or with your officers to the heightened dangers of drunk driving on Super Bowl weekend.

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/super-bowl>



The key to safety any time of year is to **Plan Ahead**. It’s easy—designate a sober driver at the beginning of the night or plan for a taxi or other ride-sharing service to take you to and from your destination. In 2016, there were 10,497 people who died in a drunk-driving crash, a 1.7 percent increase from 2015. Exponentially more lives were forever changed by the loss of a parent, child, friend, or loved one.

Dosomething.org knows the dangers of not wearing a seat belt.



Seat belts save lives -- everyone knows that. But warnings from parents and scare tactics from ad campaigns don’t make teenage drivers and passengers more likely to wear a seat belt. That’s why thousands of young people all across the country posted flyers around their schools and neighborhoods- so when their curious (and/or dirty-minded) friends text in, they’ll received the answer, along with easy, creative ways to keep others safe in the vehicle.

<https://www.dosomething.org/us/campaigns/ride-see>

AAA Study: Crash Risk of Cell Phone Use While Driving

This report investigates the relationship between using a cell phone while driving and the risk of being involved in a crash by comparing cell phone use immediately prior to crashes versus during ordinary driving by the same drivers.

<https://aaafoundation.org/crash-risk-cell-phone-use-driving-case-crossover-analysis-naturalistic-driving-data/>

USDOT Announces Safety Data Initiative, Pilot Programs

Multi-dimensional models of the transportation system will provide insights that will help improve safety on our highways. The U. S. Department of Transportation (USDOT) is launching a multi-modal initiative, including two pilot programs to modernize its data analysis and integrate its traditional datasets with new “big data” sources to gain insights into transportation safety.

<https://www.transportation.gov/briefing-room/dot0318>

National Safety Council Safety Conference & Expo

April 11-13, 2018
New Orleans, LA

For more information or to register, go to: <https://ssce.nsc.org/SCE2018/Public/MainHall.aspx?ID=3569>

CRASHES COST!



In 2013, U.S. traffic crashes cost employers \$47.4 billion in direct crash-related expenses which include medical care, liability, lost productivity and property damage.

<http://trafficsafety.org/road-safety-resources/public-resources/cost-of-motor-vehicle-crashes-to-employers-2015/>

FACT: According to the National Highway Traffic Safety Administration (NHTSA), 37,461 lives were lost on U.S. roads in 2016. In 2015, 2.4 million roadway users were injured.

Why We Can't Stop Texting and Driving

Drivers ignore the warnings and continue to use their phones for a simple reason: they're just not convinced that it's all that dangerous. <http://time.com/5059457/stop-texting-and-driving/>



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THANK YOU! We appreciate your support.

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**Drive Safe and Buckle Up!!
Every Trip, Every Time!**

