



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

For Immediate Release:

Contact:

MPO Dean Godwin, Virginia Beach Police Department Motor Carrier Unit
Cell: (757) 567-1342

Kathy Raymond, Administrative Assistant, Drive Safe Hampton Roads
Cell: (757) 536-6839 Office: (757) 485-4129

MEDIA ALERT

**18th ANNUAL COMMERCIAL VEHICLE
DRIVER APPRECIATION DAY SCHEDULED**

WHO: Drive Safe Hampton Roads (a 23 year old traffic safety coalition dedicated to reducing traffic related crashes, injuries and fatalities In Hampton Roads) and area law enforcement teams.

WHAT: Commercial Drivers are encouraged to stop in to receive food and fellowship.

WHEN: Monday, December 19, 2011, 8:00 a.m. till 10:00am

WHERE: Interstate 264 eastbound near South Independence Blvd. at the old Toll Plaza.

WHY: This event is held during the busy holiday season to promote highway safety. For the 18th consecutive year, Drive Safe Hampton Roads and the Virginia Beach Police Department have co-sponsored this Annual Commercial Motor Vehicle Driver Appreciation Day. Additional sponsors include Chick-Fil-A @ Salem Crossing and @ Parkway Plaza, Black and White Cabs of both Virginia Beach and Norfolk, Capital Concrete, Inc., West Service Center, Inc., Huey's Trailer Spotting Service, Inc., Virginia Limousine Association, AAA Tidewater Virginia, Virginia Dept. of Transportation, and DMV: The Virginia Highway Safety Office. Santa Claus and the Chick-Fil-A Cow will be in attendance. Drive Safe Hampton Roads and other Hampton Roads law enforcement motor carrier teams come together to distribute goodies during an "alternate type" of roadway safety regulation stop.

**THERE WILL BE VIDEO/PHOTO OPS
INTERVIEWS WILL BE AVAILABLE
LIVE SHOTS CAN BE ACCOMODATED**

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