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18th ANNUAL SOUTHSIDE COMMERCIAL VEHICLE DRIVER APPRECIATION DAY

On Monday, December 19, 2011, at 8:00 a.m. till 10:00am, Drive Safe Hampton Roads' Specialized Transportation Safety Committee will be working with the Virginia Beach Police Department Motor Carrier Safety Unit and other local motor carrier units to conduct the 18th Annual Commercial Motor Vehicle Driver Appreciation Day. Additional sponsors include Chick-Fil-A @ Salem Crossing & @ Parkway Plaza, Black & White Cabs of Virginia Beach, Black & White Cabs of Norfolk, West Service Center, Inc., Huey's Trailer Spotting Service, Inc., Virginia Limousine Association, AAA Tidewater Virginia, Virginia Dept. of Transportation, and DMV: The Virginia Highway Safety Office. Santa Claus and the Chick-Fil-A Santa Cow will be in attendance. This event is held during the busy holiday season to promote highway safety. Drive Safe Hampton Roads and other Hampton Roads' law enforcement motor carrier teams come together to distribute goodies during an "alternate type" of roadway safety regulation stop. Drive Safe Hampton Roads (DSHR) is a non-profit regional coalition whose goal is to increase the community's involvement and awareness of traffic safety issues, and reduce the number of crashes, injuries and fatalities on our roadways.

This event is held on Interstate 264 eastbound near South Independence Blvd. at the old Toll Plaza. Commercial Drivers are encouraged to stop in to receive food, fellowship, and safe driving reminders. This event begins at 8:00 a.m., and will conclude when everything is distributed.

Remember to Buckle up for Safety this Holiday Season!

For more information about this event, please contact MPO Dean Godwin of the Virginia Beach Police Department Motor Carrier Unit at 757-567-1342, www.drivesafehr.org or call (757) 498-2562.

**THERE WILL BE VIDEO/PHOTO OPS
INTERVIEWS WILL BE AVAILABLE
LIVE SHOTS CAN BE ACCOMODATED**

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