



P.O. Box 6293, Virginia Beach, VA 23456  
(757) 498-2562

## Drive Safe Dispatch Monthly Info December 2016

### Message from the Drive Safe HR President:

It has been a busy holiday season and the new year is almost upon us. Drive Safe wants everyone to continue to have a safe holiday. With the hustle and bustle all of us face, please remember to keep traffic safety in mind. The season brings more motorists on the roads so allow extra time to get to your destination. You know the rules...everyone buckles up, no texting, and don't drive under the influence of drugs or alcohol. Have a plan before the event. Decide who is going to be the designated driver, call a cab, or make plans to spend the night. Let's make the months ahead happy and festive, by making good decisions.

May each of you have a safe New Year.

Warmest thoughts to you and yours,

*Georjeane Blumling*

AAA Tidewater Virginia  
President 2016-2017  
Drive Safe Hampton Roads

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### Upcoming Dates and Headlines...



- \* January 4 – Occupant Protection Committee meets at AAA at 1:00pm
- \* January 5 – Conference Committee meets at VDOT at 9:00am
- \* January 5 – Hanna meeting at VDOT at 10:00am
- \* January 17 – Impaired Driving Prevention Committee meets @ Portsmouth Police Department Training office at 11:00am
- \* January 24 – Steering Committee meeting @ AAA Tidewater at 9:30am

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**Mark Your Calendar  
For the 2017 Virginia  
Specialized Transportation  
Safety & Management  
Conference!!**

**April 27, 2017**

## **SAVE THE DATE!**

The 2017 Virginia Specialized Transportation Safety & Management Conference  
will be held Thursday, April 27, 2017  
Quality Suites & Sleep Inn @ Lake Wright  
6280 Northampton Blvd., Norfolk, VA 23502

Online registration will be available January 1, 2017 @ [DriveSafeHR.org](http://DriveSafeHR.org)  
For more information: [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org) or voicemail (757) 498-2562

*Looking for an opportunity to reach people in the motor carrier industry? Become a sponsor!*

**Diamond Sponsor: \$1500 (1 available)**

- \* Prominent sponsor signage.
- \* Recognized as the sole sponsor of the lunch session.
- \* 3 complementary registrations.
- \* 1 complementary indoor and outdoor exhibitor space.
- \* Sponsor recognition in program.
- \* 1 full page advertisement in program.

**Silver Sponsor: \$1000 (2 available)**

- \* Prominent sponsor signage.
- \* Recognized as a sponsor of the sunrise break.
- \* 2 complementary registrations.
- \* 1 complementary indoor and outdoor exhibitor space.
- \* Sponsor recognition in program.
- \* 1 half-page advertisement in program.

**Bronze Sponsor: \$ 500**

- \* Prominent sponsor signage.
- \* 1 complementary registration.
- \* 1 complementary indoor and outdoor exhibitor space.
- \* Sponsor recognition in program.
- \* 1 quarter-page advertisement in program.

**Basic Exhibitor: \$ 100**

- \* 1 complementary indoor space (outdoor exhibitor space may also be available).
- \* 1 complementary registration.
- \* Exhibitor recognition in program.

**Non-Profit/Government Exhibitor**

- \* 1 complementary indoor space (outdoor exhibitor space may also be available).
- \* 1 complementary registration.
- \* Exhibitor recognition in program

**Additional Sponsorship Opportunities**

- Full Page Advertisement in Program - \$200
- Half-Page Advertisement in Program - \$100
- Quarter-Page Advertisement in Program - \$50

*To commit your company's support level, please contact [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org)*

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**Thank you to the volunteers** who helped pack the 1500 Holiday Bags at the recent Impaired Driving Prevention / Peninsula Drive Safe Committees distribution event at the beginning of December. Our appreciation is extended to Sonia Hale, Sue White, LaTisha Branch, Dwight Jenkins, Georjeane Blumling, John Fentress, Kathy Raymond, Newport News Police Museum volunteers Ella Abney and Darlene Wilson as well as a HUGE thank you to DJ Pointer for all of his help in finishing up the distribution.

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Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember this when shopping this holiday season! Whether you are a PrimeMember or an Amazon Member:

1. Visit [smile.amazon.com](http://smile.amazon.com).
2. Sign in and choose Drive Safe Hampton Roads Inc
3. Begin shopping!



Or the quick easy way <https://smile.amazon.com/ch/54-1856349>

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\* **SAVE THE DATE** for the John T. Hanna Awards for Excellence in Traffic Safety on Wednesday, February 22, 2017. Event to be located at the Princess Anne Country Club. Winners to be announced soon!

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**Registration is OPEN** for the Virginia Specialized Transportation Safety and Management Conference scheduled for Thursday, April 27, 2017. Cost to attend is \$50. Registration can be completed at

[http://www.drivesafehr.org/events/2017\\_VSTSM\\_Conference/2017\\_VSTSM\\_Conference\\_info.html](http://www.drivesafehr.org/events/2017_VSTSM_Conference/2017_VSTSM_Conference_info.html)

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**Thank you to all the volunteers** who helped out at the 2016 Commercial Motor Carrier Driver Appreciation Day that was held on Monday, December 19 at the Old Toll Plaza on I-264 East. A special thank you to the sponsors: Drive Safe Hampton Roads in partnership with

- \* Virginia Beach Police Department
- \* DMV: The Virginia Highway Safety Office
- \* Chick-Fil-A @ Salem Crossing & Parkway Plaza
- \* West Service Center, Inc.
- \* City of Virginia Beach Public Utilities
- \* Virginia Dept. of Transportation (VDOT)
- \* United States Military
- \* AAA Tidewater Virginia
- \* Scott Trucking
- \* Walmart #5253 (Grassfield)
- \* Local Law Enforcement Motor Carrier Units Motor Carrier Safety Inspectors



Photos can be found at the following link:

[http://www.drivesafehr.org/pics\\_video/Commercial\\_Motor\\_Vehicle\\_Driver\\_Appreciation\\_Day/2016-Southside\\_Commercial\\_Motor\\_Vehicle\\_Driver\\_Appreciation\\_Day.html](http://www.drivesafehr.org/pics_video/Commercial_Motor_Vehicle_Driver_Appreciation_Day/2016-Southside_Commercial_Motor_Vehicle_Driver_Appreciation_Day.html)

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# 2017 Mid-Atlantic DUI Conference

REGISTER NOW!



## April 3-5, 2017

Hilton Virginia Beach Oceanfront  
\$135 Registration Fee

- DUI Legislation
- Oral Fluid Testing
- Virginia's DRE Program
- State Toxicology Updates
- Below 100 Training
- And more...

REGISTER AT [WWW.VBGOV.COM/DUI](http://WWW.VBGOV.COM/DUI)



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### More Teens Choosing Not to Ride with Impaired Drivers

FARS (Fatality Analysis Reporting System) data from NHTSA shows that the number of passenger deaths by underage drunk drivers has gone down. The number of 15-20 year old passengers killed while riding with 15-20 drivers with any measureable amount of alcohol decreased from 194 deaths in 2014 to 172 deaths in 2015.

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**Lifesavers National Conference on Highway Safety Priorities is being held in Charlotte, NC in 2017 (Mar 26-28).** Lifesavers is the premier U.S. highway safety meeting dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. <http://lifesaversconference.org/registration/>

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# WANTED

## Old, Used, Borrowed and Abused Child Safety Seats

Is your safety seat:

- ★ over eight years old?
- ★ from a yard sale or thrift store?
- ★ involved in an accident?



Safety seats that are old, used, borrowed or abused may harm your child in a crash.

During the month of **February 2017**, drop off that old seat at any location below for a

# \$5 REWARD\*

### 2017 DROP-OFF LOCATIONS:

*\* Limit two seats per person*

- Walmart Supercenters (Select Locations)
- AAA Offices in Hampton Roads

*Please remove the harnesses and straps from the child seats prior to delivering them to the drop-off locations.*

For more information call (757) 498-2562

*The Old, Used, Borrowed & Abused Child Safety Seat Round-up is presented by*



Children's Hospital of The King's Daughters • DMV: Highway Safety Office  
Hoffman Beverage Co. • WVEC- ABC 13

## Old, Used, Borrowed and Abused Child Safety Seat Round-Up

### Participating Walmart Supercenter Locations for Drop Off

- 1682 - 2448 Chesapeake Square Ring Road, Chesapeake, VA 23321
- 1841 - 1521 Sam's Circle, Chesapeake, VA 23320
- 3644 - 201 Hillcrest Parkway, Chesapeake, VA 23322
- 5253 - 632 Grassfield Parkway, Chesapeake, VA 23322
- 1631 - 1900 Cunningham Drive, Hampton, VA 23666
- 1773 - 12401 Jefferson Avenue, Newport News, VA 23602
- 4623 - 6111 Jefferson Avenue, Newport News, VA 23605
- 1811 - 1170 North Military Hwy., Norfolk, VA 23502
- 5488 - 7530 Tidewater Drive, Norfolk, VA 23505
- 3831 - 1098 Fredrick Blvd, Portsmouth, VA 23707
- 3214 - 6259 College Drive, Suffolk, VA 23435
- 1688 - 657 Phoenix Drive, Virginia Beach, VA 23452
- 2529 - 2021 Lynnhaven Parkway, Virginia Beach, VA 23456
- 3216 - 1149 Nimmo Parkway, Virginia Beach, VA 23456
- 4064 - 4821 Virginia Beach Blvd., Virginia Beach, VA 23462
- 3265 - 2601 George Washington Memorial Hwy., Yorktown, VA 23693

### AAA Tidewater Locations for Drop Off

- |   |  |
|---|--|
| AAA Tidewater Virginia Corporate Office<br>5366 Virginia Beach Blvd.<br>Virginia Beach, VA 23462                    | Suffolk Center<br>3529 Bridge Rd.<br>Suffolk, VA 23435             |
| Virginia Beach Service Center<br>296 Kings Grant Rd.<br>Virginia Beach, VA 23452                                    | Hampton<br>1520 Aberdeen Rd.<br>Hampton, VA 23666                  |
| Chesapeake Service Center<br>111 Kempsville Rd.<br>Chesapeake, VA 23320   | Newport News<br>733 J Clyde Morris Blvd.<br>Newport News, VA 23601 |
| Norfolk Travel Center<br>Palace Station Shopping Center<br>Ghent 330 W. 22nd Street, Suite 101<br>Norfolk, VA 23517 | Williamsburg<br>6517 Richmond Rd.<br>Williamsburg, VA 23188        |

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### Super Bowl Drunk Driving Prevention Campaign

The Super Bowl is America's most watched national sporting event. On Super Bowl Sunday, February 5, there will be lots of game day socializing that may include drinking. NHTSA's **Fans Don't Let Fans Drive Drunk** campaign encourages people to make plans ahead of time that will prevent them from getting behind the wheel of a vehicle after drinking. Driving drunk could result in injury or death for you or others on the road.

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/super-bowl-li>

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## CPS Updates from NHTSA

NHTSA “Crash Stats”: **Early Estimate of Motor Vehicle Traffic Fatalities for the First Half (Jan–Jun) of 2016.** The publication includes this statement: “A statistical projection of traffic fatalities for the first half of 2016 shows that an estimated 17,775 people died in motor vehicle traffic crashes. This represents an increase of about 10.4 percent as compared to the 16,100 fatalities that were reported to have occurred in the first half of 2015.”

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812332>

**2015 Motor Vehicle Crashes: Overview** (DOT HS 812 318): The Nation lost 35,092 people in crashes on U.S. roadways during 2015, an increase from 32,744 in 2014. The 7.2-percent increase is the largest percentage increase in nearly 50 years. The largest percentage increase previously was an 8.1-percent increase from 1965 to 1966.

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812318>

**Lives Saved in 2015 by Restraint Use and Minimum Drinking Age Laws** (DOT HS 812 319): In 2015, the use of seat belts in passenger vehicles saved an estimated 13,941 lives of occupants 5 and older, and an estimated 2,573 lives of occupants 13 and older were saved by frontal air bags. An estimated 266 child occupants 4 and younger were saved by the use of child restraints, and 1,772 lives were saved by the use of motorcycle helmets. An additional 2,804 lives would have been saved in 2015 if all unrestrained passenger vehicle occupants 5 and older involved in fatal crashes had worn their seat belts. Similarly, if all motorcyclists had been helmeted, then an additional 740 lives would have been saved. An estimated 537 lives were also saved due to minimum-drinking-age laws. <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812319>

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The best way to prevent someone from driving drunk is to make a plan for a sober designated driver, and make sure everyone agrees to it ahead of time. If you are faced with a situation where someone who’s impaired is trying to drive, here are some tips on how to stop them:

- Be as non-confrontational as possible.
- Suggest alternate ways of getting to their destination — a cab, a sober driver, public transportation.
- Remember that the person you are talking to is impaired — talk a bit more slowly and explain things more fully than if you were speaking to a sober person.
- Explain that you don’t want them to drive because you care and you don’t want them to hurt themselves or others.
- Suggest that they sleep over.
- Enlist a friend to help you or to act as moral support — it’s more difficult to say “no” to two (or three or four) people than one.
- If possible, get the person’s keys. It is far easier to persuade the potential driver when you hold this leverage.
- If all else fails, call law enforcement. It’s better to have a friend arrested than injured or killed.

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**Drive Safe and Buckle Up!!  
Every Trip, Every Time!**

