



P.O. Box 6293, Virginia Beach, VA 23456  
(757) 498-2562

## Drive Safe Dispatch Monthly Info July 2016



### **CALL FOR VOLUNTEERS...**

#### **\*\*Get It Together needs YOUR help!**

Do you have a couple of hours available over a span of a few months? Volunteers are needed as Community Liaisons for the Fall 2016 Get It Together Seat Belt Challenge. Check out the "job description" below.

#### **Tasks:**

Act as liaison with one school, serving as mentor/monitor to assist with seat belt checks (3) for the Get It Together High School Safety Challenge.

1. Monitor the school's education and activity campaigns.
2. Meet with Get It Together committee for training in procedures for seat belt checks.
3. Meet with assigned school Challenge contact at the Kick Off Breakfast.
4. Offer assistance with campaign planning and implementation.
5. Assist the School Point of Contact with planning and scheduling seatbelt checks.
6. Attend and monitor/supervise all seat checks for assigned school.
7. Assist with transfer of resource materials between the Challenge personnel and the school contact person.

#### **Training Needed:**

Liaison Training will be held in August and will take approximately 1 hour.

Time commitment: About 10 hrs total. For 5 months—October, 2016 through March, 2017.

#### **Benefits:**



Active involvement with students interested in bringing a safety message to their peers.

Fun in participating with the students at school functions.

The satisfaction of helping students to change driving and safety behaviors.

The undying gratitude of the Challenge Committee.

#### **\*\*Volunteers needed for 2 September 17, 2016 events.**

**#1** - Girl Scouts of the Colonial Coast and Tidewater Boy Scout Council are hosting a safety event on Saturday, September 17, 2016 at Pembroke Mall in Virginia Beach. They are inviting community partners who offer safety information and services to children. Please see the flier on the next page for details on the event. The mall is providing 6' tables for each exhibitor and would ask that you bring a tablecloth and your display materials. Please let me know if you are interested and available to participate. Contact information is Jennifer McGowan, Program Services Director, Girl Scouts of the Colonial Coast, 912 Cedar Rd., Chesapeake, VA 23322, Phone: 757.548.3908, jenniferm@gscoc.org.

Drive Safe HR would like to also do a display at this event. If you are interested in volunteering, please let Kathy know right away so plans can be made.

# SCOUT READY



Saturday, Sept. 17  
Pembroke Mall  
Virginia Beach  
10 a.m. to 2 p.m.



Meet WAVY TV  
Meteorologist Deitra Tate

**A FREE FAMILY event!**  
**More than 25 exhibits including:**

- WAVY TV
- Fire Department
- Rescue Squad
- Police Department
- McGruff the Crime Dog
- American Red Cross
- Tidewater Bike Association
- Virginia Beach Public Schools



**LEARN ABOUT SAFETY, MAKE CRAFTS,  
PLAY GAMES & HAVE FUN!**

Be sure to sign up for Boy Scouts or Girl Scouts at the event!  
Serving children in KINDERGARTEN through 12th grades.

**Building leaders. One child at a time.**

  
girl scouts  
of the colonial coast  
[www.gsccc.org](http://www.gsccc.org)

  
[tidewaterbsa.com](http://tidewaterbsa.com)



  
tidewater  
family

  
yelp



For more information  
on Scout Ready visit  
[www.gsccc.org](http://www.gsccc.org)

**\*\*Volunteers needed for 2 September 17 events.**

**#2 - Portsmouth Police Department Law Enforcement Proactive Day**

Time: 10am-1pm

Date: 09/17/16

Place: 1301 Frederick Blvd (Kroger Lot)

Two volunteers are needed, one of them needs to be Intoxiclock trained for this event.



**L.E.**  
**(Law Enforcement)**  
**Proactive Day**



**Time: 10am-1pm**

**Date: 09/17/16**

**Place: 1301 Frederick Blvd (Kroger Lot)**

This event is to bring FREE law enforcement “proactive” resources to citizens that will benefit, educate and assist in aiding in the prevention of criminal or negligent behavior. We will offer Ident-A-Print, Car Seat safety checks, Safety of Auto Theft with the VIN Etching, Fire Prevention information and more!



**Please contact: S. LaTisha Branch**  
**E-mail: [branchs@portsmouthva.gov](mailto:branchs@portsmouthva.gov)**

**\*\*Volunteers needed for Drive Smart Distracted Driving Summit**

Reminder: The **4th Annual Virginia Distracted Driving Summit** is scheduled for September 29-30, 2016 at the Newport News City Center Marriot. Volunteers are needed to man the Drive Safe booth and Intoxiclock. By volunteering, you can get entrance into the sessions free of charge. And be sure to check out Drive Smart Virginia’s website. It has loads of resources and materials. <http://www.drivesmartva.org/>



**\*\*Volunteers needed for Virginia Fall Car Classic**

The **Virginia Fall Car Classic** is coming up Saturday, October 22. Volunteers are needed for each shift. Looking for three people per shift, one of those individuals needs to be Intoxiclock trained. Shifts: 9am-12:30pm, includes set up  
12-3:30pm, includes breakdown



<http://www.vafallclassic.org/maps.php>

If you are interested in volunteering for a shift, please let us know

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**Calendar updates** are available at these two links...

<http://www.drivesafehr.org/calendar/>

<http://mobile.dudamobile.com/site/drivesafehr>

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**Summer Cleaning?**

To continue to promote safe driving, we need **your help**. With your voluntary tax deductible donations, we can continue to work together to insure everyone arrives safely. If you have items to donate for EBay/online yard sale, please contact us at [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org). Checks can be mailed to PO Box 6293, Virginia Beach, VA 23456.

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**Welcome to our newest member...**

Cristi Cousins, MADD VA

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**Upcoming Dates and Headlines...**

**Drive Safe Standing Committee Meeting Dates**

OPC - Wednesday, August 10, 1:00

CMV Check @ Norfolk - Wednesday, August 17

Membership & Development Committee - Wednesday, August 17, 9:00

STSC - Wednesday, August 24, 1:00

Motor Carrier Conference – Thursday, August 25, 9:00

Peninsula Drive Safe - Wednesday, September 21, 8:30

**Get It Together High School Seat Belt Challenge Materials**

If you have any materials to be included into the boxes for GIT participating schools, please contact us. The materials would need to be delivered by October 1 in order to be packed into the school resource boxes. If you have any questions or suggestions, just let us know.

**The John T. Hanna Awards for Excellence in Traffic Safety** brochure will be mailed out soon. **Deadline for submission is November 18, 2016.**

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Mark Your Calendar  
For the 2017 Virginia  
Specialized Transportation  
Safety & Management  
Conference!!

April 27, 2017

### SAVE THE DATE!

The 2017 Virginia Specialized Transportation Safety & Management Conference  
will be held Thursday, April 27, 2017  
Quality Suites & Sleep Inn @ Lake Wright  
6280 Northampton Blvd., Norfolk, VA 23502

Online registration will be available January 1, 2017 @ DriveSafeHR.org  
For more information: [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org) or voicemail (757) 498-2562

*Looking for an opportunity to reach people in the motor carrier industry? Become a sponsor!*

**Diamond Sponsor: \$1500 (1 available)**

- \* Prominent sponsor signage.
- \* 3 complementary registrations.
- \* Sponsor recognition in program.
- \* Recognized as the sole sponsor of the lunch session.
- \* 1 complementary indoor and outdoor exhibitor space.
- \* 1 full page advertisement in program.

**Silver Sponsor: \$1000 (2 available)**

- \* Prominent sponsor signage.
- \* 2 complementary registrations.
- \* Sponsor recognition in program.
- \* Recognized as a sponsor of the sunrise break.
- \* 1 complementary indoor and outdoor exhibitor space.
- \* 1 half-page advertisement in program.

**Bronze Sponsor: \$ 500**

- \* Prominent sponsor signage.
- \* 1 complementary registration.
- \* 1 complementary indoor and outdoor exhibitor space.
- \* Sponsor recognition in program.
- \* 1 quarter-page advertisement in program.

**Basic Exhibitor: \$ 100**

- \* 1 complementary indoor space (outdoor exhibitor space may also be available).
- \* 1 complementary registration.
- \* Exhibitor recognition in program.

**Non-Profit/Government Exhibitor**

- \* 1 complementary indoor space (outdoor exhibitor space may also be available).
- \* 1 complementary registration.
- \* Exhibitor recognition in program

**Additional Sponsorship Opportunities**

- Full Page Advertisement in Program - \$200
- Half-Page Advertisement in Program - \$100
- Quarter-Page Advertisement in Program - \$50

*To commit your company's support level, please contact [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org)*

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Don't forget to utilize Amazon Smile!!! When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads.

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## The JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways.



### AWARD CATEGORIES

**Lifetime Safety Achievement Award:** Presented for lifetime achievement in the area of transportation safety.

**Employer Safety:** Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

**Martin H. Schlosser Award for Traffic Safety Activism:** Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

**Roadway Innovations:** Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques will also be considered for this award.

**Impaired Driving Prevention:** Presented for encouraging the prevention of drunk and/or drugged driving.

**Law Enforcement Initiatives:** Presented to a law enforcement department or individual who has shown extra initiative to promote and encourage traffic safety in their community.

**Legal:** Presented to attorneys, judges, or legislators who have actively supported safety issues thus strengthening existing laws and creating new laws.

**Media:** Presented to media representatives or a news outlet that has helped spread the word about traffic safety through fair and accurate reporting or programming.

**Occupant Protection:** Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

**Public Transportation Safety:** Presented for contributions made in educating drivers and riders about safety on public transportation.

**Pupil Transportation Safety:** Presented for encouraging, educating, and/or promoting safety in pupil transportation thus improving safety for drivers and riders.

**Youth Traffic Safety:** Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

**Eligibility:** Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle / pedestrian safety, etc. is eligible for nomination. The 2015 John T. Hanna Award Winners are not eligible for 2016 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced in the period from October 1, 2015 to September 30, 2016. Nominations are due November 18, 2016.

**The 2015 Recipients included the following:** Daniel Banister - Martin H. Schlosser Award for Traffic Safety Activism; Kim Barnes - Occupant Protection; Nathaniel Worthing - Law Enforcement Initiatives; Ginger Rothermel - Pupil Transportation Safety; Hampton University Police Department – Impaired Driving Prevention; Paula Powell - Youth Traffic Safety; Keith Acosta - The 2015 Lifetime Achievement In Transportation Safety Award.

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## Did You Know?

One-third of fatal teen car crashes occur at night, with 57 percent of those taking place before 12a.m., according to new statistics.

<http://health.usnews.com/health-care/articles/2016-07-28/tighten-teens-nighttime-driving-restrictions-cdc>

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## Pokemon GO

The Pokemon GO mobile game has become an overnight sensation, but it poses some safety risks. Parents need to be aware of these concerns and talk with their kids and teens to help them stay safe.

<http://www.consumerreports.org/smartphones/four-things-parents-should-know-about-pokemon-go/>

<http://www.usatoday.com/story/tech/gaming/2016/07/12/watch-where-you-pokmon-go-police-warn/86987972/>

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**Child Passenger Safety Week: September 18-24, 2016**

**National Seat Check Saturday: September 24, 2016**

Every 33 seconds, one child under the age of 13 is involved in a crash. Many times deaths and injuries can be prevented by proper use of car seats, boosters, and seat belts.

Use this toolkit to download campaign materials and get information on how to generate awareness about child car safety in your community.

Click <http://www.trafficsafetymarketing.gov/cps> and get your campaign materials now.

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***DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c) 3 organization whose mission is to inform and educate the public on traffic safety issues.***



**Summer...Enjoy it!  
Drive Safe and Buckle Up!!  
Every Trip, Every Time!**

