



P.O. Box 6293, Virginia Beach, VA 23456  
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## Drive Safe Dispatch Monthly Info June 2016

### Drive Safe Hampton Roads Board of Directors...

#### Congratulations to the Drive Safe HR Board of Directors...

- Deb Roche, Norfolk Public Schools (Chairman of the Board)
- D'Borah Bunn, Community Advocate
- Jim McElligott, Virginia Beach Police Department
- John Fentress, Community Advocate
- Kate Wilson, AAA Tidewater Virginia
- Robert Clinebell, Norfolk Public Schools
- Ruby Gatling, Hampton Health Department
- Scott Franklin, Waste Management of Virginia, Inc.
- Scott Wichtendahl, Virginia Beach Police Department

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### CALL FOR VOLUNTEERS...

#### Get It Together needs **YOUR** help!

Do you have a couple of hours available over a span of a few months? Volunteers are needed as Community Liaisons for the Fall 2016 Get It Together Seat Belt Challenge. Check out the "job description" below.

#### Tasks:

Act as liaison with one school, serving as mentor/monitor to assist with seat belt checks (3) for the Get It Together High School Safety Challenge.

1. Monitor the school's education and activity campaigns.
2. Meet with Get It Together committee for training in procedures for seat belt checks.
3. Meet with assigned school Challenge contact at the Kick Off Breakfast.
4. Offer assistance with campaign planning and implementation.
5. Assist the School Point of Contact with planning and scheduling seatbelt checks.
6. Attend and monitor/supervise all seat checks for assigned school.
7. Assist with transfer of resource materials between the Challenge personnel and the school contact person.

#### Training Needed:

Liaison Training will be held in August and will take approximately 1 hour.

Time commitment: About 10 hrs total. For 5 months—October, 2016 through March, 2017.

#### Benefits:

- Active involvement with students interested in bringing a safety message to their peers.
- Fun in participating with the students at school functions.
- The satisfaction of helping students to change driving and safety behaviors.
- The undying gratitude of the Challenge Committee.



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**Calendar updates** are available at these two links...

<http://www.drivesafehr.org/calendar/>

<http://mobile.dudamobile.com/site/drivesafehr>



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## **Peninsula Commercial Motor Vehicle Driver Appreciation Day**

On Wednesday, June 29, 229 trucks rolled through the Peninsula Drive Safe's "DAD", a record for this events! This was the 6<sup>th</sup> year for this Peninsula event.

Thanks to all of the volunteers and the sponsors of this event listed below:

- \* AAA Tidewater Virginia
- \* Capital Concrete, Inc.
- \* Chick-Fil-A @ College Drive, Suffolk
- \* Chick-Fil-A @ Portsmouth Blvd, Chesapeake
- \* DMV: The Virginia Highway Safety Office
- \* DRIVE SMART Virginia
- \* Federal Motor Carrier Safety Administration
- \* Newport News Police Department
- \* Norfolk Public Schools
- \* Portsmouth Police Department
- \* App-A-Cab
- \* Local Law Enforcement Motor Carrier Units
- \* Virginia Dept. of Health-Hampton Health District
- \* Virginia Dept. of Transportation (VDOT)



Pictures can be found on our website and on Facebook

<https://www.facebook.com/media/set/?set=a.10154231068124299.1073741855.95534404298&type=1&l=dba749b74b> and

<https://www.facebook.com/media/set/?set=a.10154231068124299.1073741855.95534404298&type=1&l=dba749b74b>

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## **Are You Cleaning Out Your Closets and Garage??**

To continue to promote safe driving, we need **your help**. With your voluntary tax deductible donations, we can continue to work together to insure everyone arrives safely. If you have items to donate for EBay/online yard sale, please contact us at [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org).

Checks can be mailed to PO Box 6293, Virginia Beach, VA 23456.

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## **July 2016 Vehicle Theft Prevention Month Campaign Materials**

### **What Consumers Should Know**

NHTSA is launching its annual Vehicle Theft Prevention Campaign this July, which is Vehicle Theft Prevention Month, all across the nation. Vehicle theft is a very expensive crime, with the cost of stolen vehicles pegged at more than \$4.1 billion – that's billion with a "B". And July is one of the months when more cars are stolen than any other month.

<http://www.trafficsafetymarketing.gov/VehicleTheftPrevention>

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**Did You Know?** Insuring a teenage driver is expensive, but it's less expensive today than it was a few years ago. A new InsuranceQuotes report found that the average premium increase for insuring a teen driver has dropped five percentage points since 2013.

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## The JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways.

### AWARD CATEGORIES



**Lifetime Safety Achievement Award:** Presented for lifetime achievement in the area of transportation safety.

**Employer Safety:** Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

**Martin H. Schlosser Award for Traffic Safety Activism:** Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

**Roadway Innovations:** Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques will also be considered for this award.

**Impaired Driving Prevention:** Presented for encouraging the prevention of drunk and/or drugged driving.

**Law Enforcement Initiatives:** Presented to a law enforcement department or individual who has shown extra initiative to promote and encourage traffic safety in their community.

**Legal:** Presented to attorneys, judges, or legislators who have actively supported safety issues thus strengthening existing laws and creating new laws.

**Media:** Presented to media representatives or a news outlet that has helped spread the word about traffic safety through fair and accurate reporting or programming.

**Occupant Protection:** Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

**Public Transportation Safety:** Presented for contributions made in educating drivers and riders about safety on public transportation.

**Pupil Transportation Safety:** Presented for encouraging, educating, and/or promoting safety in pupil transportation thus improving safety for drivers and riders.

**Youth Traffic Safety:** Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

**Eligibility:** Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle / pedestrian safety, etc. is eligible for nomination. The 2015 John T. Hanna Award Winners are not eligible for 2016 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced in the period from October 1, 2015 to September 30, 2016.

**The 2015 Recipients included the following: Daniel Banister - Martin H. Schlosser Award for Traffic Safety Activism; Kim Barnes - Occupant Protection; Nathaniel Worthing - Law Enforcement Initiatives; Ginger Rothermel - Pupil Transportation Safety; Hampton University Police Department – Impaired Driving Prevention; Paula Powell - Youth Traffic Safety; Keith Acosta - The 2015 Lifetime Achievement In Transportation Safety Award.**

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Don't forget to utilize Amazon Smile!!! When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads.

### Amazon Prime/Amazon Smile 101

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and Choose Drive Safe Hampton Roads Inc
3. Begin shopping!



Or the quick easy way

<https://smile.amazon.com/ch/54-1856349>

Bookmark it! Just sign in to your Amazon or Amazon Prime account and you are ready!

#### **About Product Availability, Pricing and Services**

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#### **Purchases Eligible for Donations**

Tens of millions of products on AmazonSmile are eligible for donations. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. Recurring Subscribe-and-Save purchases and subscription renewals are not currently eligible.

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### New Laws Effective July 1

New fine for "dooring," prohibition on smoking in cars with children under 8, and new passenger restrictions for learner's permit holders are among the changes.

A number of summary reports are available that outline the legislative changes passed by the 2016 Virginia General Assembly and signed by Governor McAuliffe. Most changes go into effect July 1, 2016.

**In Due Course: 2016 Changes to Virginia's Laws (PDF)** — A selection of legislation passed and signed in 2016 that is likely to affect the daily lives of the citizens of Virginia. The summaries were prepared by the staff of the Division of Legislative Services.

[http://dls.virginia.gov/pubs/idc/idc16.pdf?utm\\_source=Smart%2C+Safe+%26+Sober&utm\\_campaign=3a7aebbf8b-](http://dls.virginia.gov/pubs/idc/idc16.pdf?utm_source=Smart%2C+Safe+%26+Sober&utm_campaign=3a7aebbf8b-)

[SSS\\_News\\_JuneJuly2016&utm\\_medium=email&utm\\_term=0\\_8ad077edf4-3a7aebbf8b-194379645](http://dls.virginia.gov/pubs/idc/idc16.pdf?utm_source=Smart%2C+Safe+%26+Sober&utm_campaign=3a7aebbf8b-SSS_News_JuneJuly2016&utm_medium=email&utm_term=0_8ad077edf4-3a7aebbf8b-194379645)

**DMV Legislative Bulletin (PDF)** — Summaries of new laws related to DMV administration (licensing, testing, fees, registration, license plates, etc) and highway safety; prepared by DMV Legislative Services staff.

[http://www.vachiefs.org/images/uploads/docs/2016\\_Legislative\\_Bulletin\\_Stakeholders\\_Final\\_6-24-2016.pdf?utm\\_source=Smart%2C+Safe+%26+Sober&utm\\_campaign=3a7aebbf8b-](http://www.vachiefs.org/images/uploads/docs/2016_Legislative_Bulletin_Stakeholders_Final_6-24-2016.pdf?utm_source=Smart%2C+Safe+%26+Sober&utm_campaign=3a7aebbf8b-)

[SSS\\_News\\_JuneJuly2016&utm\\_medium=email&utm\\_term=0\\_8ad077edf4-3a7aebbf8b-194379645](http://www.vachiefs.org/images/uploads/docs/2016_Legislative_Bulletin_Stakeholders_Final_6-24-2016.pdf?utm_source=Smart%2C+Safe+%26+Sober&utm_campaign=3a7aebbf8b-SSS_News_JuneJuly2016&utm_medium=email&utm_term=0_8ad077edf4-3a7aebbf8b-194379645)

**Selected Acts of the 2016 Virginia General Assembly (PDF)** — Prepared by Virginia State Police and contains passed legislation that is relevant to criminal law and highway safety.

[http://www.vsp.state.va.us/downloads/Selected\\_Acts/Selected\\_Acts\\_2016.pdf?utm\\_source=Smart%2C+Safe+%26+Sober&utm\\_campaign=3a7aebbf8b-](http://www.vsp.state.va.us/downloads/Selected_Acts/Selected_Acts_2016.pdf?utm_source=Smart%2C+Safe+%26+Sober&utm_campaign=3a7aebbf8b-)

[SSS\\_News\\_JuneJuly2016&utm\\_medium=email&utm\\_term=0\\_8ad077edf4-3a7aebbf8b-194379645](http://www.vsp.state.va.us/downloads/Selected_Acts/Selected_Acts_2016.pdf?utm_source=Smart%2C+Safe+%26+Sober&utm_campaign=3a7aebbf8b-SSS_News_JuneJuly2016&utm_medium=email&utm_term=0_8ad077edf4-3a7aebbf8b-194379645)

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## 4th of July Drunk Driving Prevention Campaign Materials

According to data from NHTSA, during July 4th holiday period over the last five years (from 2010 to 2014), 752 people lost their lives in crashes involving drivers with a BAC of .08 or more. These fatalities account for 39% of all motor vehicle traffic fatalities over this same five-year period. <http://www.trafficsafetymarketing.gov/july4th>

In 2014, over the 4th of July holiday (6 p.m. July 3rd to 5:59 a.m. July 7th), 164 people were killed in crashes involving at least one driver or motorcycle operator with a blood alcohol concentration (BAC) of .08 or higher. Those preventable deaths make up 41% of the 397 people killed in motor vehicle traffic crashes over the 4th of July period.

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## Governors 2016 Transportation Safety Awards Announced

Congratulations to Drive Safe's 2015 John T. Hanna award Winner Ginger Rothermel, Norfolk Public Schools, for the Pupil Transportation category.

Ginger Rothermel works diligently to incorporate pupil safety at Crossroads Elementary School and the surrounding neighborhoods. She educates citizens about safe walking and biking to school. She hosted a free bicycle rodeo which included organizing volunteers and gathering sponsorships. She led a parade on International Walk to School Day. She also organized a Crossing Guard Appreciation Day where students expressed appreciation to the crossing guards for the work they do. Through her work, Ginger developed partnerships with the Safe Routes to School program and Bike Norfolk to spread safety messages and information about the safety events that she coordinated.

The Governor's Transportation Safety Awards were awarded by DMV's Highway Safety Office. Nominations were accepted in March. Entries were judged on creativity, imagination, uniqueness, impact on the community, and the use of volunteers and private sector resources.

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### Did You Know?

Did you know the **Virginia Grand Driver** website was refreshed during the FY2015 grant year? The website is user-friendly with sections for senior drivers, caregivers, and professionals in health care, law enforcement as well as judicial. <http://granddriver.net/>

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The Insurance Institute for Highway Safety (IIHS) released the results of a new study showing that **front seat passengers may not fare as well as drivers** in certain types of frontal crashes. Of the seven vehicles involved in the study, only one received a "good" rating according to IIHS safety standards. <http://www.iihs.org/iihs/news/desktopnews/vehicles-with-good-driver-side-protection-may-leave-passengers-at-risk>

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## New data: Motorcyclist deaths surge 10% in 2015

Preliminary data provided by state highway safety offices indicates that more than 5,000 people were killed on motorcycles in 2015. This represents an estimated 10% increase compared with 2014 – more than 450 additional deaths.

<http://www.ghsa.org/html/media/pressreleases/2016/20160519motorcycles.html>

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## AAA reveals top driving distractions for teens as "100 deadliest days" begin

Source: AAA press release, June 1, 2016

Over the past five years, more than 5,000 people have been killed in crashes involving teen drivers during the "100 Deadliest Days," the period starting at Memorial Day when teen crash deaths historically climb. As the summer driving season begins, the AAA Foundation for Traffic Safety is releasing a follow-up study confirming that nearly 60% of teen crashes involve distractions behind the wheel. The research also finds a disturbing trend showing that texting and social media use are on the rise amongst teen drivers. Crashes for teen drivers increase significantly during the summer months because teens drive more during this time of year. Over the past five years during the "100 Deadliest Days," an average of 1,022 people died each year in crashes involving teen drivers. Also, the average number of deaths from crashes involving teen drivers ages 16-19 increased by 16% per day compared to other days of the year. To see the full press release, go to: <http://newsroom.aaa.com/2016/06/aaa-reveals-top-driving-distractions-teens-100-deadliest-days-begin/>

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## Vehicles crashed into 39% of contractor work zones

Source: Automotive Fleet, May 24, 2016

Almost two of five contractors reported a vehicle crashing into their work zone in the past year, according to a new survey conducted by the Associated General Contractors of America. Of the 39% who reported a crash, 44% said motor vehicle operators or passengers were injured and 12% of those crashes involved a driver or passenger fatality. Highway work zone crashes also pose a significant risk for construction workers, as the survey showed 18% of work zone crashes injure construction workers and 6% of those crashes kill them. Work zone crashes can delay construction schedules and increase costs. In the survey, 25% of contractors reported work zone crashes during the past year that forced them to temporarily shut down construction activity. Those delays were often lengthy, as more than half of those project shutdowns lasted two or more days. To see the full article, go to: <http://www.automotive-fleet.com/news/story/2016/05/vehicles-crashed-into-39-of-contractor-work-zones.aspx>

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## Did You Know?

The U.S. Supreme Court approved warrantless breath tests, but forbade warrantless blood tests during DUI arrests.



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## NETS' Guide to Defensive Driver Training™ and NETS' Recommended Road Safety Practices™ Launched

The Network of Employers for Traffic Safety (NETS) announces the publication of NETS' Guide to Defensive Driver Training™ and NETS' Recommended Road Safety Practices™. Both are available on NETS' website free of charge. NETS' Guide to Defensive Driver Training™ provides guidance on what constitutes an effective and sustainable defensive driver training program, and NETS' Recommended Road Safety Practices™ addresses the key elements required to have a comprehensive fleet safety program. Both complement NETS' Comprehensive Guide to Road Safety™ and give fleet safety leaders what they need to start a fleet safety program or to improve one that is already in place. To download the free resources, go to <http://trafficsafety.org/>

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## **New test data on subset of inflators shows substantially higher risk**

**June 30, 2016:** Certain model-year 2001-2003 Honda and Acura vehicles show a far higher risk of ruptures during air bag deployment, prompting an urgent call from the National Highway Traffic Safety Administration to ensure that unrepaired vehicles in this population are found and fixed before they cause further injuries or fatalities.

The higher-risk inflators are in certain 2001-2003 Honda and Acura vehicles:

- 2001-2002 Honda Civic
- 2001-2002 Honda Accord
- 2002-2003 Acura TL
- 2002 Honda CR-V
- 2002 Honda Odyssey
- 2003 Acura CL
- 2003 Honda Pilot

The inflators in these particular vehicles contain a manufacturing defect which greatly increases the potential for dangerous rupture. Testing of the inflators from these vehicles show rupture rates as high as 50 percent in a laboratory setting

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**Child Passenger Safety Week: September 18-24, 2016**

**National Seat Check Saturday: September 24, 2016**

Every 33 seconds, one child under the age of 13 is involved in a crash. Many times deaths and injuries can be prevented by proper use of car seats, boosters, and seat belts.

Use this toolkit to download campaign materials and get information on how to generate awareness about child car safety in your community.

Click <http://www.trafficsafetymarketing.gov/cps> and get your campaign materials now.

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***DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c) 3 organization whose mission is to inform and educate the public on traffic safety issues.***



**Summer...Enjoy it!  
Drive Safe and Buckle Up!!  
Every Trip, Every Time!**

