



P.O. Box 6293, Virginia Beach, VA 23456  
(757) 498-2562

## Drive Safe Dispatch Monthly Info April 2017

### Upcoming Dates and Headlines...

- \* May 3 - Peninsula Drive Safe Committee meeting @ the Newport News Police Department Community Education and Outreach Center, 10188 Warwick Blvd., 8:30am.
- \* May 11 - Impaired Driving Prevention Committee meeting @ 309 Columbia Street, Portsmouth
- \* May 17-18 – Virginia Highway Traffic Safety Summit, Richmond
- \* May 19-21 – Chesapeake Jubilee, Designated Driver Booth
- \* May 23 – Motor Carrier Conference Wrap Up meeting @ VDOT, 10:00am
- \* May 31 – Membership & Development Committee meeting @ AAA Tidewater, Training Room #3, 9:00am

Always check the online calendar for any meeting date and time changes, just in case...

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Thank you for making purchases from **Amazon Smile**.  
 Many of you chose Drive Safe Hampton Roads when you shopped on Amazon this past quarter.  
**THANK YOU! We appreciate your support.**

Please continue to keep us in mind when you shop online. Be sure you are using AMAZON SMILE. Remember, 05% of the purchase will be donated to Drive Safe Hampton Roads.

<https://smile.amazon.com/ch/54-1856349>

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### VOLUNTEERS NEEDED



Mark your calendars for some fun times and good music!  
 The **Chesapeake Jubilee** is May 19, 20, and 21, 2017.  
 Volunteers will be needed for these two shifts, especially those members with Intoxiclock Training or are certified child safety seat technicians.  
 FRIDAY, MAY 19: 4:30-8  
 SUNDAY, MAY 21: 11:30-4:00

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### MATERIALS NEEDED



If you have any materials to insert into the Peninsula Commercial Motor Vehicle Driver Appreciation Day educational giveaway bags, please be sure to let us know. If you are interested in sponsoring any food or drink items, just contact us at [dshr@drivesafehr.org](mailto:dshr@drivesafehr.org). We plan to pack 200 bags on June 7 so materials must be in our hands by Monday, June 5.

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## The organization needs YOUR help!

Time to step up to the plate and become invested in YOUR organization. If you have **submissions for the slate of officers or for the Board of Directors**, please let us know right away. The current Board of Directors will hold their annual meeting soon and will determine the slate of officers for 2017-2018.



In accordance with the Drive Safe HR Bylaws, the membership needs to vote on the nominations for the 2017-2019 Board of Directors at the June General Business Meeting. The Board of Directors shall number at least five (5) and no more than 11 (eleven) maintaining an odd number. The term of service to be a minimum of two years with no cap on tenure.

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## CALL FOR VOLUNTEERS...

Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in participating, please let us know.



### **Chesapeake Jubilee Designated Driver Booth**

May 20-22, Various shifts

### **Motor Carrier Driver Appreciation Day - Peninsula**

Wednesday, June 29, 8:00am till about 10:00am

### **Get It Together High School Seat Belt Challenge**

Call for Fall 2017 Community Liaisons

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Registration is NOW OPEN for the 5th Annual Distracted Driving Summit! The Summit will take place on September 28-29, 2017 at the Marriott in Norfolk. This event will include breakout and general sessions with topics relating to research and technology, targeted populations, corporate best practices, and law enforcement strategies. Sponsor and exhibitor opportunities are also available! Check back on our website for updates on speakers, sessions, and other important information. Please note that the early bird registration rate will be available until May 31, 2017

### **WHEN**

Thursday, September 28, 2017 7:30 AM - Friday, September 29, 2017 12:30 PM

### **WHERE**

Norfolk Waterside Marriott  
235 E Main St, Norfolk, Virginia 23510, USA

<http://www.cvent.com/events/5th-annual-distracted-driving-summit/event-summary-0d956ca30968494bbaf6f85f02ff34c.aspx>

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## Did You Know??

Research shows that a 5% cut in average speed can result in a 30% reduction in the number of fatal road traffic crashes\*. Small changes can have big results!

Drive Safely Work Week™ (DSWW) has been an annual campaign sponsored by the Network of Employers for Traffic Safety (NETS) for many years. NETS is now offering its hallmark Drive Safely Work Week™ (DSWW) road safety awareness campaign more frequently, beginning with a new campaign focused on speed. The emphasis is on short, direct, actionable messages, highlighting specific behaviors employees can change that will reduce their risk of a vehicle crash. Materials are not dated, so employers have the option to schedule a Drive Safely Work Week™ campaign during a time frame that works best for them.

<http://trafficsafety.org/road-safety-resources/drive-safety-work-week/>

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## Hampton Roads Regional Freight Study Draft Report Now Available

Freight transportation influences every aspect of our daily lives and keeps our businesses and industries competitive in the local and global economy. This report contains an extensive analysis of freight movement to, from, and within Hampton Roads.

<http://hrtpo.org/news/article/april/26/2017/hampton-roads-regional-freight-study-draft-report-now-available>

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## MADD and Prom Night

Parents rank prom as the time of year they are most concerned about their teens drinking alcohol. This is among the findings in Mothers Against Drunk Driving (MADD) survey data released last week on PowerTalk21 Day, part of MADD's Power of Parents program. MADD and National Alcohol Beverage Control Association (NABCA) have also released five topical guides for parents of middle- and high-school students, each focusing on a specific topic related to the prevention of underage drinking.

<http://www.madd.org/media-center/press-releases/2017/prom-tops-the-list-drinking-1.html>

[http://www.madd.org/underage-drinking/the-power-of-parents/PT21\\_2017-Infographic.pdf](http://www.madd.org/underage-drinking/the-power-of-parents/PT21_2017-Infographic.pdf)

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## Reminder - 2017 National Seat Belt Enforcement Campaign Materials (PEAK) now available

The 2017 National Seat Belt Enforcement Mobilization is May 15 to June 4, 2017

Statistics show that passenger vehicle occupants are buckling up more during the day, but not enough at night. This mobilization is created to increase awareness 24-7, but a strong enforcement effort is urged between the nighttime hours of 6 p.m. and 5:59 a.m. due to the significant number of violators and fatal crashes during this time. Paid advertising will run from May 15 to June 4, 2017. The enforcement period runs from May 22 until June 4, 2017.

<https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/peak-enforcement-kit>

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## Did you know?

In 2015, distracted driving claimed 3,477 lives, and 391,000 more were injured. During daylight hours approximately 660,000 drivers are using cell phones while driving, which creates enormous potential for deaths and injuries on America's roadways. Teens were the largest age group reported as distracted at the time of fatal crashes.

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**Drive Safe and Buckle Up!!  
Every Trip, Every Time!**