



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

Drive Safe Dispatch Monthly Info February 2017

Welcome To Our Newest Drive Safe HR Member!

Sgt. Kevin Parker, Portsmouth Police Department



Upcoming Dates and Headlines...

- * March 2 – VSTSMC meeting @ VDOT at 9:00am
- * March 7 – General Business meeting @ Newport News Police Dept Community Room at 10:00am
- * March 8 – Occupant Protection Committee @ AAA Tidewater Virginia Training Rm #3, 1:00pm
- * March 14 – VSTSMC meeting @ VDOT at 9:00am
- * March 14 – Specialized Transportation Safety Committee meeting @ VDOT, 10:00am
- * March 15 – Get It Together Awards Breakfast
- * March 28 – VSTSMC meeting @ VDOT at 9:00am

The 2017 Virginia Specialized Transportation Safety & Management Conference



will be held Thursday, April 27, 2017
Quality Suites & Sleep Inn @ Lake Wright
6280 Northampton Blvd., Norfolk, VA 23502

Registration is OPEN!

Cost to attend is \$50. Registration can be completed at

http://www.drivesafehr.org/events/2017_Motor_Carrier_Conference/2017_Motor_Carrier_Conference_info.html



Thank you for making a purchase from **Amazon Smile.**

Many of you chose Drive Safe Hampton Roads when you shopped on Amazon this past holiday season.

THANK YOU! We appreciate your support.

Please continue to keep us in mind when you shop online.

Remember, 05% of the purchase will be donated to Drive Safe Hampton Roads.

<https://smile.amazon.com/ch/54-1856349>



Make a note...The **Chesapeake Jubilee** is May 19, 20, and 21. Volunteers are needed for all shifts. Please contact dshr@drivesafehr.org if interested.

Meet & Greet:

Welcome to Master Police Officer Pete Anoaia.

Pete has been with the Virginia Beach Police Department for 8 years. In 2016, I was assigned to Motor Carrier Safety Team. This team is a major component of the partnership between law enforcement and the transportation industry. I joined Drive Safe in Hampton Roads just a few weeks ago in January 2017. My hobbies are sailing, hunting, fishing, and I am a shade tree mechanic. My dog is female pit, Kaiyah. When I was growing up, I always wanted to be the trash man and a tugboat captain. Policeman was way down on the list. ☺





Lifesavers National Conference on Highway Safety Priorities is being held in Charlotte, NC in 2017 (Mar 26-28). Lifesavers is the premier U.S. highway safety meeting dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. <http://lifesaversconference.org/registration/>

Did You Know?

Millennials now top the list as the worst-behaved drivers on U.S. roads. A new study from AAA Foundation for Traffic Safety finds that drivers age 19 to 24 are more likely than teens or others in any age group to exceed the speed limit by 10 to 15 mph, run a red light when they could have stopped, read or send text messages while driving, and drive under the influence of marijuana. <http://newsroom.aaa.com/2017/02/young-millennials-top-list-worst-behaved-drivers/>

The organization needs YOUR help!

Time to step up to the plate and become invested in YOUR organization. If you have **submissions for the slate of officers or for the Board of Directors**, please let us know right away. The current Board of Directors will hold their annual meeting soon and will determine the slate of officers for 2017-2018.



In accordance with the Drive Safe HR Bylaws, the membership needs to vote on the nominations for the 2017-2019 Board of Directors at the June General Business Meeting. The Board of Directors shall number at least five (5) and no more than 11 (eleven) maintaining an odd number. The term of service to be a minimum of two years with no cap on tenure.



Driving simulators were placed in 147 Georgia high schools between 2005 and 2007. Since the simulators and updated driving program were implemented, there was a statewide **decline in teen auto fatalities** of around 60 percent or 181 student lives a year.

Source: Data from Centers for Disease Control and Prevention and the Georgia Governor's Office of Highway Safety

Check out the 2017 General Assembly Bills Summary

<http://www.hrtpo.org/page/transportation-legislation/>



Early bird registration is NOW OPEN for the 5th Annual Distracted Driving Summit! The Summit will take place on September 28-29, 2017 at the Marriott in Norfolk. This event will include breakout and general sessions with topics relating to research and technology, targeted populations, corporate best practices, and law enforcement strategies. Sponsor and exhibitor opportunities are also available! Check back on our website for updates on speakers, sessions, and other important information. Please note that the early bird registration rate will be available until May 31, 2017

WHEN

Thursday, September 28, 2017 7:30 AM - Friday, September 29, 2017 12:30 PM

WHERE

Norfolk Waterside Marriott
235 E Main St, Norfolk, Virginia 23510, USA

Did You Know?

Traffic volumes in Hampton Roads increased by 2.2% in 2016 over the levels experienced in 2015, the largest year-to-year increase in regional roadway travel since 2002. Looking only at weekdays, traffic volumes in Hampton Roads increased by 3.5% in 2016. Nationally, preliminary data indicates that the amount of roadway travel in 2016 increased by 2.8% over the levels experienced in 2015, reaching record levels and outpacing the growth in roadway travel in Hampton Roads.

<http://www.hrtpo.org/news/article/february/23/2017/roadway-travel-in-hampton-roads-increases-by-largest-rate-in-14-years/>

U DRIVE. U TEXT.



2017 Anti-Distracted Driving Enforcement Campaign

U Drive. U Text. U Pay. April 6-10, 2017

Distracted driving is one of the fastest growing safety issues on the roads today. Distracted drivers aren't just a threat to themselves: they are a danger to everyone else on the road. The national distracted driving effort focuses on ways to change the behavior of drivers through legislation, enforcement, public awareness, and education.

This **Products for Enforcement Action Kit** (PEAK) aims to help officers join the fight against texting and driving, a growing epidemic that took 3,154 lives in 2013 alone. This toolkit helps law enforcement alert the public to prepare for maximum high-visibility texting-ban enforcement. The paid media advertising will run April 3-10, 2017.

Get your PEAK materials now. <https://www.trafficsafetymarketing.gov/get-materials/distracted-driving/u-drive-u-text-u-pay/peak-enforcement-kit>

CDC's new **2016 Best Practices Guide** can help increase seat belt use in tribal communities. It offers strategies with examples from American Indian/Alaska Native communities to increase seat belt use, increase child safety seat use, and reduce alcohol-impaired driving.

https://www.cdc.gov/motorvehiclesafety/native/best_practices_guide.html



The 2017 National Seat Belt Enforcement Mobilization is May 22 to June 4, 2017

Statistics show that passenger vehicle occupants are buckling up more during the day, but not enough at night. This mobilization is created to increase awareness 24-7, but a strong enforcement effort is urged between the nighttime

hours of 6 p.m. and 5:59 a.m. due to the significant number of violators & fatal crashes during this time.

2017 Drowsy Driving Prevention Campaign

Drowsy driving is a dangerous behavior that can result in serious injury or death. But despite the risks, drowsy driving is far too prevalent.

Drowsy driving is estimated to contribute to as many as 1.2 million collisions, resulting in potentially 5,000 to 8,000 fatalities per year.

Take a Break. Drive Awake.

According to the AAA Foundation for Traffic Safety 2015 Traffic Safety Culture Index, 1 in 3 drivers (31.5%) admitted to driving within the prior 30 days when they were so tired that they had trouble keeping their eyes open.

<https://www.trafficsafetymarketing.gov/get-materials/drowsy-driving/drive-awake>

Attn: Employer Road Safety

Mark your calendars for an event you won't want to miss! The NETS Annual STRENGTH IN NUMBERS® Benchmark Conference is scheduled for October 11-12, 2017 at the Omni Hotel in Charlottesville, VA. This year's event is sure to be another great opportunity to learn best practices and gain ideas on how you can improve your road safety program, at the only conference focused exclusively on employer road safety. New for this year, you'll have the opportunity to participate in a behind-the-scenes tour of the Insurance Institute for Highway Safety-Highway Loss Data Institute (IIHS-HLDI) Vehicle Research Center (VRC) to observe a live car-to-car crash test and participate in hands-on crash avoidance demonstrations.

<http://trafficsafety.org/conference>

2016 traffic deaths jump to highest level in nearly a decade

Source: Associated Press via WRAL.com, February 15, 2017

Traffic fatalities rose 6 percent in 2016, reaching an estimated 40,200 deaths compared to 37,757 deaths the previous year, according to the National Safety Council. The group gets its data from states. The last time there were more than 40,000 fatalities in a single year was in 2007, just before the economy tanked. There were 41,000 deaths that year. Following an increase in fatalities in 2015, the United States has had the sharpest two-year increase in traffic deaths in 53 years, the council said.

<http://www.wral.com/2016-traffic-deaths-jump-to-highest-level-in-nearly-a-decade/16531009/>

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c) 3 organization whose mission is to inform and educate the public on traffic safety issues.

**Drive Safe and Buckle Up!!
Every Trip, Every Time!**