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Drive Safe Dispatch Monthly Info March 2017

Welcome To Our Newest Drive Safe HR Member!

Harrison Withers, LSC, COMNAVSURFLANT



Upcoming Dates and Headlines...

- * Motor Carrier Conference Registration closes
- * April 3, 4, 5 – Mid Atlantic DUI Conference
- * April 6 – Occupant Protection and Get It Together Wrap Up meeting @ AAA Tidewater Virginia Training Rm #3, 1:00pm
- * April 13 – Motor Carrier Conference Late Registration Closes
- * April 27 – 2017 Virginia Specialized Transportation Safety and Management Conference (Motor Carrier Conference)

The 2017 Virginia Specialized Transportation Safety & Management Conference



will be held Thursday, April 27, 2017
Quality Suites & Sleep Inn @ Lake Wright
6280 Northampton Blvd., Norfolk, VA 23502

Registration is OPEN!

Cost to attend is \$50 until Saturday, April 1. Late registration is \$75 until April 13.
Registration can be completed at

http://www.drivesafehr.org/events/2017_Motor_Carrier_Conference/2017_Motor_Carrier_Conference_info.html



Purchasing Father's Day, Mother's Day, or Graduation gifts??

Please continue to keep us in mind when you shop online.

Remember, 05% of the **Amazon Smile** purchase will be donated to Drive Safe Hampton Roads. <https://smile.amazon.com/ch/54-1856349>

THANK YOU! We appreciate your support.



Mark your calendars for some fun times and good music!

The **Chesapeake Jubilee** is May 19, 20, and 21, 2017.

Volunteers will be needed for the various shifts, especially those with Intoxiclock Training or are certified child safety seat technicians.

FRIDAY, MAY 19: 4:30-8

SATURDAY, MAY 20: 9:30-1:00 AND 1:00-4:30

SUNDAY, MAY 21: 11:30-4:00

The organization needs YOUR help!

Time to step up to the plate and become invested in YOUR organization. If you have **submissions for the slate of officers or for the Board of Directors**, please let us know right away. The current Board of Directors will hold their annual meeting soon and will determine the slate of officers for 2017-2018.



In accordance with the Drive Safe HR Bylaws, the membership needs to vote on the nominations for the 2017-2019 Board of Directors at the June General Business Meeting. The Board of Directors shall number at least five (5) and no more than 11 (eleven) maintaining an odd number. The term of service to be a minimum of two years with no cap on tenure.



Early bird registration is NOW OPEN for the 5th **Annual Distracted Driving Summit!** The Summit will take place on September 28-29, 2017 at the Marriott in Norfolk. This event will include breakout and general sessions with topics relating to research and technology, targeted populations, corporate best practices, and law enforcement strategies. Sponsor and exhibitor opportunities are also available! Check back on our website for updates on speakers, sessions, and other important information. Please note that the early bird registration rate will be available until May 31, 2017.

This is a great time to visit Norfolk as the brand new Waterside District is set to open this May! The Waterside District will include both local and national dining establishments such as Rappahannock Oyster Co., Star Hill Brewery, Guy Fieri's Smokehouse, and Blue Moon Taphouse...all located within walking distance to the Summit hotel!

WHEN

Thursday, September 28, 2017 7:30 AM - Friday, September 29, 2017 12:30 PM

WHERE

Norfolk Waterside Marriott
235 E Main St, Norfolk, Virginia 23510, USA

DRIVE SMART Virginia also reminds you to stock up on your free materials for Distracted Driving Awareness Month this April! We have brand new posters and brochures that ship anywhere in Virginia free of charge. You can order your materials @ <http://www.drivesmartva.org/store>. There is also an online toolkit that has great resources for a Distracted Driving Awareness Month workplace campaign. Toolkit items include activity ideas, social media posts, a media release, and a sample employee letter. You can access the toolkit @ <http://www.drivesmartva.org/outreach-and-education/toolkits/>.





CALL FOR VOLUNTEERS...

Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in participating, please let us know.

Drive Safe Hampton Roads Officers and Board Directors

Nominations submitted by April 30

Chesapeake Jubilee Designated Driver Booth

May 19-21, Various shifts

Motor Carrier Driver Appreciation Day - Peninsula

Wednesday, June 28, 8:00am till about 10:00am

Get It Together High School Seat Belt Challenge

Call for Fall 2017 Community Liaisons

April 2017 is National Distracted Driving Awareness Month

"If you're texting, you're not driving."

<http://www.nsc.org/learn/NSC-Initiatives/Pages/distracted-driving-awareness-month.aspx>





Meet and Greet...

Valerie J. Henchel, P.E. works for the City of Virginia Beach/Traffic Engineering Department (Engineer IV – Traffic Safety). Many of you met her at the recent John T. Hanna Awards at the Princess Anne Country Club last month where the department won the Hanna Awards in Roadway Innovations. Valerie has been with the city for a total of about 8 years. She at the City of VB Traffic Engineering from 1986-1994 (7 ½ yrs). Then she left for 22 years to start her own consulting firm doing traffic engineering and transportation planning. This past July, she was rehired by the City of VB in a similar position as before.

Valerie joined Drive Safe in January because “Drive Safe Hampton Roads helps bring the stakeholders in traffic safety together and provides a way to network with other agencies and concerned citizens, share ideas, and promote traffic safety”. “With my position at CVB Traffic Engineering, we are very involved with traffic safety issues and trying to make things better and safer for traveling public, whether it be a driver, a pedestrian, or a biker, which makes it a nice fit for the services we provide at the City.”

A little bit more about Valerie... she likes to play sports! She plays in a Women’s soccer league and coed sand 4s volleyball league year round (yes, the league has indoor sand courts!). In the summer, she coordinates and plays on a women’s soccer team that competes in the National Championships for age restricted divisions. And in the Winter, she very much enjoy to skiing out west. Wow, what an active, busy life! Welcome to Drive Safe HR Valerie!

AAA Tidewater Virginia Battery and Car Seat Round-Up

During the month of April at any of the AAA Car Care Centers, you can bring in your old battery or child safety seat. Locations are noted on the next page.

AAA's Great Battery Round-Up



Recycle your
battery with
AAA and get

\$5

This month, bring in your dead automobile batteries to any AAA Car Care Center for recycling and receive a **\$5 gift card*** for each battery you bring in.



AAA GREAT BATTERY ROUNDUP™



* Limit 3 gift cards per person while supplies last.

AAA GREAT BATTERY AND CHILD SAFETY SEAT ROUND-UP

LOCATIONS

****Norfolk Car Care Center**
5732 Virginia Beach Blvd.
Norfolk, VA 23502
Phone: 1-757-963-1222

Office Hours
Mon-Fri: 8 a.m. – 6 p.m.
Saturday: 8 a.m. – 4 p.m.
Closed Sunday

****Hampton Car Care Center**
1520 Aberdeen Rd.
Hampton, VA 23666
Phone: 757-963-1222

Office Hours
Mon-Fri: 8 a.m. – 6 p.m.
Saturday: 8 a.m. – 4 p.m.
Closed Sunday

****Virginia Beach Car Care Center**
1424 N. Great Neck Rd.
Virginia Beach, VA 23454
Phone: 1-757-963-1222

Office Hours
Mon-Fri: 8 a.m. – 6 p.m.
Saturday: 8 a.m. – 4 p.m.
Closed Sunday

****Suffolk Car Care Center**
3529 Bridge Rd.
Suffolk, VA 23435
Phone: 1-757-963-1222

Office Hours
Mon-Fri: 8 a.m. – 6 p.m.
Saturday: 8 a.m. – 4 p.m.
Closed Sunday

****Chesapeake Car Care Center**
1023 Battlefield Blvd. S
Chesapeake, VA 23322
Phone: 1-757-963-1222

Office Hours
Mon-Fri: 8 a.m. – 6 p.m.
Saturday: 8 a.m. – 4 p.m.
Closed Sunday

****Williamsburg Car Care Center**
6517 Richmond Road
Williamsburg, VA 23188
Phone: 1-877-744-7AAA

Office Hours
Mon-Fri: 8 a.m. – 6 p.m.
Saturday: 8 a.m. – 4 p.m.
Closed Sunday

Drive Safe HR Calendar

<http://www.drivesafehr.org/calendar/>

Mobile site

<http://mobile.dudasite.com/site/drivesafehr#2805>

Get the most recent stats on teen drinking and driving and seat belt use. This clickable online map from NOYS shares state-specific data for each topic, as well as national statistics. <https://noys.org/about-us/our-programs/reality-check/>

**Join the Global Campaign to #SlowDown and Save Lives
Fourth UN Global Road Safety Week
8-14 May, 2017**

The World Health Organization (WHO) has launched a new web site inviting you to join the global campaign to #SlowDown and save lives: www.unroadsafetyweek.org

The web site will be the main source of information, messages, and materials related to the **Fourth UN Global Road Safety Week** to be held 8-14 May 2017 on managing speed. The #SlowDown campaign seeks to increase understanding of the dangers of speed and generate action on measures to address this major risk for road traffic death and injury.

National and local governments, international agencies, civil society organizations, foundations, private companies, and the public generally are invited to plan and host events marking the **Fourth UN Global Road Safety Week**.

Stop. Trains Can't.

The National Highway Traffic Safety Administration and Federal Railroad Administration have launched a new railroad crossing safety ad campaign. Although accidents at railroad crossings are an old problem, the problem can be solved. This ad is the latest in a two-year, focused effort to reverse the uptick in railroad crossing fatalities. Its message is simple: Stop. Trains can't. For more information, please visit: <https://www.transportation.gov/highlights/stop-trains-can't-campaign-sends-strong-message-motorists-railroad-crossings>.



Ignition Interlock Devices Stopped 2552 Impaired Driving Attempts in Virginia in 2015/2016

Every state in the nation has an ignition interlock law of some kind. MADD's goal is to for every state to have the most effective ignition interlock law, which is one that applies to every drunk driver after the first offense. When MADD's Campaign started, only New Mexico had an all-offender ignition interlock law. Today, 28 states and the District of Columbia require ignition interlocks for offenders with a .08 blood alcohol concentration (BAC) and above after the first offense.

<http://www.madd.org/drunk-driving/ignition-interlocks/reports/Ignition-Interlock-report-2017-with-links.pdf>

Your car insurance rates are going up because everyone keeps texting and driving

Source: NBCNews.com, February 25, 2017

Since 2011, the average insurance premium has jumped 16% to \$926. Insurance companies say the sharp spike is partly caused by more drivers distracted on their smartphones and getting into accidents. And it's not just teenage drivers. State Farm says 36% of all drivers text and drive — and it's making everyone's costs go up. "Every American is going to pay more because of the distracted driving epidemic," said Robert Hartwig, co-director of the Center for Risk and Uncertainty Management at the University of South Carolina. "That's because no fault can be attributed in an accident and also because many people who are distracted driving certainly aren't going to admit to it. So what winds up happening is these costs are imposed on the system overall. Everyone is a victim of distracted driving."

To see the full article, go to: <http://www.nbcnews.com/business/consumer/your-car-insurance-rates-are-going-because-everyone-keeps-texting-n725326>

What to do when pulled over: A new chapter for driver's ed?

Source: Associated Press, March 6, 2017

Deadly encounters between police officers and motorists have lawmakers across the country thinking driver's education should require students to be taught what to do in a traffic stop. The 2017 "Rules of the Road" for Illinois, published in February, could provide a model, making detailed "suggestions" about proper driver behavior. "When motorists reach under their seats to get a driver's license, officers have to consider whether they're reaching for a gun," said Eddie Caldwell, executive director of the North Carolina Sheriffs Association. The Illinois guidelines, now included in expanded form in driver licensing materials, encourage drivers to avoid this situation by keeping both hands clearly in sight on the steering wheel "until the officer instructs them otherwise." To see the full article, go to: <http://www.blueridgenow.com/news/20170306/what-to-do-when-pulled-over-new-chapter-for-drivers-ed>

Young Drivers Traffic Safety Fact Sheet 2015

People in this age group generally obtain their licenses for the first time and many are under a graduated driver licensing program as they learn driving skills. In the 15- to 20-yearold age group, driver fatalities declined by 46% from 2006 to 2015. In 2015, there were 1,886 young drivers who died and an estimated 195,000 who were injured in motor vehicle crashes.

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812363>

Older Population Traffic Safety Fact Sheet 2015

In 2015 there were 6,165 people 65 and older killed in traffic crashes in the United States, 18% of all traffic fatalities. Older drivers made up 18% of all licensed drivers in 2015 compared to 15% in 2006.

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812372>

Survey says U.S. adults don't get enough sleep

Source: EHS Today, February 27, 2017

A new report shows a majority of Americans have trouble sleeping at least once a week, which spells trouble for employers when it comes to healthcare costs, accident risk and productivity. The study, initiated by Packaged Facts, discovered troubled sleep is "normal," with 82% of U.S. adults surveyed indicating they have issues getting rest at least once a week. If extrapolated, this is 206 million of the 249 million U.S. adult population. In addition, 39% of adults said they have trouble sleeping five or more times per week. A third of those surveyed have one of four major sleep disorders (insomnia, sleep apnea, restless legs syndrome or narcolepsy). Harvard Medical researchers estimate more than 274,000 workers are injured each year because of lack of sleep. To see the full article, go to: <http://ehstoday.com/health/survey-says-us-adults-don-t-get-enough-sleep>



**Drive Safe and Buckle Up!!
Every Trip, Every Time!**