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Drive Safe Dispatch Monthly Info May 2017

UPCOMING DATES AND HEADLINES...

- * June 5 – deadline for Driver Appreciation Day materials to be turned in.
- * June 7 - Peninsula Drive Safe Committee meeting @ the Newport News Police Department Community Education and Outreach Center, 10188 Warwick Blvd., 8:30am.
- * June 9 – RSVP for the general meeting, lunch box orders due.
- * June 13 – General Business Meeting at HRPDC, noon.
- * June 28 – Peninsula Driver Appreciation Day

Always check the online calendar for any meeting date and time changes, just in case...



Thank you for making purchases from **Amazon Smile**. Many of you chose Drive Safe Hampton Roads when you shopped on Amazon this past quarter. **THANK YOU! We appreciate your support.**

Please continue to keep us in mind when you shop online. Be sure you are using AMAZON SMILE. Remember, 05% of the purchase will be donated to Drive Safe Hampton Roads.

<https://smile.amazon.com/ch/54-1856349>

MATERIALS NEEDED



If you have any materials to insert into the Peninsula Commercial Motor Vehicle Driver Appreciation Day educational giveaway bags, please be sure to let us know. If you are interested in sponsoring any food or drink items, just contact us at dshr@drivesafehr.org. We plan to pack 200 bags on June 7 so materials must be in our hands by Monday, June 5.

CALL FOR VOLUNTEERS...

Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in participating, please let us know.



Motor Carrier Driver Appreciation Day - Peninsula
Wednesday, June 28, 8:00am till about 10:00am

Get It Together High School Seat Belt Challenge
Fall 2017 Community Liaisons are needed for the participating high schools

DRIVE SAFE HAMPTON ROADS SLATE OF OFFICERS FOR 2017-2018...

President: Tina Harvey, *Capital Concrete, Inc.*
Vice-President: Robert Clinebell, *Norfolk Public Schools*
Treasurer: Pat Davidson, *Virginia Department of Health*

DRIVE SAFE HAMPTON ROADS BOARD OF DIRECTORS...

These Board Directors currently serve 2016-2018:

- Deb Rocke, Norfolk Public Schools
- John Fentress, Community Advocate
- Ruby Gatling, Hampton Health Department
- Scott Franklin, Waste Management of Virginia, Inc.
- Scott Wichtendahl, Virginia Beach Police Department

**Per the Bylaws: Board Directors shall be elected by the general membership at the annual general meeting in June of each year. The Board of Directors shall number at least five (5) and no more than 11 (eleven) maintaining an odd number.
The term of service is to be a minimum of two years with no cap on tenure.**

Nominations for the incoming 2017-2019 board members include the following:

- Jim McElligott, Virginia Beach Police Department
- Kate Wilson, AAA Tidewater Virginia

NOTE: Drive Safe HR members unable to attend the June General Meeting may vote ahead of time by proxy. Be sure to send your votes in prior to noon on Monday, June 12, to dshr@drivesafehr.org.

2017 National Drive Sober or Get Pulled Over Enforcement Mobilization

Please join thousands of law enforcement officers, State and local safety advocates, and the National Highway Traffic Safety Administration (NHTSA) in this year's nationwide Labor Day Weekend drunk driving prevention mobilization from August 18 to September 4, 2017. Research shows that high-visibility enforcement can reduce drunk driving fatalities by as much as 20%. This is why you are being given the 2017 **Products for Enforcement Action Kit (PEAK)** so you can maximize your participation in this year's high-visibility enforcement campaign.

- <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/national-mobilization/peak-enforcement-kit>
- <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/drive-sober-or-get-pulled-over-peak-enforcement-kit/national>

SaferRide, NHTSA's Mobile App



NHTSA's SaferRide app will help keep drunk drivers off our roads by allowing users to call a taxi or a friend and by identifying their location so they can be picked up. For Android devices, from Google Play store: <https://play.google.com/store/apps/details?id=com.nhtsa.SaferRide> For Apple devices, from iTunes: <https://itunes.apple.com/us/app/saferide/id950774008?mt=8>

The JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways.

AWARD CATEGORIES

Lifetime Safety Achievement Award: Presented for lifetime achievement in the area of transportation safety.

Employer Safety: Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

Martin H. Schlosser Award for Traffic Safety Activism: Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

Roadway Innovations: Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques will also be considered for this award.

Impaired Driving Prevention: Presented for encouraging the prevention of drunk and/or drugged driving.

Law Enforcement Initiatives: Presented to a law enforcement department or individual who has shown extra initiative to promote and encourage traffic safety in their community.

Legal: Presented to attorneys, judges, or legislators who have actively supported safety issues thus strengthening existing laws and creating new laws.

Media: Presented to media representatives or a news outlet that has helped spread the word about traffic safety through fair and accurate reporting or programming.

Occupant Protection: Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

Public Transportation Safety: Presented for contributions made in educating drivers and riders about safety on public transportation.

Pupil Transportation Safety: Presented for encouraging, educating, and/or promoting safety in pupil transportation thus improving safety for drivers and riders.

Youth Traffic Safety: Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

Eligibility: Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle / pedestrian safety, etc. is eligible for nomination. The 2016 John T. Hanna Award Winners are not eligible for 2017 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced in the period from October 1, 2016 to September 30, 2017.

The 2016 Recipients included the following:

Courtney Dziagwa (Norfolk Public Schools) - Martin H. Schlosser Award for Traffic Safety Activism; **York County School Division Transportation Department** - Employer Safety; **Master Deputy J. Charville** (York-Poquoson Sheriff's Office) - Occupant Protection; **Virginia Beach Police Department Traffic Safety Unit** - Law Enforcement Initiatives; **Shelita Hill** (Norfolk Public Schools) - Pupil Transportation Safety; **City of Virginia Beach Traffic Engineering** - Roadway Innovations; **Lt. Brian M. Eckstein** (York-Poquoson Sheriff's Office) - Impaired Driving Prevention; **Joann Mancuso** (Beacon House / Eggleston) - Youth Traffic Safety; and the 2016 Lifetime Achievement In Transportation Safety Award was awarded to **Thomas Clifford**.



Don't Forget! 5th Annual Distracted Driving Summit will take place on September 28-29, 2017 at the Marriott in Norfolk.

<http://www.cvent.com/events/5th-annual-distracted-driving-summit/event-summary-0d956ca30968494bbaf6f85f02fff34c.aspx>

Did You Know??

July is Vehicle Theft Prevention Month

NHTSA is launching its annual Vehicle Theft Prevention Campaign this July, which is **Vehicle Theft Prevention Month**, all across the nation. Vehicle theft is a very expensive crime, with the cost of stolen vehicles pegged at more than \$4.1 billion – that's billion with a "B" ... and July is one of the months when more cars are stolen than any other month.

Info: <https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/vehicle-theft-prevention>

HRTPO Creates New Freight Brochure

As a supplement to the Hampton Roads Regional Freight Study, the HRTPO will develop a freight brochure containing material and data that will highlight the July 2017 updated report. The brochure aims to enlighten the public about the importance of regional freight policies, programs, and investments that will not only affect Hampton Roads, but the Commonwealth as well. The Hampton Roads Regional Freight brochure and the Hampton Roads Regional Freight Study Final Report will be available in July 2017. If you are interested in ordering copies of the Freight brochure contact Sam Braden at sbraden@hrtpo.org.

As part of **National Tire Safety Week** (May 28-June 3), NHTSA is reminding drivers that proper tire maintenance is essential for safety and for getting the most mileage from every gallon of fuel or every electric vehicle charge. More info at: <https://www.safercar.gov/tires/index.html>

Hampton Roads Regional Priority Projects: Status Update

The Virginia Department of Transportation (VDOT) provided an update on the Hampton Roads Regional Priority Projects to the HRTPO Board at the April 2017 Board meeting.

<http://hrtpo.org/news/article/may/24/2017/hampton-roads-regional-priority-projects%3A-status-update/>

Focus on Safety - a few cool tips

Of the many great things about summertime, few match the fun of a family road trip. Before you hook up that new boat or camper, or hit the road with your family or friends in your car, SUV, pickup, or RV, take the time to review these summer travel safety tips. Prevention and planning may take a little time up front, but will spare you from dealing with the consequences of a breakdown - or worse yet, a highway crash – later.

<https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/summer-driving-tips>

This video created by Youth Correspondents Bryan Delaney and Tom McAuliffe is hilarious. **Driving after drinking is not.** Share it during Global Youth Traffic Safety Month to spread the road safety message. NOYS thanks NHTSA, State Farm, and Cooper Tire & Rubber Company for their support of the Youth Correspondent program. <https://noys.org/driving-drunk/>

Did You Know??

One-third of fatal teen auto crashes occur at night.

Vehicle Heatstroke Prevention

Heatstroke is the leading cause of vehicular non-crash-related deaths for children under 14. In fact, each year, an average of 37 children have died from vehicle heatstroke between 1998-2015.

4th of July Drunk Driving Prevention Campaign

Americans love to celebrate the 4th of July with family, friends, food, and fireworks, but all too often the festivities turn tragic on the nation's roads. The fact is, this iconic American holiday is also one of the deadliest holidays of the year due to drunk-driving crashes.

Over the 4th of July holiday period in 2015 (6 p.m. July 2 to 5:59 a.m. July 6),

* 146 people were killed in crashes involving at least one driver or motorcycle operator with a blood alcohol concentration (BAC) of .08 or higher.

* 92 people died in crashes involving at least one driver or motorcycle operator with a BAC of .15 or higher - almost twice the legal limit.

These marketing tools can be distributed to fit your local needs and objectives while, at the same time, partnering with other States, communities, and organizations on this drunk driving prevention initiative. Click here to get your 4th of July campaign materials now:

Drive Sober or Get Pulled Over (enforcement)

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over/4th-july>

Buzzed Driving is Drunk Driving (social norming)

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/4th-july>

Thank You to our Jubilee Volunteers! We appreciate the volunteers who were part of this year's Chesapeake Jubilee Designated Driver Booth: Jonathan Turner; Priscilla Cuffee, Mike Eardley (who did several shifts – Thank You Mike!), Buck Raymond and son Patrick, and three volunteers from State Farm - Pierre Granger, Hannah Ford, and Andrea Powers.



Calendar updates are available at these two links...

<http://www.drivesafehr.org/calendar/>

<http://mobile.dudamobile.com/site/drivesafehr>

**Drive Safe and Buckle Up!!
Every Trip, Every Time!**