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Drive Safe Dispatch Monthly Info October 2017



Drive Safe Members,

With fall here, there will be a lot of festivities and parties going on. We will see more children on the street trick or treating, more vehicles due to the shopping season, and soon, the holiday festivities will begin. We at Drive Safe Hampton Roads want everyone to enjoy these activities so let's get the traffic safety word out asap.

With the rising injuries and death of pedestrians and bicyclists it is of utmost importance that we share information and impact our neighborhoods in a positive way. I highly recommend putting up flyers in the workplace. Print some of the materials we have available. Get with your local PTA, scout leaders and any other organizations that you are affiliated with and share information. Ask these leaders to bring up safety on the roadways at their meetings.

In working together with our communities, we can change this devastating upward trend and help save lives. I am looking forward to all of us making a difference in our community.

Thank you for your support,

Tina Harvey

*Capital Concrete, Inc.
President 2017-2018
Drive Safe Hampton Roads*

WELCOME TO OUR NEWEST DRIVE SAFE HR MEMBERS!

Michael Coffman, Chesapeake Crime Prevention Council
Tanya Conrad, Newport News Police Department

UPCOMING DATES AND HEADLINES...

- * November 7 – Impaired Driving Prevention Committee Meeting, 1:00pm, AAA Tidewater Virginia
- * November 15 – Membership & Development Committee Meeting, 9:00am, AAA Tidewater Virginia
- * November 17– John T. Hanna Awards Submission DUE
- * December 5 – General Business Meeting @ AAA Tidewater Virginia
- * December 15 – GIT Midway Reports due from schools
- * December 18 – CMV Driver Appreciation Day

* **Always check the online calendar for any meeting date and time changes, just in case...**

<http://www.drivesafehr.org/calendar/>
<http://mobile.dudamobile.com/site/drivesafehr>

HOLIDAY SHOPPING TIME



Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping this holiday season!
THANK YOU! We appreciate your support.

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc
3. Begin shopping!

Or the quick easy way <https://smile.amazon.com/ch/54-1856349>

Bookmark it! Just sign in to your Amazon or Amazon Prime account and you are ready!



DISTRACTED DRIVING VIDEOS

Some new YouTube video links that we are using with the Get it Together High School Seat Belt Challenge...<https://Distractions in Action> This video can be found on our web site at [http://www.drivesafehr.org/committees/GIT_Seat_Belt_Challenge/Distractions_in_Action\(GIT\).html](http://www.drivesafehr.org/committees/GIT_Seat_Belt_Challenge/Distractions_in_Action(GIT).html) and [http://www.drivesafehr.org/committees/GIT_Seat_Belt_Challenge/Adults_not_always_using_safety_belts_N_back_seat\(IHS_survey\).html](http://www.drivesafehr.org/committees/GIT_Seat_Belt_Challenge/Adults_not_always_using_safety_belts_N_back_seat(IHS_survey).html)

DON'T FORGET...



The NHTSA Communications Calendar for 2018 is now available so get a head start on your planning with NHTSA's traffic safety campaigns for 2018. Order yours now at <https://www.trafficsafetymarketing.gov/calendars>.

STATE FARM DEER CLAIM STUDY...



The 15th annual State Farm deer claim study defines the danger of deer collisions for driver. The study ranks states by the potential likelihood a driver has of hitting a large animal, like deer, elk, moose or caribou. Mating season more than doubles the likelihood of collision with a large animal. So drivers need to be especially alert during the months of October, November and December - deer mating season. Whether you hit a large animal, or it jumps into the side of your vehicle, such collisions can cause significant injuries and property damage. No matter where you live, it's important to remain alert. Keep your eyes up and focused on the road. This helps you take action in the event a deer is suddenly in your path. For more information and resources:

<https://newsroom.statefarm.com/deer-collision-damage-claim-costs-up/#45Z3b4WLZcJydAuf.97>.

CALL FOR VOLUNTEERS...Holiday Bag Packing and Distribution



* Volunteers needed to pack the Holiday Bags at 8:30am on Wednesday, December 6 @ the Newport News Police Department Community Education and Outreach Center, 10188 Warwick Blvd.

The JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

DUE Friday, NOVEMBER 17!!



In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways.

AWARD CATEGORIES

Lifetime Safety Achievement Award: Presented for lifetime achievement in the area of transportation safety.

Employer Safety: Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

Martin H. Schlosser Award for Traffic Safety Activism: Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

Roadway Innovations: Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques will also be considered for this award.

Impaired Driving Prevention: Presented for encouraging the prevention of drunk and/or drugged driving.

Law Enforcement Initiatives: Presented to a law enforcement department or individual who has shown extra initiative to promote and encourage traffic safety in their community.

Legal: Presented to attorneys, judges, or legislators who have actively supported safety issues thus strengthening existing laws and creating new laws.

Media: Presented to media representatives or a news outlet that has helped spread the word about traffic safety through fair and accurate reporting or programming.

Occupant Protection: Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

Public Transportation Safety: Presented for contributions made in educating drivers and riders about safety on public transportation.

Pupil Transportation Safety: Presented for encouraging, educating, and/or promoting safety in pupil transportation thus improving safety for drivers and riders.

Youth Traffic Safety: Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

Eligibility: Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle / pedestrian safety, etc. is eligible for nomination. The 2016 John T. Hanna Award Winners are not eligible for 2017 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced in the period from October 1, 2016 to September 30, 2017. <http://drivesafehr.org/hanna.shtml>

HOLIDAY BAG DISTRIBUTION TO THE ABC AND MILITARY PACKAGE STORES



If anyone has any items they would like to be inserted into the holiday bags for distribution during the December holiday season, please let us know. We will need a pdf or picture of the item so that approval can be obtained from the various entities (ABC/Military). We would need **1500** of each approved item or a combination of items. Please contact us at dshr@drivesafehr.org. Approved items would need to be **delivered by December 1**.

DID YOU KNOW?



In the world of Commercial Motor Vehicles, "Vehicle Configuration" means the height, weight, width, and length of a vehicle to include vehicle axle spacing. A hauling permit is required when a vehicle configuration exceeds the weight limitations according to axle spacing. There are specific weight restrictions based on the number of axles/spacing.

CHILD SAFETY SEAT EVENTS



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly. These seat checks are offered year-round, from 9 a.m. to 4:30 p.m. Monday through Friday. Contact AAA Tidewater Virginia to make an appointment at 757-233-3889.



REMINDER –

Buckle Up During This Thanksgiving Weekend' Campaign Materials Now Available

This Thanksgiving weekend, millions will hit our nation's roads, eager to spend time with family and friends. It's one of the busiest travel times of the year, and unfortunately more people on the roadways means the potential for more vehicle crashes.

During the Thanksgiving holiday weekend in 2015 (6 pm on Wednesday, November 25, to 5:59 am on Monday, November 30), there were 301 passenger vehicle occupants killed in traffic crashes across the nation. Tragically, 50% of those killed were not buckled up at the time of their fatal crash. Use these marketing tools, which can be distributed to fit your local needs and objectives. These materials can help partner your office with other States, communities, and organizations on this seat belt safety initiative.

<https://www.trafficsafetymarketing.gov/get-materials/seat-belts/buckle/thanksgiving-weekend>



DID YOU KNOW? Driver behavior contributes to 94 out of every 100 traffic crashes in the U.S., according to the National Highway Traffic Safety Administration. Driving while impaired is a factor in nearly 40% of fatal crashes.

Driving-Tests.org is proud to announce the 2017 \$2,500 scholarship for all high school seniors, as well as undergraduate university or community college students in the United States. Students are invited to submit a two-minute video answering the question “How can you as a new driver help reduce road fatalities among your peers?” for a chance at the \$2,500. <https://driving-tests.org/scholarship/>



Winning entry for last year: <https://www.youtube.com/watch?v=o2JcAHifQI&t=1s>

IMPAIRED DRIVING TOOL KIT

The team at NETS has pulled together a focused set of materials designed to make an impact on employees – one that will hopefully inspire them to think twice before getting behind the wheel while impaired. Included in these materials are some sobering facts as well as practical tips on how to plan ahead to make those decisions when best able to do so – before indulging. **Ultimately, Your Decisions Drive Your Safety.** Download the Impaired Driving Toolkit at the following link:



<http://trafficsafety.org/road-safety-resources/plan-a-sober-ride/impaired-driving-campaign-materials-graphics/>

USDOT RELEASES 2016 FATAL TRAFFIC CRASH DATA

The U.S. Department of Transportation’s National Highway Traffic Safety Administration today released fatal traffic crash data for calendar year 2016. According to NHTSA data, which was collected from all 50 states and the District of Columbia, 37,461 lives were lost on U.S. roads in 2016, an increase of 5.6 percent from calendar year 2015. The number of vehicle miles traveled on U.S. roads in 2016 increased by 2.2 percent, and resulted in a fatality rate of 1.18 deaths per 100 million VMT – a 2.6-percent increase from the previous year. NHTSA found that distracted driving and drowsy driving fatalities declined, while deaths related to other reckless behaviors – including speeding, alcohol impairment, and not wearing seat belts – continued to increase. Motorcyclist and pedestrian deaths accounted for more than a third of the year-to-year increase.

The 2016 national data shows that:

- Distraction-related deaths (3,450 fatalities) decreased by 2.2 percent;
- Drowsy-driving deaths (803 fatalities) decreased by 3.5 percent;
- Drunk-driving deaths (10,497 fatalities) increased by 1.7 percent;
- Speed-related deaths (10,111 fatalities) increased by 4.0 percent;
- Unbelted deaths (10,428 fatalities) increased by 4.6 percent;
- Motorcycle deaths (5,286 fatalities – the largest number of motorcyclist fatalities since 2008) increased by 5.1 percent;
- Pedestrian deaths (5,987 fatalities – the highest number since 1990) increased by 9.0 percent;
- Bicyclist deaths (840 fatalities – the highest number since 1991) increased by 1.3 percent.

<https://www.nhtsa.gov/press-releases/usdot-releases-2016-fatal-traffic-crash-data>

MORE STATISTICS...

- Motor vehicle crashes are the leading cause of death for teens (15 to 18 years old) in the United States - ahead of all other types of injury, disease, or violence.
- There were 1,972 teen drivers of passenger vehicles involved in fatal motor vehicle traffic crashes in 2015. An estimated 99,000 teen passenger vehicle drivers were injured in motor vehicle traffic crashes.

HAMPTON ROADS TRANSPORTATION PLANNING ORGANIZATION (HRTPO)



Overview of 64 express lanes power point presentation: <http://hrtpo.org/page/hot-links/>
Freight in Hampton Roads: <http://www.hrtpo.org/uploads/docs/FB.pdf>
Draft 2017 Public Participation Plan - The deadline for comments on this draft report is 11-17-17.
<http://hrtpo.org/uploads/docs/pppCompressed.pdf>

CIOT NOVEMBER CAMPAIGN

The November campaign will run from Monday, November 20th to Friday, December 1st.

RISE IN ON-THE-JOB MOTOR VEHICLE DEATHS SPURS CONCERNS

Roadway accidents are the leading cause of on-the-job deaths in the U.S., but the safety issue remains outside the jurisdiction of the nation's primary workplace safety agency-the Occupational Safety and Health Administration. Workplace fatalities for all types of incidents increased 3 percent from 2011 to 2015, while roadway deaths increased 15 percent. In 2015, federal data shows 1,264 workers died in roadway accidents. That's 26 percent of the year's on-the-job deaths, which stands at 4,836, and the most common reason for worker fatalities. Professional drivers and others employed in transportation jobs accounted for 56 percent, or 708, of roadway deaths in 2015. The numbers for 2016 will likely be worse. <https://www.bna.com/rise-onthejob-motor-n73014463917/>

CAN DRIVERS OVERLY RELY ON DRIVER ASSISTANCE TECH?

Some safety advocates worry that over-dependence on advanced driver assistance technologies may have unwanted consequences for those motorists who let their guard down: diminishing focus and driving skills. Recent research on how drivers interact with parking assist systems raises some of these concerns, specifically about driver inattention.

<http://www.iihs.org/frontend/iihs/documents/masterfiledocs.ashx?id=2136>
http://www.automotive-fleet.com/channel/safety-accident-management/news/story/2017/09/do-some-drivers-overly-rely-on-driver-assistance-tech.aspx?utm_source=email&utm_medium=newsletter&utm_campaign=20170915-NL-AF-TopNews-BOBCD170909007&omdt=NL-AF-TopNews&omid=1000991651

HALLOWEEN DRUNK DRIVING PREVENTION CAMPAIGN: OCTOBER 31, 2017

Halloween is a night for friends and family to enjoy candy, costumes, and memory-making. Tragically, Halloween drunk-driving fatalities are on the rise. There were 55 deaths on Halloween night in 2015, up from 17 in 2011 - and steadily increasing each year in between. If you plan to go out with the ghouls and goblins to enjoy an adult beverage, make sure you plan a safe ride home before you leave the house. For awareness materials from NHTSA's Traffic Safety Marketing, go to: <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/buzzed-driving-drun-driving/halloween-buzzed-driving>

**Drive Safe and Buckle Up!!
Every Trip, Every Time!**

