



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

Drive Safe Dispatch Monthly Info September 2017

UPCOMING DATES AND HEADLINES...

- * October 4 – Peninsula Drive Safe meeting, 8:30am
- * October 11 – GIT RSVP DUE
- * October 16 – GIT packing 1-4pm at AAA tidewater, Training Room #3
- * October 17 – GIT Box Moving Day – move materials over to ODU for Kick Off
- * October 18 – Kick Off Breakfast for Get It Together High School Seat Belt Challenge



* **Always check the online calendar for any meeting date and time changes, just in case...**

<http://www.drivesafehr.org/calendar/>
<http://mobile.dudamobile.com/site/drivesafehr>

CALL FOR VOLUNTEERS...Fall Car Classic

* Fall Car Classic Volunteers are needed for Saturday, October 21.

<http://www.vafallclassic.org/>

* Volunteers needed to pack the Holiday Bags at 8:30am on Wednesday, December 6 @ the Newport News Police Department Community Education and Outreach Center, 10188 Warwick Blvd.





Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping this holiday season!
THANK YOU! We appreciate your support.

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc
3. Begin shopping!

Or the quick easy way <https://smile.amazon.com/ch/54-1856349>

Bookmark it! Just sign in to your Amazon or Amazon Prime account and you are ready!



CarFit

This program offers **adults 55 and older** the opportunity to check how well their personal vehicles “fit” them. Technicians guide participants through a 12-point checklist to correctly adjust mirror positions, the distance between their chest and the steering wheel, and other vehicle features. One-on-one appointments are available. For more information on an appointment or an event, please call AAA Tidewater Virginia at 757-233-3889.



Impaired Driving Prevention Committee update...

Jonathan Turner has offered to chair the Impaired Driver Prevention Committee. Jonathan currently volunteers as a Crime Prevention Response Team Member with the Virginia Beach Police Department. He also is a member of several Drive Safe committees and serves as a Community Liaison with the Get It Together Program. The Impaired Driver Prevention Committee will be meeting on November 7, 1:00pm in Training Room #3 at AAA Tidewater Virginia. Jonathan is requesting volunteers to sign up to help with packing the Holiday Bags that are distributed during the Holiday season to area VaABC and Military package stores. If you are willing to commit to helping out, please let us know at dshr@drivesafehr.org so we can count on you! There will be a sign up at the next IDPC meeting as well.

Jonathan and the IDP committee look forward working together with Drive Safe HR members to reduce impaired driving and to increase safety awareness in the Hampton Roads area.



DID YOU KNOW...

Every 33 seconds, one child under the age of 13 is involved in a crash. Many times deaths and injuries can be prevented by proper use of car seats, boosters, and seat belts.

Thank you to the volunteers to covered the Drive Safe HR table at this year's Distracted Driving Summit... Mike Canny, Jonathan Turner, and Tina Harvey.



Get It Together High School Seat Belt Challenge



There are 32 schools on board for the 2017-2018 GIT Challenge and 38 Community Liaisons volunteering their time and energy into making this 20th year of Drive Safe's legacy program a HUGE success.

Participating schools include the following:

- Bayside High School - Bruton High School - Churchland High School - Deep Creek High School - First Colonial High School - Grafton High School - Granby High School - Grassfield High School - Hampton High School - Heritage High School - Hickory High School - Indian River High School - Jamestown High School - Kecoughtan High School - Kellam High School - Kings Fork High School - Lafayette High School - Lake Taylor High School - Landstown High School - Norview High School - Ocean Lakes High School - Phoebus High School - Poquoson High School - Smithfield High School - Tabb High School - Tallwood High School - Warhill High School - Warwick High School - Windsor High School - Woodrow Wilson High School - Woodside High School - York High School



According to the National Highway Traffic Safety Administration (NHTSA), 3,477 people died in 2015 in crashes involving distracted drivers, and 14% of these crashes were reported to have involved cell phone use as a distraction.

Drive Safely Work Week™ (DSWW) has been an annual campaign sponsored by the Network of Employers for Traffic Safety (NETS) for many years. In order to continue this successful campaign, we are updating the structure to focus more tightly on changing specific behaviors, delivered more frequently.

<http://trafficsafety.org/road-safety-resources/safe-driving-is-serious-business/>



© 2017 - CREATED BY THE NETWORK OF EMPLOYERS FOR TRAFFIC SAFETY - © 2017 ALL RIGHTS RESERVED

Teen drivers become more reckless with age, says new research.

More than half of high school seniors are involved in traffic crashes or near misses, compared to just 34% of sophomores, finds a study from Liberty Mutual and Students Against Destructive Decisions (SADD). The research suggests new drivers may become over-confident in their abilities over time and take greater risks behind the wheel. See more on this study.

<https://www.bloomberg.com/news/articles/2017-08-02/teen-drivers-seen-becoming-more-reckless-with-age-as-fear-abates>

Speeding Plays Bigger Role in Traffic Deaths Than We Thought

Researchers have actually underestimated how often speed is a factor in fatal crashes, according to a summary of the report. That's significant, considering that speed is already one of the most widely reported causes of deadly crashes. In 2015, for example, it was identified as a factor in roughly as many traffic deaths (9,557) as alcohol (9,306) or people not wearing seat belts (9,874).

<http://www.governing.com/topics/transportation-infrastructure/gov-speeding-traffic-deaths-ntsb-study.html>

Buckle Up Everybody, Every Trip, Every Time...



Adults know children must be properly restrained, but when it comes to their own safety, many mistakenly believe safety belts are optional in the rear seat. In a recent IIHS survey, more than a quarter of adults said they don't always buckle up. The new survey reveals that many rear-seat passengers don't think belts are necessary because they perceive the back seat to be safer than the front. This shows a clear misunderstanding about why belts are important, no matter where a person sits in a vehicle.

<http://www.iihs.org/iihs/news/desktopnews/adults-admit-to-not-always-using-safety-belts-in-the-back-seat-iihs-survey-finds>

Medication slashes crash risk for drivers with ADHD, study finds

Car accidents occur at dramatically lower rates among medicated ADHD patients in the United States than among those not taking medicine. Previous studies have documented a higher number of car accidents among people with attention deficit/hyperactivity disorder. It was estimated that up to 22.1% of car crashes could have been avoided if the patients with ADHD had received medication.

<http://www.cnn.com/2017/05/10/health/adhd-distracted-driving-study/index.html>

REMINDER:

Commercial Vehicle Safety Alliance's Operation Safe Driver Week will be held Oct. 15-21, 2017.

DID YOU KNOW...UPS Is Training Drivers With Virtual Reality

The delivery company announced that it will add virtual reality tests to its driver training program starting next month. UPS expects virtual reality will make its drivers safer and smarter. During the virtual reality tests, new trainees will experience trips around city environments. They'll have to identify hazards along the way by shouting out "hazard left" or "hazard right." The virtual reality tests last about three to six minutes. UPS drivers used to train by having to identify hazards in virtual environments that were displayed on computer screens. But UPS executives wanted the more immersive experience that virtual reality provided. The company told CNN it sees additional chances down the road to use virtual reality, such as for training mechanics on how to service an engine. <http://money.cnn.com/2017/08/15/technology/business/ups-virtual-reality/index.html>

The JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

SUBMIT YOUR NOMINATION! DUE Friday, NOVEMBER 17!!

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways.

AWARD CATEGORIES

Lifetime Safety Achievement Award: Presented for lifetime achievement in the area of transportation safety.

Employer Safety: Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

Martin H. Schlosser Award for Traffic Safety Activism: Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

Roadway Innovations: Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques will also be considered for this award.

Impaired Driving Prevention: Presented for encouraging the prevention of drunk and/or drugged driving.

Law Enforcement Initiatives: Presented to a law enforcement department or individual who has shown extra initiative to promote and encourage traffic safety in their community.

Legal: Presented to attorneys, judges, or legislators who have actively supported safety issues thus strengthening existing laws and creating new laws.

Media: Presented to media representatives or a news outlet that has helped spread the word about traffic safety through fair and accurate reporting or programming.

Occupant Protection: Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

Public Transportation Safety: Presented for contributions made in educating drivers and riders about safety on public transportation.

Pupil Transportation Safety: Presented for encouraging, educating, and/or promoting safety in pupil transportation thus improving safety for drivers and riders.

Youth Traffic Safety: Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

Eligibility: Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle / pedestrian safety, etc. is eligible for nomination. The 2016 John T. Hanna Award Winners are not eligible for 2017 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced in the period from October 1, 2016 to September 30, 2017.

STATE FARM RESOURCES

Teen Driver Safety®

Parents and teens can obtain free interactive and informative auto safety applications and resources at the State Farm Teen Auto Safety website: <http://teendriving.statefarm.com/>. State Farm agents can be requested to present workshops on auto safety and auto insurance for teens.



Tesla Wants to Test Its Electric Semi Without Human Drivers

Emails between Tesla and the Nevada DMV outline plans to test semi trucks in autonomous platooning mode without a person behind the wheel.

<https://www.cnet.com/roadshow/news/tesla-wants-to-test-its-electric-semi-sans-human-drivers/>

October 15-24, 2017 - National Teen Driver Safety Week

Motor vehicle crashes are the leading cause of death for 15- to 19- year olds in the United States. In fact, in 2014 there were 2,679 teen (15 to 19) passenger vehicle drivers involved in fatal crashes and an estimated 123,000 teens were injured. Parents need to take the time to talk with their kids about the many dangers of driving. Those dangers include alcohol, lack of seat belt use, distracted driving, speeding, and extra passengers.

<https://www.trafficsafetymarketing.gov/get-materials/teen-safety/national-teen-driver-safety-week>

CHILD SAFETY SEAT EVENTS

Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly. These seat checks are offered year-round, from 9 a.m. to 4:30 p.m. Monday through Friday. Contact AAA Tidewater Virginia to make an appointment at 757-233-3889.

Tire Safety

Tread Wisely, a program from the Cooper Tire & Rubber Foundation, offers free tire safety tips and resources. These resources can easily be incorporated into school and community events to teach teens how to care for their tires. <http://treadwisely.org/>

Holiday Bag Distribution to the ABC and Military Package Stores



If anyone has any items they would like to be inserted into the holiday bags for distribution during the December holiday season, please let us know. We will need a pdf or picture of the item so that approval can be obtained from the various entities (ABC/Military). We would need **1500** of each approved item or a combination of items.

Please contact us at dshr@drivesafehr.org. Approved items would need to be **delivered by December 1**.

Don't forget...

The NHTSA Communications Calendar for 2018 is now available so get a head start on your planning with NHTSA's traffic safety campaigns for 2018.. Order yours now at <https://www.trafficsafetymarketing.gov/calendars>.

**Drive Safe and Buckle Up!!
Every Trip, Every Time!**

##