



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

**Drive Safe Dispatch Newsletter
End of the Month Info
February 2018**

UPCOMING DATES AND HEADLINES...



- * March 6 - General Business Meeting with Steering Committee / Board of Directors
Joint Meeting following
- * March 9 - Website Redevelopment Meetings
- * March 14 - Get It Together Awards Breakfast (rsvp required)
- * March 19 - Intoxiclock Training @ 1:00pm, AAA Tidewater Virginia.
- * March 28 - Commercial Motor Carrier Event @ I-664

*** Always check the online calendar for any meeting date and time changes, just in case...**

<http://www.drivesafehr.org/calendar/>
<http://mobile.dudamobile.com/site/drivesafehr>



The organization needs YOUR help!

Time to step up to the plate and become invested in YOUR organization.

If you have **submissions for the slate of officers or for the Board of Directors**, please let us know right away. If you need a write up of the responsibilities of these positions, just let us know. The current Board of Directors will hold their annual meeting soon and will determine the slate of officers for 2018-2019 immediately following the March General Business meeting.

In accordance with the Drive Safe HR Bylaws, the membership needs to vote on the nominations for the 2018-2020 Board of Directors at the June General Business Meeting. The Board of Directors shall number at least five (5) and no more than 11 (eleven) maintaining an odd number. The term of service to be a minimum of two years with no cap on tenure.

Impaired Driving Prevention Committee Reminder:



Intoxiclock training: The Intoxiclock training is open to all members of Drive Safe HR who need a refresher session or that have not been through the training. Remember all members must be trained in order to use the Intoxiclock. It is a great tool to take back to your company or for community presentations. Training will take place on Monday, March 19, 2018, at 1:00 at AAA Tidewater, 5366 Virginia Beach Blvd, Virginia Beach, in Training Room #3 on the second floor.

Save the Date:

Lifesavers National Conference on Highway Safety Priorities

San Antonio, TX

April 22-24, 2018

For more information, go to: <https://lifesaversconference.org/>



The 2018 **Mid-Atlantic DUI Conference** will resume April 9-11, 2018 and take place the Sheraton located at 3501 Atlantic Avenue, Virginia Beach, Virginia 23451. Planning is already underway for this exciting event, and VBPD expects over 300 attendees. Therefore, it is important that you start planning your attendance now.

<https://www.vbgov.com/government/departments/police/opsdiv/Pages/dui.aspx>

**Congratulations to the John T. Hanna Awards 2017 Recipients
Honoring Traffic Safety Excellence in Hampton Roads**

Thank you to our sponsors!

2017 John T. Hanna Awards



Tanya Deckard
(York County School Division Transportation Department)
Martin H. Schlosser Award for Traffic Safety Activism

Columbia Gas of Virginia
Employer Safety

Capital Concrete, Inc.
Occupant Protection

Suffolk Police Department
Law Enforcement Initiatives



Norfolk Public Schools Transportation Department
Pupil Transportation Safety



MPO Travis Aicher
(Virginia Beach Police Department)
Impaired Driving Prevention



Hampton Police Division & Yellow Cab of Hampton
(co-winners)
Public Transportation Safety



Poquoson High School's Arrive Alive Club
(Gloria Insley, Club Sponsor)
Youth Traffic Safety



**The 2017 Lifetime Achievement In
Transportation Safety Award**
Karen Pyle

National Safety Council Safety Conference & Expo

April 11-13, 2018

New Orleans, LA

For more information or to register, go to: <https://ssce.nsc.org/SCE2018/Public/MainHall.aspx?ID=3569>



The key to safety any time of year is to **Plan Ahead**. It's easy—designate a sober driver at the beginning of the night or plan for a taxi or other ride-sharing service to take you to and from your destination. In 2016, there were 10,497 people who died in a drunk-driving crash, a 1.7 percent increase from 2015. Exponentially more lives were forever changed by the loss of a parent, child, friend, or loved one.

2018 National Distracted Driving Enforcement - April 12-16, 2018



NHTSA has also developed a robust social media strategy designed to raise public awareness about the consequences of texting and driving. The focus is on the idea that "If you're texting, you're not driving." We anticipate that this message will engage the target audience of men and women 18-34 (slightly skewed toward women) with creative and persuasive messaging on NHTSA social media channels and their media partners. Paid advertising will run April 9-16, 2018.

Paid advertising will run April 9-16, 2018.

Currently available:

<https://www.trafficsafetymarketing.gov/get-materials/distracted-driving/u-drive-u-text-u-pay>



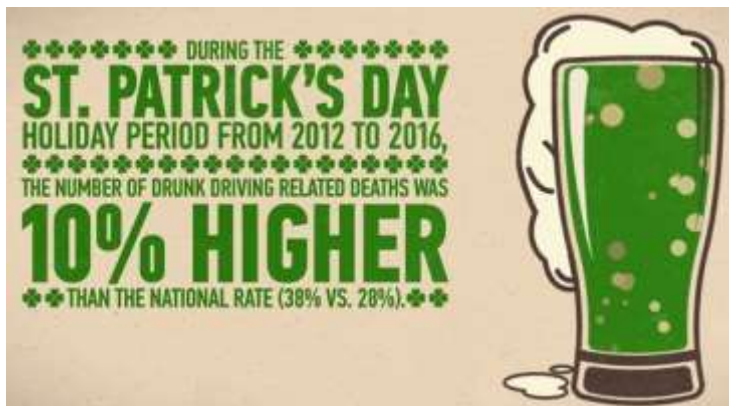
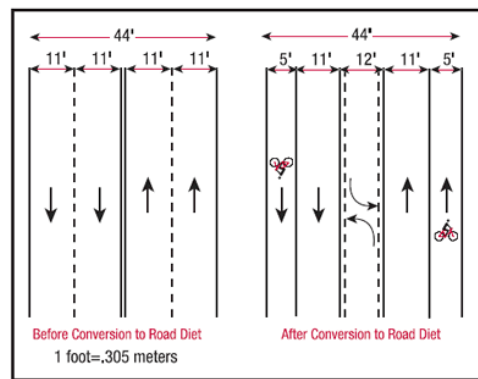
Make a note...The **Chesapeake Jubilee** is May 18, 19, and 20. Volunteers are needed for all shifts. Please contact dshr@drivesafehr.org if interested.

Do You Know What A Road Diet Is?

Some roads are wider than needed for the amount of autos using them. A "road diet" converts a road into a street, i.e. facilitates accessing houses and shops along the segment, a) by reducing the number of lanes which one must cross to turn left into a driveway, and b) by using the pavement of the surplus travel lanes for a two-way left-turn lane between travel lanes, on-street parking, and/or bike lanes.

Read more at

<https://www.hrtpo.org/news/article/february/23/2018/road-diets-in-hampton-roads/>



- continued on the next page -

SAINT PATRICK'S DAY DRUNK DRIVING PREVENTION - MARCH 17, 2018

For too many in the United States, St. Patrick's Day has ended in tragedy due to drunk drivers getting behind the wheel. St. Patrick's Day is March 17th, and we continually see a spike in drunk-driving crashes on this date every year. Use these marketing tools to reach out to your community about the dangers of drinking and driving on this day. These materials will partner your office with other States, communities, and organizations on this drunk driving prevention initiative:
<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/saint-patricks-day>

CRASHES COST!



In 2013, U.S. traffic crashes cost employers \$47.4 billion in direct crash-related expenses which include medical care, liability, lost productivity and property damage.
<http://trafficsafety.org/road-safety-resources/public-resources/cost-of-motor-vehicle-crashes-to-employers-2015/>

FACT: According to the National Highway Traffic Safety Administration (NHTSA), 37,461 lives were lost on U.S. roads in 2016. In 2015, 2.4 million roadway users were injured.



Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping this holiday season!
THANK YOU! We appreciate your support.

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc.
3. Begin shopping!

Or the quick easy way <https://smile.amazon.com/ch/54-1856349>



FACT:

Over St. Patrick's Day from 2012 to 2016, a total of 269 lives were lost in drunk-driving crashes.

SaferRide, NHTSA's Mobile App



NHTSA's **SaferRide** app will help keep drunk drivers off our roads by allowing users to call a taxi or a friend and by identifying their location so they can be picked up.

For Android devices, from Google Play store:

» <https://play.google.com/store/apps/details?id=com.nhtsa.SaferRide>

For Apple devices, from iTunes:

» <https://itunes.apple.com/us/app/saferride/id950774008?mt=8>



DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c) 3 organization whose mission is to inform and educate the public on traffic safety issues.



**Drive Safe and Buckle Up!!
Every Trip, Every Time!**