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(757) 498-2562

**Drive Safe Dispatch Newsletter
End of the Month Info
July 2018**

UPCOMING DATES AND HEADLINES...

- * August 6 – Website Redevelopment meeting, 2:00pm, AAA Tidewater Virginia, Training Room #3
- * August 23 – Conference Subcommittee Meeting, 9:00am, VDOT
- * August 28 – Intoxiclock Event – Happy Hour with a Twist @ ODU, 12:30-2:00pm
- * August 29 – Get It Together Meeting, 1:00pm, AAA Tidewater Virginia, Training Room #3



Don't forget to utilize Amazon Smile!!!

When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads.

Remember Drive Safe HR when shopping this summer season!

THANK YOU!

We appreciate your support.

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc.
3. Begin shopping!

Or the quick easy way <https://smile.amazon.com/ch/54-1856349>


Be a hero to kids
Support education programs by shopping at smile.amazon.com



amazon smile

SUMMER SAFETY TIPS

- Head Up, Phone Down
- Look left, right and left again before crossing the street
- Make eye contact with drivers of oncoming vehicles to make sure they see you
- Only cross at designated crosswalks
- Never rely on a car to stop

① 	② 	③ 
Drink plenty of water during the summer to stay hydrated.	Never drink alcohol and drive (that includes boats, jet skis, motorcycles and vehicles, to name a few).	Be aware of pool and beach safety rules before venturing into the water.

FACT:

In reports for 2016, Hampton Roads experienced 26,032 crashes, 16,049 injuries, and 113 fatalities. Chances are you know them, they work for you, or they are a family member. Drive Safe Hampton Roads (DSHR) is a non-profit (501c3, tax id 54-1856349) coalition whose mission is to increase the community's involvement in and awareness of traffic safety issues. DSHR is the oldest, continuous traffic safety coalition in the Commonwealth – 30 years running.



FROM THE BOARD OF DIRECTORS...

Dear fellow members:

I wanted to take a minute to thank you for joining us in our quest to improve traffic safety in the region. Our efforts over the last 30 years have been made possible by our active members. I would encourage you to attend our quarterly meetings and consider becoming involved in one of our committees in an effort to make your contribution to improving traffic safety in your community.

At a past meeting, several of our members presented the idea of initiating membership dues for the organization in an effort to raise funds. As you may be aware, most of our financial support comes from grants and corporate donations. Obtaining support through these ways is important to the financial sustainability of our organization. However, competition for these grants and donations is tough and we are always faced with reduced funding from these sources. Grant funds often come with stipulations and requirements that limit our ability to purchase needed items. The board discussed the idea of membership dues and made the decision to ask each member for a minimum yearly, voluntary contribution. Initially, this amount was set at \$25 but has since been reduced to \$10 in an effort to enable more members to participate in this program. We all realize that times continue to be tough for all of us, and we ask that you continue to look at your own situation and determine if you can make the donation to help the organization.

We do ask, regardless of your decision, that you consider donating your time or items that can be sold in our eBay program to raise funds. Also, when making purchases on Amazon, would you consider using Amazon Smile instead? The hope is that these additional funds will give us the flexibility to help meet the financial needs of the organization.

If you wish to make a membership contribution or utilize Amazon Smile, there is a link for both on our website: <http://www.drivesafehr.org/>. All donations are tax-deductible, and upon receipt of your donation, Kathy Raymond will send you a letter noting this tax-deductible donation. If you have any questions, please let us know.

Scott Wichtendahl
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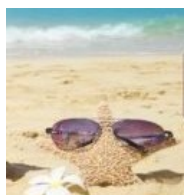
Chairman, Board of Directors, Drive Safe Hampton Roads



If you prefer to make your donation with a check, please make the check out to Drive Safe Hampton Roads. Note on the check that this is a donation and the name of the member. Checks may be mailed to:

Drive Safe Hampton Roads
P. O. Box 6293
Virginia Beach, VA 23456

SHARE YOUR IDEAS



Do you have a great idea that will improve Air Quality or ease Congestion here in Hampton Roads? HRTPO is currently accepting project ideas for the 2018 HRTPO CMAQ/RSTP Project Selection Process. The type of projects that are eligible for CMAQ funding are those that are intended to reduce emissions in the region, either through direct means (such as converting to low-emission vehicles) or through indirect means (such as traffic signal improvements that improve vehicle flow and reduce congestion, or outreach programs to promote carpooling). Send your project ideas to the HRTPO staff via John Mihaly, Senior Transportation Planner, at jmihaly@hrtpo.org or by mail to 723 Woodlake Drive, Chesapeake, Virginia 23320. <https://www.hrtpo.org/page/cmaq-rstp-campaign-/>

Yes, it is almost time to submit nominations for the 2018 Hanna Awards!

The JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways.

AWARD CATEGORIES

Lifetime Safety Achievement Award: Presented for lifetime achievement in the area of transportation safety.

Employer Safety: Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

Martin H. Schlosser Award for Traffic Safety Activism: Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

Roadway Innovations: Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques will also be considered for this award.

Impaired Driving Prevention: Presented for encouraging the prevention of drunk and/or drugged driving.

Law Enforcement Initiatives: Presented to a law enforcement department or individual who has shown extra initiative to promote and encourage traffic safety in their community.

Legal: Presented to attorneys, judges, or legislators who have actively supported safety issues thus strengthening existing laws and creating new laws.

Media: Presented to media representatives or a news outlet that has helped spread the word about traffic safety through fair and accurate reporting or programming.

Occupant Protection: Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

Public Transportation Safety: Presented for contributions made in educating drivers and riders about safety on public transportation.

Pupil Transportation Safety: Presented for encouraging, educating, and/or promoting safety in pupil transportation thus improving safety for drivers and riders.

Youth Traffic Safety: Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

Eligibility: Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle / pedestrian safety, etc. is eligible for nomination. The 2017 John T. Hanna Award Winners are not eligible for 2018 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced in the period from October 1, 2017 to September 30, 2018.

The 2017 Recipients included the following:

Karen Pyle – Lifetime Achievement / **Columbia Gas of Virginia - Employer Safety

**Tanya Deckard - Martin H. Schlosser Award for Traffic Safety Activism

Travis Aicher - Impaired Driving Prevention / Capital Concrete, Inc. - Occupant Protection

Suffolk Police Department - Law Enforcement Initiatives (Rt 58 study)

Hampton Police Department and Yellow Cab of Hampton - Public Transportation Safety

Norfolk Public Schools Transportation Department - Pupil Transportation Safety

Poquoson High School's Arrive Alive Club (Gloria Insley, Club Sponsor) - Youth Traffic Safety

** = Governor's Safety Award Winners

CALL FOR VOLUNTEERS...



Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in participating, please let us know.

Get It Together High School Seat Belt Challenge

Fall 2018 Community Liaisons are needed for the participating high schools. The schools that participate range from Williamsburg to Virginia Beach and over to Suffolk and Isle of Wight. If you have participated in years past and are interested in participating again this year, please confirm your involvement.

Check out the "job description" below.

Tasks:

1. Act as liaison with one school, serving as mentor/monitor to assist with seat belt checks (3) for the Get It Together High School Safety Challenge.
1. Monitor the school's education and activity campaigns.
2. Meet with Get It Together committee for training in procedures for seat belt checks.
3. Meet with assigned school Challenge contact at the Kick Off Breakfast.
4. Offer assistance with campaign planning and implementation.
5. Assist the School Point of Contact with planning and scheduling seatbelt checks.
6. Attend and monitor/supervise all seat checks for assigned school.
7. Assist with transfer of resource materials between the Challenge personnel and the school contact person.



DRIVE SMART Virginia Distracted Driving Summit



Drive Safe HR will have a booth at this year's Distracted Driving Summit, to be held in Richmond, Virginia. As part of this exhibit space, we receive two complimentary registrations (one spot still available). If you are interested in working the booth and attending this conference, please let me know right away as this is on a first come, first serve availability basis.

The Summit is scheduled for September 19-20. The booth needs to be manned between sessions.

ALCOHOL UNDER 21... YOUR PARTY'S OVER



Campus law enforcement agencies across the Commonwealth want you to be aware of the consequences for underage drinking. If you are of legal drinking age, it may be tempting to provide alcohol to an underage student. Don't do it! You can be held liable for drinking-related injuries, jeopardizing your academic career and future employment.

Check out the following resources (source [Virginia ABC](#)):

Boosting Alcohol Consciousness Concerning the Health of University Students Initiatives: BACCHUS Initiatives is a collegiate peer education program that supports the achievement of students' academic and personal success by building skills in student leaders to address campus health and safety issues.



Step UP!: Step UP! is a pro-social behavior and bystander intervention program that educates students to be proactive in helping others.

FailSafe: FailSafe is a web-based toolkit that engages and empowers student leaders to assess, manage, and reduce high risk drinking behaviors among members of their student organization.

http://www.smartsafeandsobber.org/resources/underage_alcohol_use_prevention.php



FACT:

Pedestrians account for over 17.5 percent of all fatalities in motor vehicle traffic crashes, and the majority of these deaths occur at uncontrolled crossing locations such as mid-block or un-signalized intersections.

CHILD SAFETY SEAT EVENTS



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly. These seat checks are offered year-round, from 9 a.m. to 4:30 p.m. Monday through Friday. Contact AAA Tidewater Virginia to make an appointment at 757-233-3889.

SAFE TRANSPORTATION FOR EVERY PEDESTRIAN (STEP) PROGRAM



Cost-effective countermeasures with known safety benefits can help reduce pedestrian fatalities at uncontrolled crossing locations and un-signalized intersections. With over 70% of pedestrian fatalities occurring at uncontrolled crosswalk locations, STEP suggests five countermeasures to increase pedestrian safety: Crosswalk visibility enhancements, raised crosswalks, pedestrian refuge islands, pedestrian hybrid beacons, and road diets.

https://www.fhwa.dot.gov/innovation/everydaycounts/edc_4/step.cfm?utm_content=&utm_medium=email&utm_source=govdelivery

DRIVE SMART VIRGINIA



ORDERING INFORMATION: Virginia residents can order traffic safety posters, brochures, and other materials from the online store. In almost all cases, the products are free. DRIVE SMART Virginia doesn't even charge shipping! Visit their online store here: <http://www.drivesmartva.org/store/>
If you would like DRIVE SMART Virginia to bring their distracted/impaired driving simulator to your school or business: <http://www.drivesmartva.org/teen/simulator/>

To request a traffic safety presentation: <http://www.drivesmartva.org/outreach-and-education/training-request-form/>

Protect yourself and your loved ones: Click It or Ticket... day AND night. Spread the seat belt safety message using the online toolkit available at <http://www.drivesmartva.org/outreach-and-education/toolkits/>



FACT:

Seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes, yet only 85% of Virginians wear them. Of last year's 843 traffic fatalities in Virginia, 308 victims were not wearing a seat belt.

**Drive Safe and Buckle Up!!
Every One, Every Trip, Every Time!**

