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**Drive Safe Dispatch Newsletter
End of the Month Info
April 2019**

UPCOMING DATES AND HEADLINES...



- * May 9-Annual DSHR Board of Directors meeting, 10:00am, @ AAA Tidewater Virginia, Training Room #3
- * May 14-Peninsula Drive Safe Committee Meeting, 8:30m, Newport News Police Department Community Education and Outreach Center
- * May 14- Impaired Driving Prevention Committee, 11:00am, @ AAA Tidewater Virginia, Training Room #3
- * May 17-19 - Chesapeake Jubilee, Chesapeake City Park, Greenbrier Parkway, Chesapeake
- * May 21 -VSTSM Conference Follow-Up meeting, 9:00, VDOT Traffic Operations Center
- * May 21-23-DMV Highway Safety Summit, Roanoke, VA
- * May 24 - Deadline for Board of Director Submissions
- * May 28-June 3 - Absentee Voting for Board of Directors June Vote Available
- * May 31 - RSVP for General meeting Due
- * June 3 - Absentees votes Due
- * June 4 - General Business Meeting, HRPDC, Room D/E, 12:00 noon
- * June 17 - DAD-P materials for bags Due
- * June 19-YOVASO Retreat, Harrisonburg, VA
- * June 26-Tentative date for CMV Driver Appreciation Day-Peninsula, I-664 Inspection Station

CONGRATULATIONS ARE IN ORDER

In February, winners of the 2018 John T. Hanna Awards were submitted for the 2019 Governors Transportation Safety Awards. Congratulations are in order for the following:
 In the area of Community Impact, **Heritage High School SADD Club** won.
 In the area of Communication and Messaging, **VDOT-Hampton Roads** won a Governor's Award.
 In the area of Infrastructure Improvements, **Virginia Beach Traffic Engineering** won.

Please join us in congratulating these Governor's Transportation Safety Award winners!

Peninsula Driver Appreciation Day Giveaway Items Needed



Don't forget that the Peninsula Commercial Motor Vehicle Driver Appreciation Day is coming up at the end of June. Items (200 count) for the giveaway bags need to be turned in by June 17.

If you would like to serve on as an **OFFICER OF DRIVE SAFE HAMPTON ROADS** or on the **DRIVE SAFE BOARD OF DIRECTORS**, please let us know right away.

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Make a note...The **2019 CHESAPEAKE JUBILEE** is May 17, 18, and 19. Come out and support your fellow members. The Jubilee is held at the Chesapeake City Park, located on Greenbrier Parkway. There will be plenty of music, crafts, and other family fun activities so come on out and support your fellow members.

NOTE FROM THE IMPAIRED DRIVING PREVENTION COMMITTEE CHAIR....

Hello folks!!

I understand it is like preaching to the choir when we as an organization discuss educating the public on DUI's and traffic safety. People have the 'nothing is going to happen to me' syndrome in their minds when they get behind the wheel. Not True! People can become reckless when getting behind the wheel. DUI's affect everyone. At this very moment, someone is putting drivers and public safety workers at risk because they are having a drink or two somewhere and they don't have a designated driver. With that in mind, volunteers are needed to help out with the Designated Driver Booth at the Chesapeake Jubilee. Please let us know Friday, May 3rd, if you have the time to come out and help out at this year's Designated Driver booth.



Thanks,

Jonathan Turner - Chairman Impaired Driver Prevention Committee



Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping this holiday season!

THANK YOU! We appreciate your support.

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc.
3. Begin shopping!

Or the quick easy way <https://smile.amazon.com/ch/54-1856349>



In 2018, Drive Safe HR received \$40.37 from AmazonSmile. So far, in 2019, Drive Safe HR has received \$13.78. Let's keep Drive Safe HR in mind for YOUR charity.

CALL FOR VOLUNTEERS...

Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in participating, please let us know.



DSHR Organizational Officers

Nominations are being accepted for the Slate of Officers for the 2019-2020 year and for the Board of Directors for 2019-2021.

Motor Carrier Driver Appreciation Day - Peninsula

Tentatively scheduled for Wednesday, June 26, 8:00am till about 10:00am, I-664 Inspection Station, on the right, just before the Monitor Merrimac Tunnel

Get It Together High School Seat Belt Challenge

Fall 2019 Community Liaisons are needed for the participating high schools. Stake your claim to volunteer at your preferred school.

CarFit



This program offers **adults 55 and older** the opportunity to check how well their personal vehicles "fit" them. Technicians guide participants through a 12-point checklist to correctly adjust mirror positions, the distance between their chest and the steering wheel, and other vehicle features. One-on-one appointments are available. For more information on an appointment or an event, please call AAATidewater Virginia at 757-233-3889.

Did You Know??

One-third of fatal teen auto crashes occur at night.
Prom Time is here... Drive Carefully!

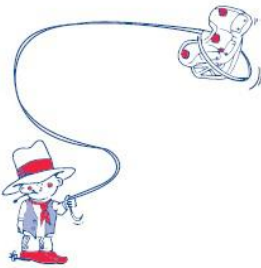


VIRGINIA STATE POLICE DISTRACTED DRIVING SIMULATOR (STATE FARM)



In an effort to reduce the number of accidents involving teen drivers, the Virginia State Police makes education about the dangers of distracted driving a priority. The Virginia State Police Distracted Driving Simulator provides a hands-on alternative to demonstrate the dangers of distracted driving in a safe and controlled environment. It is State Farm's hope, through education and awareness, to reduce or eliminate injuries and deaths due to distracted driving. If you are interested in having the simulator program,

please contact Sgt. Robert Campbell at Robert.Campbell@vsp.virginia.gov / (434) 447-4121, Ext.12202.



For the 30th consecutive February, Drive Safe Hampton Roads (DSHR) joined forces with their community partners to collect old, used, and potentially unsafe child safety seats. On behalf of the **Old, Used, Borrowed and Abused Child Safety Seat Round-Up**, Drive Safe thanks community partners: Wal-Mart, Waste Management of Virginia, Inc., AAA Tidewater Virginia, Hoffman Beverage Co., Children's Hospital of the King's Daughters, Virginia Department of Motor Vehicles, and 13News Now.

SaferRide, NHTSA's Mobile App



NHTSA's **SaferRide** app will help keep drunk drivers off our roads by allowing users to call a taxi or a friend and by identifying their location so they can be picked up. For Android devices, from Google Play store: <https://play.google.com/store/apps/details?id=com.nhtsa.SaferRide>
For Apple devices, from iTunes: <https://itunes.apple.com/us/app/saferide/id950774008?mt=8>



All 50 States have "**Move Over**" laws to protect law enforcement officers and other first responders stopped on our Nation's roads. Yet, **many of our drivers are unaware of these laws** ... and traffic-related incidents continue to be the number one cause of death among on-duty law enforcement officers.

GET IT TOGETHER HIGH SCHOOL SEAT BELT CHALLENGE (GIT)



Thirty local high schools competed in the 2018-2019 *Get It Together High School Seat Belt Challenge (GIT)*, a program led by Drive Safe Hampton Roads (DSHR) and supported by other traffic safety groups. *Get It Together* ended with 83.3% of the schools having an 80% or

better overall belt use. 53% of schools had 90% or better overall belt use. There were 4 schools ending the Challenge with 100% DRIVER belted usages. Each of the participating schools put forth a significant effort to raise students' awareness of the importance of wearing seat belts every time they ride in a vehicle. Winners of this year's *Get It Together Challenge* were announced on March 19 at an awards ceremony at Old Dominion University's Ted Constant Convocation Center.

This year's efforts produced an overall 7.9% increase in seat belt use. The average seat belt use rate at the beginning of the Challenge (the baseline) was 81.2%. The final use rate was 89.1%, 5 points higher than the state average. Some schools increased belt use as much as 38.6% from the start of the Challenge and others showed belt use as high as 100% percent at the end of the Challenge. This year's Get It Together recognition was based on both the number of activity points and a recorded increase in seat belt use over baseline. The 11 Gold Medal winners showed active participation in all categories - pledges, seat belt checks, activities, video; a minimum of 1000 activity points; and improvement in seat belt use over baseline of 16% or greater OR a final seat belt use over 95%. There were 12 Silver Medal winners and 7 Bronze medal winners. Drive Safe Hampton Roads joined with its **community partners - AAA Tidewater Virginia, State Farm™, and DMV Virginia Highway Safety Office** - in congratulating all of the *Get It Together* high school participants this year.



VIRTUAL BAR



Get a closer look at the various effects of alcohol on the human body. Discover the many factors involved in your blood-alcohol concentration (BAC) through the app, Virtual Bar, and find out how different BAC levels affect how you feel. Scroll through an enticing menu to see how long it would take your BAC to return to 0.00 based on your food selection and how much water you drink.

<https://www.responsibility.org/drink-responsibly/virtual-bar-and-BAC-calculator/>

CHILD SAFETY SEAT EVENTS



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly. These seat checks are offered year-round, from 9 a.m. to 4:30 p.m. Monday through Friday. Contact AAA Tidewater Virginia to make an appointment at 757-233-3889.

DRIVE HIGH - GET A DUI - <https://www.youtube.com/watch?v=LKQrJl9Kaus&feature=youtu.be>

NHTSA VEHICLE RECALL SAFETY

NHTSA manages vehicle safety recalls, sets vehicle safety standards, and requires automakers to recall vehicles that have safety defects or do not meet those standards. If your car has a recall, get it fixed - it could save a life.

<https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/recalls-safety-campaign>

STOP. TRAINS CAN'T.



April 16 - May 12, 2019

NHTSA, in coordination with the Federal Railroad Administration (FRA), is launching the 2019 national rail grade crossing safety campaign to increase public awareness about the dangers around railroad tracks in hopes to reduce fatalities at rail grade crossings. Motor vehicle crashes at rail grade crossings are avoidable. This campaign is the latest in a 3-year, focused effort to reverse the uptick in rail grade crossing fatalities. Our message is simple: "Stop. Trains Can't." <https://www.trafficsafetymarketing.gov/get-materials/rail-grade-crossing/stop-trains-cant>

THE NATIONAL SEAT BELT ENFORCEMENT MOBILIZATION

May 20 to June 2, 2019

NHTSA has prepared this CIOT **Products for Enforcement Action Kit** (PEAK) to help you alert the public to prepare for maximum high-visibility seat belt enforcement. Statistics show that passenger vehicle occupants are buckling up more during the day, but not enough at night. This mobilization is created to increase awareness 24-7, but a strong enforcement effort is urged between the nighttime hours of 6 p.m. and 5:59 a.m. due to the significant number of violators and fatal crashes during this time.



- Paid advertising will run from May 13 to June 2, 2019
- The enforcement period runs from May 20 until June 2, 2019

<https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/ciot-peak-kit>

<https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-enforcement-mobilization>

YORK COUNTY COMMITTEE CONSIDERS IMPROVEMENTS TO BICYCLE, PEDESTRIAN FACILITIES

<https://www.dailypress.com/news/york-county/dp-nws-york-county-steering-committee-safety-20190306-story.html>

SEVEN RISKY BEHAVIORS AND TIPS TO HELP TEENS STAY SAFE WHILE DRIVING.

<https://www.safekids.org/teen-drivers-infographic/>

Safe Kids Worldwide created a fun infographic all about dangerous things teens do in cars. The infographic also provides statistics and tips on how to avoid these behaviors

FACT:

Every day, at least nine Americans die and 100 are injured in distracted driving crashes.

<https://www.nsc.org/road-safety/get-involved/distracted-driving-awareness>



MAY IS MOTORCYCLE SAFETY AWARENESS MONTH

This campaign helps motorists understand standard motorcycle driving behaviors and to learn how to drive safely around motorcycles on our roadways. National Ride to Work Day - June 17, 2019.

<https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety/share-road>

<https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety/motorist-awareness-motorcycles>

8 NEW DRIVER RULES FOR MY TEEN WHEN THEY START DRIVING

- 1) Take the driving class seriously.
- 2) Obey the law.
- 3) Don't touch your phone. Ever.
- 4) Never drive while you are impaired by drugs or alcohol.
- 5) Don't let yourself be distracted by loud music.
- 6) Keep conversation to a minimum.
- 7) Keep your eyes on the road.
- 8) Respect the privilege of being able to drive.



<https://yourteenmag.com/teenager-school/teens-high-school/parents-teen-driving/8-new-driver-rules>

CINCO DE MAYO IS MAY 5TH THIS YEAR.

BUZZED DRIVING IS DRUNK DRIVING!

NHTSA promotes drunk driving prevention

<https://www.trafficsafetymarketing.gov/get-materials/drunken-driving/buzzed-driving-drunken-driving/cinco-de-mayo>



At the last General Business Meeting, held on March 5, Drive Safe HR's speaker was Debbie Leger-Ybarra. Debbie spoke on the topic: A Family Deals with Tragedy: A Reminder to Make a Difference. Debbie invites our members to come out and support a local author. **You Can't Imagine** is the memoir of Debbie's daughter's near-fatal car crash and resulting traumatic brain injury. See below.

A flyer for a book signing event. The flyer features a photo of the book cover for 'You Can't Imagine' by Debbie Taylor. The text on the flyer reads: 'Please Come to A Book Signing!! Come support a local author and get your book signed! Wednesday May 1st 5-7 PM Esprit Décor 110 Kegman Rd West, Chesapeake, Va Sunday May 5th 2-4 PM The Barber Pole 1528 Volvo Parkway, Chesapeake, Va Books will be available for sale at both events. You can also order a book at youcantimaginebook.com Here is what some authors have said about the book: Readers around the world will come away uplifted by the telling of this story -- a story of true hope against seemingly insurmountable odds. I can say with steadfast certainty that I heartily endorse this book. David A. Grant, Founder & Publisher The Brain Injury Hope Network You Can't Imagine explores many valuable aspects of what happens when your child suffers a traumatic brain injury. Each passage is an expression of vulnerability and courage. Readers will also discover bits and pieces of wisdom, inspiration and practical advice within the pages. Nicole Shogren Author, Falling Away from You You Can't Imagine is one mother's honest, courageous, and moving memoir of her daughter's near-fatal car accident and resulting traumatic brain injury. This book is written in such a way that you'll feel like you've been given access to the private diary of someone who's opening up about something none of us would ever want to face. I know Debbie's words will be of tremendous help to so many! Dr. Jeff Huxford Author: Finding Normal'

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to inform and educate the public on traffic safety issues.



**Drive Safe and Buckle Up!!
Every Trip, Every Time!**



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