



P.O. Box 6293, Virginia Beach, VA 23456
(757) 498-2562

**Drive Safe Dispatch Newsletter
July 2019**

PRESIDENT’S MESSAGE

Drive Safe Members, Sponsors, and Friends,
For the past year, I have had the pleasure to serve as President of this outstanding organization. Drive Safe Hampton Roads thrives upon the dedication of so many volunteers and sponsors to help promote transportation safety. This past year, our collective accomplishments would not have been possible without your continuing efforts. As we enter the summer travel season, we are well aware that many of the things we constantly bring to the Public’s awareness, such as distracted driving, impaired driving, and reckless driving behavior, increase during this period as more people hit the roadways. As I have mentioned frequently, all too often we hear of incidents that could have been prevented had safe driving habits and practices been followed. Our work is far from being done! As I pass the gavel to Larry Montgomery, I’m confident the incoming officers will continue to move this organization along in its quest to be the reliable and efficient promotor of traffic safety in the Hampton Roads area.

Again, I thank everyone for allowing me to serve as your President this past year.
Bob Clinebell
President 2018-19
Drive Safe Hampton Roads

Welcome to our newest Drive Safe HR Members!

Edward Davidson, Hampton Roads Moving & Storage
Michael J. Lannon, City of Virginia Beach Planning/Permits & Inspections/Civil Inspections

UPCOMING DATES...

- * September 10 – STSC Meeting, 10:00am, NNPD Community Education and Outreach Center
- * September 10 – General Business Meeting, Newport News Police Department Community Education and Outreach Center, 10188 Warwick Blvd., Newport News, 23601
- * September 17 – Get It Together Committee Meeting, 1:00pm, AAA Tidewater Virginia Training Room #3
- * September 22 – AAA Tidewater Virginia *Walk to End Distracted Driving*, 2:00-4:00pm, Waterside District, along the Elizabeth River Trail
- * September 25-26 – DRIVE SMART Virginia’s Distracted Driving Summit, Roanoke, Virginia

DRIVE SAFE HR MEMBERSHIP UPDATES REQUESTED



Drive Safe HR is in the process of updating its membership roster. If there are any changes to your title, employment, preferred mailing address, contact information (phone/email) or committee interests, please let us know.

HANNA AWARDS BROCHURE DISTRIBUTION

DSHR has voted to become **even more GREEN**. This fall, the Hanna Brochure will be distributed electronically. Remember to share when you receive your email of the **new and updated** 2019 Hanna Brochure. However, if you would like to receive a **HARD COPY** of the Hanna Awards brochure, just let us know. **Submissions will be accepted August 16-November 15.** Submit online @ <https://www.drivesafehr.org/get-involved/john-t-hanna-awards/>.

DOCUMENTATION OF VOLUNTEER HOURS

I wanted to take a minute to send an email to discuss the hours you perform on behalf of Drive Safe Virginia. The majority, if not all, of our operating funds come from the Virginia DMV through Highway Safety Grants. These grants require us to match the awarded funds in some fashion. These matching funds are often established utilizing the salaries of the employees managing and working the associated projects. We, of course, have no paid employees and cannot use salaries as the matching portion of these grants. However, it is permissible for us to use the volunteer hours performed by our members to carry out the associated projects funded by the grants to show our match. For this reason, it is imperative that when you are conducting Drive Safe business, however small, that you report these hours to Kathy at dshr@drivesafehr.org. It would be best if you could keep track of the hours and then send her an email with the list at the end of the month. She can then use the hours to show our matching funds for the grants.



I realize this may require a tad bit more work on your part but in the end it enables us to continue the great work of the organization.

Thank you in advance for your cooperation.

~Scott Wichtendahl, DSHR Board of Directors

POLO SHIRT ORDER

Interested in a Drive Safe logo shirt?

The Membership & Development Committee is collecting orders for Drive Safe logo shirts. According to Advertees, generally a long sleeve t-shirt style 2400 Gildan brand - embroidered on the left chest – shirt runs \$16.00 size small to XL. The crew neck sweat shirt, such as style Gildan 18000 – runs \$21.00 small to XL. Hoodie – Gildan 18500 –\$25.00 small to XL. Add 2.00 for size 2X. Add 3.00 for size 3X.



In the past, we have ordered the K500 (men-short sleeved silk touch pique knit polo, 65/35 blend) for \$25.00, the K420 (men-short sleeved 100% cotton pique knit-needs touch up ironing) for \$28.00 and the L500 (ladies-short sleeved silk touch pique knit polo, 65/35 blend) for a cost of \$25.00, sewn left chest only. Size 2X is \$2 more and it's \$2 more each up size.

Some people like the dryfit polyester polos as they have become very popular – easy care and all that. Check the web site for new items. If you are interested in the dryfit, see K540 Silk Touch PERFORMANCE polos. Same pricing as K500 and L500 ladies style-\$25.00.

The web link is www.bestdealonshirts.com in order to check out the various items. Click on left menu bar - Search our Catalogs - Click on apparel catalog - Review items. Pricing may not be shown on line. Choose items – style number, size and color, then request pricing. Let us know if you are interested. We will need a minimum of 15 items in order to keep the prices this low.

ASSISTANCE NEEDED

Drive Safe HR needs someone who can stencil several of our items with the wording *Property of Drive Safe HR*, i.e. two pop up tents and a cooler. If you can do this, contact dshr@drivesafehr.org.

PENINSULA COMMERCIAL MOTOR VEHICLE DRIVER APPRECIATION DAY



Thank you to the volunteers for the June 26th DAD-P event. While the multiple interstate crashes initially slowed traffic into the inspection station, by 10:00am, we finished up with 190 trucks. Much appreciation is extended to the volunteers: DJ Pointer (NNPD), Eric Sato (NNPD), Dean Godwin (SPD), Dwight Jenkins, Ruby Gatling, Jonathan Turner, Georjeane Blumling, Phil Fonner, Steven Scott, and 6 Virginia State Police Troopers -Troopers Taylor, Dowdy, Johnston, Towles, White, and Sergeant Larry Montgomery.





Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping this summer season! THANK YOU! We appreciate your support. Let's keep Drive Safe HR in mind for YOUR charity.

As of May 8, 2019, Drive Safe HR has received \$22.54.

Whether you are a PrimeMember or an Amazon Member:

1. Visit smile.amazon.com.
2. Sign in and choose Drive Safe Hampton Roads Inc.
3. Begin shopping! Or the quick easy way <https://smile.amazon.com/ch/54-1856349>

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly. These seat checks are offered year-round, from 9 a.m. to 4:30 p.m. Monday through Friday. Contact AAA Tidewater Virginia to make an appointment at 757-233-3889.

FACT: With summer parties and barbecues in full swing, people may find it challenging to drink responsibly.

- A standard 16 oz plastic drinking cup can help you measure a "standard drink." The lines on the cup show you how much to pour of beer, wine or liquor without overdoing it.
- Be aware that the drink you order at the bar could be equal to two or three "standard drinks." It depends on the type and amount of alcohol in the drink.



NEW LAWS FOR VIRGINIA DRIVERS GO INTO EFFECT...

1. Child Safety Seat Update: Rear facing until 2 for child passengers starts July 1, 2019 (prohibits child restraint devices from being forward-facing until, at least, the child reaches two years of age or until the child reaches the minimum weight limit for a forward-facing child restraint device as prescribed by the manufacturer of the device. The bill expands the reasons that a physician may determine that it is impractical for a child to use a child restraint system to include the child's height. The bill has a delayed effective date of July 1, 2019.)



2. Hand held phone ban in work zones. SB1768 (Use of handheld personal communications devices; highway work zones; penalty. Prohibits any person from holding a handheld personal communications device in his hand while driving a motor vehicle in a highway work zone, with certain exceptions. The bill provides that a violation is punishable by a **mandatory fine of \$250**. Current law prohibits only the reading of an email or text message on the device and manually entering letters or text in the device as a means of communicating, with the same exceptions.)



3. Handheld Photo speed enforcement in work zones SB1521 (Handheld photo speed monitoring devices. Requires the Secretary of Public Safety and Homeland Security to review and report on the proposed use of handheld photo speed monitoring devices and any legal or constitutional implications of dedicating civil penalties to a fund other than the Literary Fund. Subject to a reenactment clause, the bill provides that the Department of State Police may operate a handheld photo speed monitoring device, defined in the bill, in or around a highway work zone for the purpose of recording images of vehicles that are traveling at speeds of at least 12 miles per hour above the posted highway work zone speed limit within such highway work zone when (i) workers are present and (ii) such highway work zone is indicated by appropriately placed signs displaying the maximum speed limit and the use of such handheld automated speed monitoring device. The bill also provides that the **operator of a vehicle shall be liable for a monetary civil penalty, not to exceed \$125, if such vehicle is found to be traveling at speeds of at least 12 miles per hour above the posted highway work zone speed limit by the handheld photo monitoring device.**)

4. Failing to move over or slow down for police, fire, EMS and similar vehicles stopped with flashing lights will now be reckless driving, similar to speeding over 80 mph, punishable as a Class 1 misdemeanor. Under current law, a first such offense is a traffic infraction punishable by a fine of not more than \$250, and a second such offense is punishable as a Class 1 misdemeanor. Failure to move over or slow down for other response vehicles such as tow trucks will remain a traffic infraction that can still lead to a driver's license suspension if the violation results in a crash.



5. DUI Maiming; Maiming, etc., of another; driving while intoxicated; operating watercraft while intoxicated; penalties. Increases from a Class 6 felony to a Class 4 felony the punishment for a person who, as a result of driving while intoxicated or operating a watercraft or motorboat while intoxicated in a manner so gross, wanton, and culpable as to show reckless disregard for human life, unintentionally causes the serious bodily injury, as defined in the bill, of another person resulting in permanent and significant physical impairment.



CALL FOR VOLUNTEERS...

Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in any of the following "jobs", please let us know.



Get It Together High School Seat Belt Challenge

Fall 2019 Community Liaisons are needed for the participating high schools. Stake your claim to volunteer at your preferred school. Schools sign up by September 12.

Occupant Protection Committee Chair

DSHR is looking for a person to chair the Occupant Protection Committee. This committee leads in the development of programs and functions to educate the public regarding the need for occupant protection devices for children and adults, and their proper use. Occupant Protection includes the Get It Together High School Safety Belt Challenge, the Old, Used, Borrowed and Abused Child Safety Seat Round-Up, regional child safety seat checks, and Silver Driver (senior driver) issues. Contact DSHR for additional information and a list of responsibilities.

Treasurer Assistant

Sometimes, life just gets really busy. And DSHR's Treasurer position continues to expand. DSHR is looking for a person to work alongside the current Treasurer, Pat Davidson, and potentially take over some of the steps involved in the grant writing process and some of the general treasurer duties. In September, Pat will be retiring from the Virginia Department of Health but plans to stay on a DSHR's Treasurer.



FACT:

Motor vehicle crashes are the leading cause of workplace deaths, and fatigue is a contributing factor. A recent survey conducted by the National Safety Council shows that 43 percent of Americans may be too tired to function safely at work and, of those, 31 percent commute 30 minutes or longer to work. This heightens their chances of falling asleep behind the wheel.

<https://www.safetyandhealthmagazine.com/articles/17898-nsc-releases-poster-on-drowsy-driving>



BEHIND THE WHEEL AT WORK



Think about a time you've looked at the week ahead and planned trips to coincide with times and streets with low traffic density. Maybe you combined trips, such as shopping and dropping off/picking up children from school. These are simple examples of journey management in your personal life. The approach to reduce miles driven and exposure to road hazards can be applied in a more systematic way in the workplace.

Components:

- A policy that contains site-specific assessments of transportation-related hazards and what steps will be taken to minimize these hazards
- A process to assess the need for trips and seek to eliminate unnecessary trips
- A procedure for managing trips, including safe route planning and minimizing driving and environmental risk and the distances driven in a single trip

Benefits:

- Eliminate unnecessary driving, lessening risk of crash
- Minimize exposure to road traffic hazards
- Reduce fuel costs; Reduce wear and tear on vehicles; Reduce liability; Increase efficiency

The bottom line: journey management has clear safety benefits and cost savings.

<https://www.cdc.gov/niosh/motorvehicle/ncmvs/newsletter/ncmvsnewsletterv3n4.html>

HOW TO SAFELY SHARE THE ROAD WITH BIG RIGS

Sharing the road with trucks and semi-trailer trucks can be very dangerous - especially as some semis weigh as much as 80,000 pounds. In fact, fatalities in crashes involving large trucks continue to rise, with 4,317 lost lives in 2016 as compared with 3,098 in 2014.

1. Understand blind spots
2. Obey rules of passing
3. Don't follow too closely
4. Never cutoff a truck
5. Use good etiquette merger
6. Be patient

<https://www.automotive-fleet.com>

FACT:



If you drink caffeine and alcohol at the same time, you may drink more alcohol than you planned because caffeine can hide alcohol's effects. Even if you feel more awake, you're still just as buzzed as you would be without the energy drink.

Keep track of how many drinks you have so you don't overdo it.

Over the 4th of July holiday period in 2017 (6 p.m. June 30 to 5:59 a.m. July 5):

- 601 people died in motor vehicle traffic crashes. 39% (237) of those fatalities occurred in alcohol-impaired crashes. This is a 23% increase from 2016, during which 192 people were killed during the same holiday period.
- 60% of those who died in alcohol-impaired crashes were in a crash involving at least one driver or motorcyclist with a BAC of .15 or higher.

2019 "Drive Sober or Get Pulled Over" National Enforcement Mobilization

Please join thousands of law enforcement officers, State and local safety advocates, and the National Highway Traffic Safety Administration (NHTSA) in this year's nationwide Labor Day Weekend impaired driving prevention mobilization.

- August 14 - September 2, 2019 [paid media advertisement]
- August 16 - September 2, 2019 [national enforcement mobilization]

Research shows that high-visibility enforcement can reduce impaired driving fatalities by as much as 20%. This is why you are being given the 2019 **Products for Enforcement Action Kit (PEAK)** so you can maximize your participation in this year's high-visibility enforcement campaign.

Get your **PEAK materials now: <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/national-mobilization/peak-enforcement-kit>

**Get additional enforcement marketing campaign materials: <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/drive-sober-or-get-pulled-over-peak-enforcement-kit/national>

NEW STUDY:

Relying on peripheral vision poses problems for drivers. The human brain is slow to detect things in its peripheral vision. The key to combat distracted driving is to keep your eyes on the road.

[https://noys.us10.list-](https://noys.us10.list-manage.com/track/click?u=feebbfd6aeeb0b735362914ac&id=adde2247ff&e=10416c9e96)

[manage.com/track/click?u=feebbfd6aeeb0b735362914ac&id=adde2247ff&e=10416c9e96](https://noys.us10.list-manage.com/track/click?u=feebbfd6aeeb0b735362914ac&id=adde2247ff&e=10416c9e96)

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to inform and educate the public on traffic safety issues.



**Drive Safe and Buckle Up!!
Every Trip, Every Time**

