

# Drive Safe Hampton Roads

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## Dispatch – May 2020

### Welcome to our newest Drive Safe HR Members

Eric Sato, Newport News Police Department  
Eric Hutchings, Hampton Roads Moving and Storage

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### The organization needs YOUR help! Respond NOW.



Time to step up to the plate and become invested in YOUR organization. If you have submissions for DSHR's Vice-President **or** for the Board of Directors, please let us know.

**UPDATE:** Drive Safe Hampton Roads has requested that the existing Board of Directors stay in office through September 15, 2020. Once COVID-19 restrictions are lifted, the Board will hold their annual meeting. Prior to the next scheduled General Business Meeting that occurs, the membership will be called on to elect the next Board of Directors.

\*\*The June 9th General Business Meeting has been cancelled. On June 9th, Kate Wilson, currently the VP of Drive Safe HR, will move to the President position. Pat Davidson will remain as Treasurer. Larry Montgomery will move to the Past-President support role.

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### DRIVE SAFE HAMPTON ROADS IS STILL OPEN...



Have you checked out the Drive Safe HR website lately?

<https://www.drivesafehr.org>

New members can join the organization via this link:

<https://www.drivesafehr.org/about-us/membership-form/>

\*\*Conference Call capability is available via Drive Safe HR.

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### SHOPPING ONLINE RATHER THAN IN THE STORES?

Don't forget to utilize **Amazon Smile!!!** When you make a purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. Remember Drive Safe HR when shopping for those essentials!

The quick easy way <https://smile.amazon.com/ch/54-1856349>

\*\*As of April 2020, Drive Safe Hampton Roads has received \$212.89 from Amazon Smile, with \$19.72 received this year to date. Please continue to select Drive Safe HR as your charity.

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### FEEL FREE TO TWEET!

We need **YOUR** help in getting the Drive Safe HR name out in the community.

If you have a Facebook or Twitter account, be sure to mention Drive Safe HR when you post your pictures from the various events by using the tag '@DriveSafeHR' within your comments.

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## STILL UTILIZING SOCIAL DISTANCING?



The Substance Abuse and Mental Health Services Administration (SAMHSA) states that "social distancing is a way to keep people from interacting closely or frequently enough to spread an infectious disease." They have created a fact sheet.

<https://www.samhsa.gov/sites/default/files/tips-social-distancing-quarantine-isolation-031620.pdf>

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## HAVE SOME SPARE TIME ON YOUR HANDS THESE DAYS?

Drive Safe has several upcoming events that will need volunteers from the membership. If you are interested in any of the following "jobs", please let us know.

### **Get It Together High School Seat Belt Challenge**

Fall 2020 Community Liaisons are needed for the participating high schools. Stake your claim to volunteer at your preferred school.



### **Occupant Protection Committee Chair**

DSHR is looking for a person to chair the Occupant Protection Committee.

This committee leads in the development of programs and functions to educate the public regarding the need for occupant protection devices for children and adults, and their proper use. Contact DSHR for additional information and a list of responsibilities.

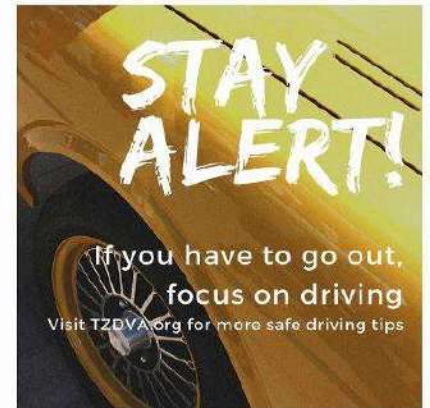
### **Treasurer Assistant**

Sometimes, life just gets really busy. And DSHR's Treasurer position continues to expand. DSHR is looking for a person to work alongside the current Treasurer, Pat Davidson, and take over some of the steps involved in the grant writing process and some of the general treasurer duties.

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## TOP TIPS FOR AVOIDING DRIVER DISTRACTION:

- Enable the "Do Not Disturb" feature on your phone.
- Install a "Do Not Disturb" app that detects when you are driving.
- Enter addresses into your GPS device before driving.
- Never reach for something that has fallen or slid away from you.
- Avoid eating, drinking, smoking, and other distracting activities while driving.



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**FACT:** An estimated 1 in 25 adult drivers (aged 18 or older) report having fallen asleep while driving in the previous 30 days.

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## DANGERS OF DROWSY DRIVING

<https://www.cdc.gov/features/dsdrowsydriving/index.html>

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**COVID-19 quick tip videos.** The Occupational Safety and Health Administration (OSHA) has created a few quick videos that offer tips for being safe during the COVID-19 outbreak. Watch videos on social distancing, disinfecting workplaces, and industry risk factors to keep workers safe from COVID-19. <https://www.youtube.com/watch?v=QmAwg8qMBRo>

<https://www.youtube.com/watch?v=GCgImnV-3M0> <https://www.youtube.com/watch?v=flxts7nOEOM>

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## TRAFFIC SAFETY HUMOR:

Q: What did the traffic light say to the car?      A: Don't look, I'm changing.

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# CHANGING DRIVER BEHAVIOR TO CREATE CORPORATE SAFETY CULTURE

Changing driver behavior is the key to long-term success. There are five principles to changing driver behavior.

- **Engagement:** All stakeholders — from senior management to local supervisors — should be engaged in the process of managing driver behavior. To ensure success senior leadership must support the initiative and communicate that support to everyone within the organization.
- **Policy:** It's absolutely critical that an organization has a well-communicated policy in place that defines acceptable driving practices as well as standard driving performance expectations, and that drivers fully comprehend the organization's policies.
- **Training:** New hires should receive onboarding assessments and training. Existing drivers should receive regular driver training to keep safety fresh in their minds. Violators should receive remedial training to help them improve deficient skills.
- **Measurement and Scoring:** Organizations need to measure driving behavior through continuous MVR monitoring and real-time evaluation of the driver provided by telematics. Drivers should be scored for their driving performance. Whenever a driver exceeds the organization's threshold for a given data parameter, the driver should be assigned points. Points should be tracked, aggregated, and categorized in order to identify high-risk drivers, as well as consistently safe drivers.
- **Immediate Management Action:** When an event occurs — whether it is an accident, an infraction, a violation, or exceeding a set organization threshold — it is critical that action be taken immediately to improve the driver's behavior. The action may include driver training, supervisor coaching, or ride-along observations, but it needs to be immediate in order to reinforce safe driving expectations.

For further information: <https://www.automotive-fleet.com/347993/>

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## FACT:

Distracted driving is dangerous, claiming 2,841 lives in 2018 alone. Among those killed: 1,730 drivers, 605 passengers, 400 pedestrians and 77 bicyclists.

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## OPERATION LIFESAVER LAUNCHED A NEW PSA

A new PSA campaign aims to bring attention to the distractions that could lead to unexpected tragedies for pedestrians on or near railroad tracks.

<https://oli.org/media/near-miss-headphones>

Tip Sheet: [https://oli.org/sites/default/files/2020-02/OLI\\_MediaSafetyTips.2020\\_0.pdf](https://oli.org/sites/default/files/2020-02/OLI_MediaSafetyTips.2020_0.pdf)

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## MAY IS MOTORCYCLE SAFETY MONTH

In 2019, there were 835 people involved in motorcycle related crashes in Hampton Roads. There were 18 fatalities and 529 people injured. The highest numbers of injuries affected the 21-30 age range with 128 people (21-25 years) and 121 people (26-30 years).

Source: [www.TREDS.Virginia.gov](http://www.TREDS.Virginia.gov)

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*DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to inform and educate the public on traffic safety issues.*

**Stay Well, Drive Safe, and Buckle Up!!  
Every Trip, Every Time**