



FOR IMMEDIATE RELEASE:

Remember to Buckle up for Safety this Holiday Season!

Annual Southside Commercial Vehicle Driver Appreciation Day (DAD)

Hampton Roads, VA. (Updated December 11, 2020) – On Tuesday, December 15, 2020, from 8-10am, Drive State Police and other local police department motor carrier units safety inspectors to conduct this annual Commercial Motor Vehicle Driver Appreciation Day. DSHR has organized DAD for 27 years. Additional partners include Chick-fil-A @ Salem Crossing & Parkway Plaza, PepsiCo., Rigdon CMV Escort Service, AAA Tidewater Virginia, Spivey Rentals, Capital Concrete, Inc., Story Distributing, C.W. Scott Trucking Co., DRIVE SMART Virginia, Mothers Against Drunk Driving, Virginia Department of Motor Vehicles, City of Virginia Beach Public Utilities, Federal Motor Carrier Safety Administration, and the Virginia Dept. of Transportation (VDOT).

This event is held during the busy holiday season to promote highway safety. Drive Safe Hampton Roads and other Hampton Roads’ law enforcement motor carrier teams come together to distribute educational materials and to remind drivers to buckle up during an “alternate type” of roadway safety regulation stop. This event is held on Interstate 264 eastbound near South Independence Blvd. at the old Toll Plaza. Commercial Drivers are encouraged to drive through to receive food and safe driving reminders. This event runs from 8-10am.

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**THERE WILL BE VIDEO/PHOTO OPS
LIVE SHOTS CAN BE ACCOMMODATED**

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About Drive Safe Hampton Roads: Drive Safe Hampton Roads (DSHR) is a non-profit regional coalition whose goal is to increase the community's involvement and awareness of traffic safety issues. For over 32 years, Drive Safe Hampton Roads has been dedicated to preventing crashes, injuries, and fatalities on the region’s roadways. For more information: www.drivesafehr.org or call (757) 498-2562.

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