

Drive Safe Hampton Roads

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Dispatch – March 2021

WELCOME TO OUR NEWEST DRIVE SAFE HR MEMBER...

Robert Kemper, USMC

UPCOMING DATES...



April 26-28, 2021 - Lifesavers National Conference on Highway Safety Priorities (Virtual)
September 16-17, 2021 – DRIVE SMART Virginia Distracted Driving Summit

**** CANCELED **** The 2021 Old, Used, Borrowed and Abused Child Safety Seat Round-Up was canceled due to current coronavirus restrictions (COVID-19) and for the safety of our community.



WANT TO BE A BIGGER PART OF THE ORGANIZATION?

If you are interested in holding a position on the Board of Directors, please let us know. DSHR needs your continued involvement to keep things moving forward.

FREE WEBINARS

DRIVE SMART Virginia reminds you to register for the free webinars in the DRIVE SMART Virginia Virtual Safety Series.



Upcoming Webinars:

March 3:

Rural Road Safety

March 11:

Safer Vehicles for a Safer World

March 15:

Communicating with Diverse Audiences

March 17:

Socioeconomic Crash Factors

Click for more information on this series: <https://www.drivesmartva.org/distracted-driving-summit/drive-smart-virginia-virtual-safety-series/>



Continue to utilize **Amazon Smile!!!** When you purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads.

The quick, easy way <https://smile.amazon.com/ch/54-1856349>



FACT:

Last year, an estimated 36,096 people died in motor vehicle crashes in the U.S.

DMV UPDATE:

The Department of Motor Vehicles has reviewed the 2020-21 Virginia TREDs crash data on pedestrian crashes, fatalities and injuries. The preliminary data results indicate a need to continue to help educate our communities on pedestrian safety.

Pedestrian crash data totals in the Commonwealth of Virginia were as follows:

Preliminary Data	Crashes	Fatalities	Serious Injuries
2020	1205	115	356

Early 2021 data depicts a very obscure picture. Not one of the 14 fatalities occurred in the same jurisdiction. Fifty percent of the pedestrian fatalities involve people over 50 years of age. The leading pedestrian action continues to be “crossing not at an intersection.”

Preliminary Data	Crashes	Fatalities	Serious Injuries
2021	77	14	27

DMV offers the resources below to share with your communities through social media outlets, websites, sharing with business partners, and other avenues to decrease pedestrian-related crashes, fatalities, and injuries.

Everyone is a Pedestrian <https://www.trafficsafetymarketing.gov/get-materials/pedestrian-safety/everyone-pedestrian>
Pedestrian Safety Tool Kit for Hispanics

<https://www.trafficsafetymarketing.gov/get-materials/pedestrian-safety/pedestrian-safety-toolkit-hispanics>

Toward Zero Deaths <https://tzdva.org>

See and Be Seen (Drive Smart Virginia) <https://www.drivesmartva.org/current-projects/see-and-be-seen/>

shareVAroads (Northern Virginia Regional Commission) <https://sharevaroads.org>

Street Smart Safety Campaign <http://www.beststreetsmart.net>

TIPS TO SHARE WITH YOUR COMMUNITY

To stay safe on the roads, pedestrians, bicyclists, and motorists need to respect each other. Drivers should look out for pedestrians by avoiding distractions and drive in relation to Conditions as well as adhering to speed limits.

Pedestrians should:

- Plan a route with safe crossings
- Avoid distractions, alcohol and drugs, and be alert
- Dress to be seen, wear reflective clothing, but never assume drivers see you
- Carry a blinking light or flashlight at night
- Walk on sidewalks and if there's no sidewalk, walk facing traffic and as far from traffic as possible
- Watch for cars backing up, especially in parking lots and driveways



When walking, pedestrians should be predictable, follow the rules of the road and obey signs and signals. They should cross at crosswalks or intersections – where drivers expect pedestrians.

While crossing, pedestrians must look for cars in all directions, including those turning left or right, and make eye contact with turning drivers before proceeding when possible.

If there is no crosswalk or intersection, pedestrians should:

- Go to a well-lit area with the best view of traffic
- Wait until there is enough time to cross safely
- Continue to watch for traffic while crossing.



FACT: It is important to notify and report unsafe conditions on sidewalks, paths, lighting, and roadways. **Contact VDOT or the city to report:** 1-800-FOR-ROAD (1-800-367-7623) or <https://my.vdot.virginia.gov/>



2021 VEHICLE SAFETY RECALLS WEEK / MARCH 8-12, 2021

NHTSA manages vehicle safety recalls, sets vehicle safety standards, and requires automakers to recall vehicles with safety defects or do not meet those standards.

During Vehicle Safety Recalls Week, NHTSA wants to increase awareness of the urgency of safety recalls and to encourage the driving public to check and see if there's an open recall on their vehicle. **Click to check for recalls:** <https://www.nhtsa.gov/recalls>

Click to get 2021 campaign materials:

<https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/recalls-safety-campaign>



FACT:

Parents and caregivers must remind children and older adults to be safe as pedestrians. Whether it be in a parking lot, crosswalk, or on a road, **everyone is a pedestrian.**

HRTPO RELEASES UPDATED ANALYSIS OF COVID-19'S IMPACT ON REGIONAL TRANSPORTATION

HRTPO has recently released the 2020 version of the State of Transportation in Hampton Roads report. The State of Transportation report details the current status and recent trends for all facets of the transportation system in Hampton Roads, including air, rail, water, and highways. The State of Transportation 2020 Update also includes an analysis of the impacts of COVID-19 on the regional transportation system.



Click to check out this report: <https://www.hrtpo.org/news/article/february/04/2021/hrtpo-releases-updated-analysis-of-covid-19%26rsquo%3Bs-impact-on-regional-transportation/>



SAINT PATRICK'S DAY BUZZED DRIVING PREVENTION - MARCH 17, 2021

St. Patrick's Day is one of the deadliest times on our nation's roads. During the 2015-2019 St. Patrick's Day period, 280 lives were lost in drunk-driving crashes. In 2019 alone, 57 people were killed in drunk-driving crashes over the St. Patrick's Day period.

Buzzed Driving is Drunk Driving

Please use these marketing tools to fit your needs and objectives while, at the same time, partnering with other States, communities, and traffic safety organizations on this impaired driving prevention initiative. **Get your campaign materials now:** <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/saint-patricks-day>



2045 LONG-RANGE TRANSPORTATION PLAN: CANDIDATE PROJECT EVALUATION AND PRIORITIZATION REPORT

A core function of the HRTPO, the metropolitan planning organization (MPO) for the Hampton Roads area, is to develop and maintain a Long-Range Transportation Plan (LRTP). The LRTP is a blueprint for planned transportation improvements over a 20-year planning horizon based on the

vision and goals of the region. Since 2016, HRTPO staff has been coordinating with regional stakeholders and the public to update the LRTP to the horizon year 2045.

<https://www.hrtpo.org/news/article/february/08/2021/2045-long-range-transportation-plan%3A--candidate-project-evaluation-and-prioritization-report/>

REMINDER: REPORT YOUR IN-KIND HOURS

DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. If a member does sponsorship or membership recruitment, coordinates a DSHR project, makes phone calls re: Drive Safe's business, volunteers time for any DSHR-related project, or anything else likewise related to DSHR, please be sure to collect this information so it can be documented monthly. Don't forget to count any travel time involved.



Collect the following information NLT the 7th for the previous month's volunteer hours and email to DSHR@drivesafehr.org: Name, Month Tracking, Task Date, Event or Type of Activity (for example, membership recruitment, DAD), Number of Hours towards the Occupant Protection Grant, Number of Hours towards the Impaired Driving Prevention Grant, and the Total Hours for the Occurrence. If you are not sure which grant to apply your time to, Kathy can assist you with this; be sure to identify the task clearly. If you would like a form for your use, just let us know.



FACT:

Drunk driving accounts for nearly one-third of vehicle-related fatalities in the United States.



The recent launch of NETS first-ever comprehensive Drug-Impaired Driving Campaign, developed through a cooperative agreement with the National Highway Traffic Safety Administration (NHTSA), was a great way to kick off the year as the topic has become one of the more pressing risks to employers and employees alike. Drug-impaired driving, also known as drugged driving or driving under the influence of drugs (DUID), has become a primary concern for traffic safety professionals and a major concern for employers. Using the information and materials provided in NETS "Drug-Impaired Driving for Employers" toolkit, employers can take action to educate employees about the dangers of drug-impaired driving, how to detect impairment from drug use, and how to prevent drug-impaired driving in the workplace. <https://drugfreedrivingatwork.org>.

NATIONAL GAS PRICE AVERAGE RISING TO PRE-PANDEMIC LEVELS

At \$2.31, the national gas price average is at its highest in 10 months. Pump prices have increased despite gas demand falling from 8.1 million b/d to 7.4 million b/d - the lowest level recorded since the end of May 2020.

<https://newsroom.aaa.com/2021/01/national-gas-price-average-rising-to-pre-pandemic-levels-despite-plummeting-demand/>

BE WINTER-READY

With the latest blasts of cold weather, it might be the time to brush up on some of those driver's education lessons when it comes to bad weather. Every hour and time of day can have different challenges on the road, some you might not have thought of or haven't thought of in years.

<https://www.q13fox.com/weather/be-winter-ready-4-important-nw-winter-driving-reminders>

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.



**Stay Well, Drive Safe, and Buckle Up!!
Every Trip, Every Time**

