

# Drive Safe Hampton Roads

www.DriveSafeHR.org  
PO Box 6293, Virginia Beach, VA 23464  
drivesafehr@drivesafehr.org

## Dispatch – June 2021

### UPCOMING DATES...



May 27 – Dare to Prepare Virtual Workshop (FREE), 6-7pm

May 31 – Membership BOARD VOTE due

June 7 – DAD-P giveaway, food, and educational items DUE

June 8 – CMV Regional Check (Suffolk)

June 12 – Virtual Car Seat Event, Saturday, FREE event, 10:00am–3:00pm

June 14 – OPC meeting, 10:30am Zoom Video Conference

June 19 – Dare to Prepare Virtual Workshop (FREE), 10-11am

June 23 – CMV Driver Appreciation Day-Peninsula (Rain Date: June 30)

July 13 – CMV Regional Check in Virginia Beach

July 13-21 – VA Department of Motor Vehicles annual Highway Safety Summit (virtual webinars)

September 16-17 – DRIVE SMART Virginia Distracted Driving Summit (in-person)

September 29-30 – Basic Truck Weighing 101

October 19-21 - NETS 2021 Strength IN Numbers® Annual Road Safety Conference

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### MEMBERSHIP: DON'T FORGET TO REPORT YOUR IN-KIND HOURS

DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. Please be sure to collect and send in this information so it can be documented monthly.

Collect the following information NLT the 7th for the previous month's volunteer hours and email to DSHR@drivesafehr.org: Your name, month tracking for, task, event or type of activity, number of hours towards the Occupant Protection Grant, and number of hours towards the Impaired Driving Prevention Grant.

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### 2ND QUARTERLY VIRTUAL CAR SEAT EVENT



The DMV (DC, MD, VA) Regional Child Passenger Safety Network is hosting its 2nd quarterly Virtual Car Seat Event on Saturday, June 12, 2021. Caregiver registration is open. This free event connects caregivers from all over the country with a certified CPST in a one-on-one appointment via Zoom, but caregiver **registration is required**.

Schedule an appointment to meet one-on-one with a Certified Child Passenger Safety Technician (CPST) via Zoom to learn how to use and install your car seat(s) correctly. Register at Bit.ly/3f8vO2u or follow the link: <https://www.eventbrite.com/e/national-virtual-car-seat-safety-event-tickets-148375969519>

Be your child's SUPERhero by making sure their car seat is safe during an appointment with a Certified Child Passenger Safety Technician during a free car seat video call on June 12th.



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**FACT:** Distracted drivers were responsible for 3,142 fatalities in 2019, according to the National Highway Traffic Safety Administration.

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**SUPPORT DRIVE SAFE HAMPTON ROADS WHILE YOU SHOP!**

If you are an Amazon user, you can make a difference while you shop on Amazon! Use the link to shop and Amazon will donate 0.5% of the purchase to DSHR. Make DSHR your Amazon Smile charity today!

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**CHILD SAFETY SEAT INSTALLATION**



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly. During the COVID-19 restrictions, AAA is offering virtual conference call appointments for child safety seat checks from 9 a.m. to 4:30 p.m. Monday through Friday. Make an appointment at 757-233-3889.

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**DOUBLE CHECK YOUR CAR SEAT WITH THIS FREE ONLINE TOOL**

<https://ucsg.safekids.org/?eType=EmailBlastContent&eld=033f4dfd-e9f2-43a0-8348-682618adb0aa>

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**OPEN CONTAINER LAWS AND COCKTAILS-TO-GO**



Nowadays, alcohol deliveries and cocktails-to-go are more prevalent in many establishments. So, NHTSA wants to remind drivers that, although alcohol is more mobile, it is always dangerous and illegal to drink and drive. If you are transporting alcohol, be sure it is unopened and remember that it is never okay to drink alcohol when driving. Always store alcohol in the trunk or the back seat. Help spread the message about the importance of sober driving. <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/open-container-and-cocktails-go>

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**SET EXPECTATIONS FOR RESPONSIBLE DRIVING**

This Parent-Teen Driver Agreement from the CDC is a great way to let teens know what is expected of them when they are behind the wheel so that they can be safe and responsible on the road.

[https://www.safekids.org/sites/default/files/patk\\_2014\\_teenparent\\_agreement\\_aap-a.pdf](https://www.safekids.org/sites/default/files/patk_2014_teenparent_agreement_aap-a.pdf)

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**FACT:**

In 2019, one person was killed every 52 minutes by a drunk driver on our nation's roads. Based on 2010 numbers (the most recent year for which cost data is available), impaired-driving crashes cost the United States \$44 billion annually.

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**MEMBERSHIP CALL TO ACTION: BOARD VOTE DUE**

In accordance with the Drive Safe HR Bylaws, the all members need to vote on the posted nominations for the Board of Directors. **Please submit your vote(s) NLT Memorial Day, May 31.** You may use the following link to turn in your vote.

<https://drivesafehr.wufoo.com/forms/m70w29s04aj54b/>

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## ONE DAD'S MISSION TO PREVENT DISTRACTED DRIVING

In this personal video testimony, Steven Kiefer shares the tragic story about his teenage son, Mitchel, who was killed when his car was hit by a distracted driver.

<https://www.safekids.org/video/remembering-mitchel-one-dads-mission-prevent-distracted-driving?eType=EmailBlastContent&eld=033f4dfd-e9f2-43a0-8348-682618adb0aa>

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## 8TH ANNUAL DISTRACTED DRIVING SUMMIT

DRIVE SMART Virginia is excited to announce that they will be hosting the 8th Annual Distracted Driving Summit in-person in Virginia Beach on September 16-17, 2021. This event will follow CDC safety guidelines and comply with the Governor's COVID restrictions.



Join as DSVa brings speakers and attendees together to discuss the issues and solutions surrounding distracted driving. This one-of-a-kind event provides excellent networking and educational opportunities and is a must attend!

Sessions will include engaging and cutting-edge topics related to law enforcement, vulnerable road users, diverse audiences, research and technology, and corporate and community strategies.

Mark your calendar and be on the lookout for registration information soon!!

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## TIPS FOR DRIVING SAFELY AROUND TRUCKS



The inherent limitations of commercial vehicles, including large blind spots and long stopping distances, make them especially dangerous when it comes to road accidents.

<https://azbigmedia.com/business/tips-for-driving-safely-around-trucks/>

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## VEHICLE CHOICE EXPLAINS GREATER INJURY RISK TO WOMEN

Women are much more likely than men to suffer a serious injury when they are involved in a crash, but much of the heightened risk is related to the types of vehicles women drive and the circumstances of their crashes, rather than physical differences, new research from the Insurance Institute for Highway Safety shows.

Though men are involved in more fatal crashes than women, on a per-crash basis women are 20-28 percent more likely than men to be killed and 37-73 percent more likely to be seriously injured after adjusting for speed and other factors.

[https://www.iihs.org/news/detail/vehicle-choice-crash-differences-help-explain-greater-injury-risks-for-women?fbclid=IwAR0fNtwTn-DfD9A5IkIj\\_nFQScqX163iuBslSDbnllrFDHhsl-CH-Hsljo](https://www.iihs.org/news/detail/vehicle-choice-crash-differences-help-explain-greater-injury-risks-for-women?fbclid=IwAR0fNtwTn-DfD9A5IkIj_nFQScqX163iuBslSDbnllrFDHhsl-CH-Hsljo)

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## HOW FLEETS ARE KEEPING DRIVER SAFETY IN CHECK WITH ADAS



Closely addressing the perennial concerns of fleet safety is an area that has been essential to many successful fleets over the years, not just with the adoption of telematics solutions that help monitor driver behaviors, but also the incorporation of more advanced driver-assistance system (ADAS) equipped vehicles.

[https://www.automotive-fleet.com/10136654/how-fleets-are-keeping-driver-safety-in-check?utm\\_source=email&utm\\_medium=newsletter&utm\\_campaign=20210219-NL-AF-TopNews-BOBCD210213013&omdt=NL-AF-TopNews&omid=1000991651&utm\\_content=01&oly\\_enc\\_id=2127B5783801J9W](https://www.automotive-fleet.com/10136654/how-fleets-are-keeping-driver-safety-in-check?utm_source=email&utm_medium=newsletter&utm_campaign=20210219-NL-AF-TopNews-BOBCD210213013&omdt=NL-AF-TopNews&omid=1000991651&utm_content=01&oly_enc_id=2127B5783801J9W)

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## EVIDENCE MOUNTS FOR EFFECTIVENESS OF REAR AUTOBRAKE

Front automatic emergency braking (AEB) systems have greater potential to save lives, but rear AEB is saving drivers the hassle and expense of many a fender bender, an updated analysis from the Highway Loss Data Institute (HLDI) shows.

<https://www.iihs.org/news/detail/evidence-mounts-for-effectiveness-of-rear-autobrake>

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**FACT:** According to the National Highway Traffic Safety Administration (NHTSA), seat belts save more than 11,000 lives in the United States each year. In 2017 alone, the NHTSA reported that seat belt use in passenger vehicles saved an estimated 14,955 lives.

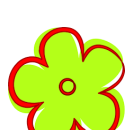
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## NATIONAL SEAT BELT ENFORCEMENT MOBILIZATION: MAY 17 - JUNE 6, 2021

Seat belts have been proven to be one of the best ways to save your life in a crash. Yet many still don't buckle up. Worse still, not wearing a seat belt is a habit that will pass on to impressionable youth who, in turn, will think it is safe to not buckle up. The **Click It or Ticket** campaign focuses on safety education, strong laws, and law enforcement support to save lives.

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## USERS OF BOTH ALCOHOL AND MARIJUANA TAKE MORE DRIVING RISKS



When people who consume both alcohol and marijuana are behind the wheel — though not necessarily at the same time — they are some of the most dangerous drivers on the road. They are more likely to speed, text, intentionally run red lights and drive aggressively than those who don't use those substances.

<https://www.forbes.com/sites/tanyamohn/2021/04/13/double-trouble-users-of-both-alcohol-and-marijuana-take-more-driving-risks-new-poll-finds/?sh=2cde7e906c14>

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## DRIVERS WON'T STOP SPEEDING, AND CITIES ARE TRYING NEW TACTICS TO GET THEM TO SLOW DOWN

More drivers are speeding, prompting cities and states across the country to toughen enforcement and warn of potential crashes during the busy summer travel season. Drivers floored it early in the coronavirus pandemic and haven't let up, officials say.

<https://www.wsj.com/articles/drivers-wont-stop-speeding-and-cities-are-trying-new-tactics-to-get-them-to-slow-down-11619013614>

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**FACT:** Despite fewer cars on the road, Virginia continues to see an increase in unbelted fatalities on the Commonwealth's roadways. Approximately 13% more people who weren't wearing their seat belts have been killed in crashes in 2020, compared to 2019 (343 compared to 304).

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## 4TH OF JULY IMPAIRED DRIVING PREVENTION CAMPAIGN

We all love to celebrate the 4th of July with family, friends, food, and fireworks, but all too often the festivities turn tragic on our nation's roads. The fact is, this American holiday also brings increased drinking and impaired driving with potentially deadly consequences.

<https://www.trafficsafetymarketing.gov/get-materials/others/4th-july>

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*DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.*

**Stay Well, Drive Safe, and Buckle Up!!  
Every Trip, Every Time**