

FREE EVENT



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“Cruise-In and Curls for Chris”

What: Check out great classic cars and enjoy fun events to promote safe driving over the 2021 July 4th holiday weekend. Submit a bid during the silent auction, see how many curls you can ‘Curl for Chris’ with Ironbound Gym, and listen to some great live music by *Lane Rice & Co.*



When: Saturday, July 3, 2021, 10 am until 12 noon

Where: New Town Shops in Williamsburg in the Regal Cinema parking lot.
Physical Address: 4911 Courthouse Street, Williamsburg, VA 23188

Who: Cruise-In and Curls in memory of Christopher Lee King, 4/1/02-7/4/20, who died in a car crash shortly after graduating from high school. Over this past year, Chris’ family has been working tirelessly to help prevent other families from having to experience this profound loss and to support Chris’ memory.

Why: All proceeds benefit Drive Safe Hampton Roads, a local non-profit organization working to provide the life-saving programs and information for teen drivers and their families. Partners in this event will be sharing tips, information and education to prevent these horrible tragedies.

After the event, be sure to stop by the local New Town businesses... enjoy Blaze Pizza, have a taste of Sweet Frog Frozen Yogurt, catch a Regal movie, or visit one of the many other businesses who have agreed to donate a portion of sales in memory of Chris King.



Sponsors include Blaze Pizza, Ironbound Gym, Patriot Driving School, Crosswalk Church, Sweet Frog Frozen Yogurt, VFW Post 6364 Richmond, Teresa Evans (Coldwell Banker), Stensland Dental Studio, Paul’s Deli, Williamsburg CHRYSLER ■ JEEP ■ DODGE ■ RAM ■ KIA, and Morrison Dental Group. Additional support provided by the James City County Police Department, Virginia Peninsula Car Club Council, DRIVE SMART Virginia, Regal Cinemas, and Drive Safe Hampton Roads.

**Don’t forget to BUCKLE UP!
THANK YOU FOR YOUR SUPPORT!**

FOR MORE INFORMATION, CONTACT:

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**DONATIONS
-ACCEPTED-**