

Drive Safe Hampton Roads

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Dispatch – October 2021

Welcome to our newest Drive Safe HR Members!

Ryan Adcock, AAA Tidewater Virginia
Jim Gower, VDOT

UPCOMING DATES...



- September 29-30 – Basic Truck Weighing 101 (Registration Required)
- October 12 – Commercial Motor Carrier Regional Check
- October 15 – GIT Packing Day – volunteers needed to help with packing/distribution
- October 17-23, 2021 - National Teen Driver Safety Week
- October 19-20 – Basic Truck Weighing 101 (Registration Required)
- October 19-21 - NETS 2021 Strength IN Numbers® Annual Road Safety Conference
- October 20 - GIT Kick Off Virtual Event
- October 30 – John T. Hanna Day
- November 9 – Commercial Motor Carrier Regional Check
- November 19 - Hanna Award Nominations DUE
- December 13 – GIT Midway Submissions Due – seat belt checks and midway report
- December 13 – CMV Driver Appreciation Day – contact STSC committee chair for information

REFER A MEMBER...JOIN DRIVE SAFE HAMPTON ROADS...

Drive Safe Hampton Roads was first organized as CCATS – the Concerned Citizens Advocating Traffic Safety - on May 8, 1988. For **over 33 YEARS**, this organization has continued to serve as a resource for information and support at the local, state, and national level. We are the oldest, continuous traffic safety coalition in the Commonwealth of Virginia...truly one-of-a-kind.

With **YOUR** help, input, and volunteerism, Drive Safe and its activities can continue to reduce traffic injuries and fatalities in the area. If you know of someone who might be interested in being a part of this organization, please invite them to join Drive Safe HR at www.drivesafehr.org/join

IMPORTANT REMINDER FROM THE DSHR VICE-PRESIDENT, KERI DOUGLAS:

We are accepting nominations for the 2021 John T. Hanna Awards. Each year, Drive Safe Hampton Road recognizes traffic safety excellence in our area. Please help us spotlight leaders and programs best representing the tireless dedication of Virginia's "Father of Transportation Safety" with a special recognition for their service, leadership, innovation, and safety.

Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle or pedestrian safety, motorcycle safety, incident management, etc., is eligible for nomination.

Please encourage everyone in your traffic safety network to submit nominations.

The 2021 JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety," these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways. www.drivesafehr.org/hanna

Please note that the Hanna Award **submission process is entirely online.

Submissions are now being accepted until 6pm, November 19, 2021.

AWARD CATEGORIES

Lifetime Safety Achievement Award: Presented for lifetime achievement in the area of transportation safety.

Employer Safety: Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

Martin H. Schlosser Award for Traffic Safety Activism: Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

Roadway Innovations: Presented for Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques, technology, and innovative approaches.

Impaired Driving Prevention: Presented for encouraging the prevention of drunk, drugged, drowsy, and/or drugged driving.

Law Enforcement Initiatives: Presented to a law enforcement department or individual who has shown extra initiative above and beyond the normal duties to promote and encourage traffic safety within their community.

Legal: Presented to attorneys, judges, or legislators who have actively supported safety issues, thus strengthening existing laws and creating new laws that impact communities to help improve or reduce highway safety-related behaviors.

Messaging/Media: Presented to individuals or organizations, including but not limited to media representatives or news outlets that have created messaging, used an innovative outreach method, or have helped spread the word about traffic safety through reporting or programming.

Occupant Protection: Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

Transportation Safety: Presented for developing approaches in the public and/or private sector, encouraging, educating, and/or promoting traffic safety to improve safety for drivers and riders.

Youth Traffic Safety: Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

Fire/Emergency Medical Services: Presented for actions at crash scenes or for activities or efforts that have a broader impact on improving at-scene safety and/or survivability and injury reduction for victims.

Eligibility, Rules, and Notification:

Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle or pedestrian safety, motorcycle safety, incident management, etc., is eligible for nomination. Show us how you incorporated COVID policies into your programming! 2020 JOHN T. HANNA AWARD winners are not eligible for 2021 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced **in the period from 10/1/20-9/30/21.**



Drive Safe Hampton Roads welcomes the 18 schools who are currently participating in this year's Get It Together High School Seat Belt Challenge: Bayside High, Bruton High, Churchland High, Hampton High, Indian River High, Kellam High, Kempsville High, King's Fork High, Landstown High, Manor High, Norview High,

Poquoson High, Salem High, Tabb High, Warhill High, Warwick High, Windsor High, and York High School. The objective of the Challenge is to reduce injuries and fatalities by increasing student seat belt use in Hampton Roads high schools.

Drive Safe Hampton Roads, in partnership with AAA Tidewater Virginia, State Farm, the Virginia Department of Motor Vehicles, and the King Foundation, provides support to each school for the program. A community liaison acts as a resource to school contacts and assists with seat belt checks. A huge shout out and **thank you** to the 30 plus volunteers who have stepped up to help with this year's challenge.

The Kick-Off will be held virtually at 4:00 pm on October 20, 2021. The Challenge runs from October 20 through to February 11 with the Awards Breakfast held on March 10.



FACT: Approximately one-third of all traffic crash fatalities in the United States involve drunk drivers (with blood alcohol concentrations [BACs] at or above .08 grams per deciliter [g/dL]). In 2019, there were 10,142 people killed in drunk-driving crashes.

ALL MEMBERS: DON'T FORGET TO REPORT YOUR IN-KIND HOURS

DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. Please be sure to collect and send in this information so it can be documented monthly.

Collect the following information NLT the 7th for the previous month's volunteer hours and email to DSHR@drivesafehr.org: Your name, month tracking for, task, event or type of activity, number of hours towards the Occupant Protection Grant, and number of hours towards the Impaired Driving Prevention Grant.



SUPPORT DRIVE SAFE HAMPTON ROADS WHILE YOU SHOP!

Want to help make a difference while you shop in the Amazon app, at no extra cost to you? Simply follow the instructions below to select "Drive Safe Hampton Roads Inc" as your charity and activate AmazonSmile in the app. They'll donate a portion of your eligible mobile app purchases to us. Make DSHR your Amazon Smile charity!

How it works:

1. Open the Amazon app on your phone
2. Select the main menu (=) & tap on "AmazonSmile" within Programs & Features
3. Select "Drive Safe Hampton Roads Inc" as your charity
4. Follow the on-screen instructions to activate AmazonSmile in the mobile app

From October 2013 to August 2021, **Drive Safe HR has received \$358.05 from Amazon Smile.**



FACT: On Halloween night in 2019, there were 21 vehicle occupants and 4 pedestrians killed in drunk-driving crashes.

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly.

AAA offers virtual conference call appointments for child safety seat checks from 9 a.m. to 4:30 p.m. Monday through Friday. Make an appointment at 757-233-3889.



HALLOWEEN IMPAIRED DRIVING PREVENTION OCTOBER 31, 2021

Halloween is meant to be scary, but not when it comes to driving. Yet, when it comes to impaired driving, Halloween can turn the roads into a horror fest.

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/halloween>



FACT:

Nighttime is a particularly dangerous time to be on the roads: The rate of alcohol impairment among drivers involved in fatal crashes in 2019 was 3.3 times higher at night than during the day.

DON'T BE DUPED: READ SPOTTING HURRICANE-DAMAGED VEHICLES

When hurricanes hit, vehicles are often flooded. But what happens to these flood-damaged vehicles? In some cases, the vehicles and vehicle parts start appearing on the market for sale — even hundreds of miles away — which can then be sold to unsuspecting buyers.

<https://www.flhsmv.gov/safety-center/consumer-education/consumer-advisory-flooded-vehicles/>

NATIONAL TEEN DRIVER SAFETY WEEK OCTOBER 17-23, 2021



This week, and every week, parents should have conversations with their teens about the important rules they need to follow to stay safe behind the wheel of a motor vehicle.

Get campaign materials at <https://www.trafficsafetymarketing.gov/get-materials/teen-safety/national-teen-driver-safety-week/rules-road>

These rules address the greatest dangers for teen drivers:

- distracted driving (texting while driving)
- impaired driving (alcohol and drugs)
- inconsistent or no seat belt use
- number of passengers
- speeding

EYES UP PHONE DOWN: ROAD SAFETY TIPS FOR THE NEW SCHOOL YEAR

Pay attention when behind the wheel. Pay attention when behind the wheel.

Read the article at the following link:

<https://arvadapress.com/stories/eyes-up-phone-down-road-safety-tips-for-the-new-school-year,381251>

DAILY INFOGRAPHIC: STATS ON DROWSY DRIVING



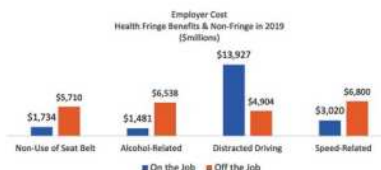
A drowsy driver is a dangerous driver. Research shows that nearly 83.6 million sleep-deprived people are in the workplace, at school, or driving. Check out this graphic at [freightwaves.com](https://www.freightwaves.com/news/daily-infographic-wake-up-call-stats-on-drowsy-driving)
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SEVEN STRATEGIES TO REDUCE PREVENTABLE ACCIDENTS

When a driver reports being in an "accident," it implies that no one is at fault. And if no one is at fault, it can't be prevented.

But the truth is that most crashes (a more apt term) are caused by specific driver actions or behaviors.

Read further at https://www.automotive-fleet.com/10147977/seven-strategies-to-reduce-preventable-accidents?utm_source=email&utm_medium=newsletter&utm_campaign=20210806-NL-AF-TopNews-BOBCD210731013&omdt=NL-AF-TopNews&omid=1000991651&utm_content=01&tracking_number=BOBCD210731013&oly_enc_id=2127B5783801J9W



MOVING TOWARD A MORE SUSTAINABLE TRANSPORT

Transportation and industry are thriving sectors of the economy, and are increasingly critical as more manufacturing is brought to the United States and the demand for goods moving through the supply chain grows. From the middle- and heavy-duty trucks on the road to the material handling equipment in warehouses and distribution centers, each has a critical role in keeping our economy moving. Sustainable fleet management can help companies meet our country's net-zero carbon emissions goals. <https://www.sdexec.com/sustainability/carbon-footprint/article/21615467/stryten-energy-moving-toward-a-more-sustainable-transport-and-motive-power-fleet>

FACT:

Whether or not you know it, YOU are setting an example for your friends, your loved ones, and even strangers. You may not realize the impact of your actions, but by choosing to drink responsibly, you are protecting your life and the well-being of others. **Don't Drink and Drive!**

FUN FACTS YOU PROBABLY DIDN'T KNOW ABOUT HALLOWEEN

- Candy corn was originally called Chicken Feed.
- The most lit jack o'lanterns on display was 30,581 by the City of Keene, New Hampshire in 2013.
- Michael Myers' mask is actually a William Shatner mask.

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.



**Stay Well, Drive Safe and Buckle Up!!
Every Trip, Every Time**

