

Drive Safe Hampton Roads

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Dispatch – November 2021

UPCOMING DATES...



October 30 – John T. Hanna Day
November 7 – Daylight Saving Time Ends
November 8-14 – Crash Responder Safety Week
November 9 – Commercial Motor Carrier Regional Check
November 9 – Dare to Prepare 6-7pm

November 19 - Hanna Award Nominations DUE

December 13 – GIT Midway Submissions Due – seat belt checks and midway report

December 13 – CMV Driver Appreciation Day – Southside @ I-264 Old Toll Plaza

December 14 – Commercial Motor Carrier Regional Check

HANNA AWARDS REMINDER



We are accepting nominations for the 2021 John T. Hanna Awards.

Each year, Drive Safe Hampton Road recognizes traffic safety excellence in our area. Please help us spotlight leaders and programs best representing the tireless dedication of Virginia's "Father of Transportation Safety" with special recognition for their service, leadership, innovation, and safety.

Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle or pedestrian safety, motorcycle safety, incident management, etc., is eligible for nomination.

Please encourage everyone in your traffic safety network to submit nominations.

CRASH RESPONDER SAFETY WEEK (#CRSW) IS NOVEMBER 8-14, 2021

The Crash Responder Safety Week (CRSW) initiative, recognizing all traffic incident management (TIM) response communities, will take place this year from November 8 -14, 2021. This week is our opportunity to make a difference individually and jointly for roadway safety during traffic incidents by teaching each other and the motoring public about our common goal and responsibility for safe, quick clearance.

To commemorate the start of Crash Responder Safety Week (CRSW), The Federal Highway Administration (FHWA) brings to the Traffic Incident Management (TIM) community messages, good practices, testimonials, and calls to action –all to promote the safety of traffic incident responders and all road users. Featured in this webinar are messages from Stephanie Pollack, FHWA Acting Administrator, responder testimonials, a virtual CRSW Proclamation signing and more.

Please join this National Kickoff webinar to learn the small actions every responder and response leadership can take to promote road user and responder awareness of and adherence to safe practices around traffic incidents. Wed, Nov 10, 2021, from 3:00 – 4:30 PM ET.

To Register: <https://transportationops.org/event/national-kickoff-crash-responder-safety-week-2021>

The 2021 JOHN T. HANNA AWARDS: Recognizing Traffic Safety Excellence in Hampton Roads

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety," these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways. www.drivesafehr.org/hanna

Please note that the Hanna Award **submission process is entirely online.

Submissions are now being accepted until 6pm, November 19, 2021.

AWARD CATEGORIES

Lifetime Safety Achievement Award: Presented for lifetime achievement in the area of transportation safety.

Employer Safety: Presented for employers who have taken the extra initiative to promote traffic safety and encourage their employees to practice safe driving behaviors.

Martin H. Schlosser Award for Traffic Safety Activism: Presented for outstanding efforts in educating citizens and changing attitudes and behavior regarding transportation safety.

Roadway Innovations: Presented for Individuals and/or organizations that show exemplary achievement in the design and/or implementation of highway engineering techniques, technology, and innovative approaches.

Impaired Driving Prevention: Presented for encouraging the prevention of drunk, drugged, drowsy, and/or drugged driving.

Law Enforcement Initiatives: Presented to a law enforcement department or individual who has shown extra initiative above and beyond the normal duties to promote and encourage traffic safety within their community.

Legal: Presented to attorneys, judges, or legislators who have actively supported safety issues, thus strengthening existing laws and creating new laws that impact communities to help improve or reduce highway safety-related behaviors.

Messaging/Media: Presented to individuals or organizations, including but not limited to media representatives or news outlets that have created messaging, used an innovative outreach method, or have helped spread the word about traffic safety through reporting or programming.

Occupant Protection: Presented for promoting and encouraging the use of safety belts and/or child safety seats through creative and innovative programs and activities.

Transportation Safety: Presented for developing approaches in the public and/or private sector, encouraging, educating, and/or promoting traffic safety to improve safety for drivers and riders.

Youth Traffic Safety: Presented to persons or programs educating youth and spreading the message on the importance of youth traffic safety.

Fire/Emergency Medical Services: Presented for actions at crash scenes or for activities or efforts that have a broader impact on improving at-scene safety and/or survivability and injury reduction for victims.

Eligibility, Rules, and Notification:

Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle or pedestrian safety, motorcycle safety, incident management, etc., is eligible for nomination. Show us how you incorporated COVID policies into your programming! 2020 JOHN T. HANNA AWARD winners are not eligible for 2021 nomination. Eligible activities, programs or materials are those that were initiated, completed, published, or produced **in the period from 10/1/20-9/30/21.**

ALL MEMBERS: DON'T FORGET TO REPORT YOUR IN-KIND HOURS



DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. Please be sure to collect and send in this information so it can be documented monthly.

Collect the following information NLT the 7th for the previous month's volunteer hours and email to DSHR@drivesafehr.org: Your name, month tracking for, task, event or type of activity, number of hours towards the Occupant Protection Grant, and number of hours towards the Impaired Driving Prevention Grant.



FACT: In 2018, 46% of drivers who were killed in crashes and were tested for drugs, tested positive. It has been shown that marijuana can slow reaction times, impair cognitive performance, and make it more difficult for drivers to keep a steady position in their lane.



**TIME TO START SHOPPING FOR HOLIDAY GIFTS!
SUPPORT DRIVE SAFE HAMPTON ROADS WHILE YOU SHOP.**

Want to help make a difference while you shop in the Amazon app, at no extra cost to you? Simply follow the instructions below to select "Drive Safe Hampton Roads Inc" as your charity and activate AmazonSmile in the app. They'll donate a portion of your eligible mobile app purchases to us. Make DSHR your Amazon Smile charity!

How it works:

1. Open the Amazon app on your phone
2. Select the main menu (=) & tap on "AmazonSmile" within Programs & Features
3. Select "Drive Safe Hampton Roads Inc" as your charity
4. Follow the on-screen instructions to activate AmazonSmile in the mobile app

FACT:



During Thanksgiving, millions will hit our nation's roads, eager to spend time with family and friends. It's one of the busiest travel times of the year. Unfortunately, more people on the roadways means the potential for more vehicle crashes. A large number of passenger vehicle occupants killed during the 2018 Thanksgiving holiday weekend weren't wearing their seat belts -- especially at night.

- 291 passenger vehicle occupants were killed.
- 54% of those killed at night were unbuckled.
- 42% of those killed during the day were unbuckled.

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly.

AAA offers appointments for child safety seat checks from 9 a.m. to 4:30 p.m. Monday through Friday. Make an appointment at 757-233-3889.



FACT:

In 2019, there were 22,215 passenger vehicle occupants (in passenger cars, pickup trucks, vans, or SUVs) killed in traffic crashes in the United States. Almost half (47%) of those who were killed were not wearing seat belts.

**THANKSGIVING IMPAIRED DRIVING PREVENTION
NOVEMBER 24 - 28, 2021**

The Thanksgiving holiday is the kickoff to the busiest season of the year. With all the rushing around and holiday travel, it's a great time to remind drivers and passengers to buckle their seat belts. <https://www.trafficsafetymarketing.gov/get-materials/seat-belts/thanksgiving-weekend/thanksgiving-buckle>





FACT:

NHTSA estimates that seat belts saved the lives of 14,995 passenger vehicle occupants age 5 and older in 2017, according to the latest data available. If everyone had worn their seat belts on every trip that year, an additional 2,549 lives could have been saved.

The facts don't lie: When you wear your seat belt as a front-seat occupant of a passenger car, your risk of fatal injury goes down by 45%. For light-truck occupants, that risk is reduced by 60%.

**2021 PRE-HOLIDAY SEASON IMPAIRED DRIVING PREVENTION
NOVEMBER 30 - DECEMBER 14, 2021**



The holiday season is right around the corner. As we prepare for festivities with family and friends, NHTSA wants to remind all drivers of the dangers of drunk driving.

Drug-impaired driving is also a problem on America's highways. Like drunk driving, **drugged driving is impaired driving**, which means that it is dangerous and illegal. Whether the drug is obtained legally or illegally, driving while drug-impaired poses a threat to the driver, vehicle passengers, and to other road users.

These marketing tools can be distributed to fit your local needs and objectives while, at the same time, partnering with State, communities, and other traffic safety organizations on this pre-holiday season impaired driving prevention initiative.

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/pre-holiday-season>





November was the ninth month of the ancient Roman calendar and has retained its name from the Latin novem, meaning "nine." It is one of four months with a length of 30 days on the Gregorian, or modern, calendar.

November is known as National Beard Month or No Shave Month (also known as "No-Shave November") as a way to raise cancer awareness.

November's full Moon is traditionally called the Beaver Moon. Why this name? In the Colonial Era, this was the month to set one's beaver traps before the swamps froze and beavers retired to their lodges, to ensure a supply of warm winter furs.

DARE TO PREPARE WORKSHOPS



AAA Tidewater Virginia is hosting Dare to Prepare Virtual Workshops for parents/guardians and their soon to be driver (ages 14-17). This free workshop will provide important information about the process of getting a driver's permit and traffic safety practices that will help the teen be a smart driver.

Register at https://us06web.zoom.us/webinar/register/WN_JscechR2ScykVInfzf0nVw

THE FIRE SAFETY TIPS TO GIVE YOU PEACE OF MIND

Five Fire Safety Tips

- Check that all smoke and fire alarms are functioning properly.
- Have an actionable fire plan.
- Never leave a room with an open flame.
- Have at least one fire extinguisher.
- Embrace the cliché—Stop, Drop, and Roll.



Download the checklist at <https://www.safekids.org/checklist/fire-safety-checklist?eType=EmailBlastContent&eId=d3c639cd-126c-45ce-a7d2-4b77e15c8cd1>

LATEST STUDY STRENGTHENS ARGUMENT FOR ABS ON MOTORCYCLES

Nearly a decade after the Insurance Institute for Highway Safety first called for a federal mandate requiring street-legal motorcycles to be equipped with antilock braking systems (ABS), the data continue to pile up in favor of this lifesaving technology.

Examining fatal crash rates for 65 motorcycle models offering ABS as an option over 2013-19, the researchers found that bikes equipped with the feature were involved in 22 percent fewer fatal crashes per 10,000 registered vehicle years.

Read at <https://www.iihs.org/news/detail/largest-study-of-its-kind-strengthens-argument-for-motorcycle-abs>

AVERAGE MILES DRIVEN PER YEAR: WHY IT IS IMPORTANT

Average annual miles indicate the number of miles drivers typically travel during the year. You can casually use this number to determine whether a vehicle gets used less than or more than usual.



But car insurance companies use average annual miles data points as one factor that influences your rate. Why? Because the more you drive, the more likely you'll be involved in an accident. Understanding your average mileage per year and other driving habits can help you keep your insurance rates in check.

Read at <https://www.kbb.com/car-advice/average-miles-driven-per-year/>

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.

**Stay Well, Drive Safe and Buckle Up!!
Every Trip, Every Time**

*And the dead leaves lie huddled and still,
No longer blown hither and thither;
The last lone aster is gone;
The flowers of the witch-hazel wither ...*
—Robert Frost (1874-1963)

