

Drive Safe Hampton Roads

www.DriveSafeHR.org
PO Box 6293, Virginia Beach, VA 23464
drivesafehr@drivesafehr.org

Dispatch – May 2022

UPCOMING DATES...



May 3-5 – Virginia Highway Safety Summit in Alexandria, VA

May 5 – Cinco de Mayo 757 Sober Ride Begins!

May 10 – CMV Regional Check, 7:30 am

May 12 – Distracted Driving Summit Meeting, Norfolk, 11:00 am

May 25 – Steering Committee Meeting, Virtual, 12:30 pm

June 10 – Board of Directors Annual Meeting, In-Person, The Board Room, 12:00 pm

June 16 – General Business Meeting, Virtual, 11:00 am

June 21-24 – Child Passenger Safety Training Class, Virginia Beach Fire Training Center

June 25 – Cars for Chris Car Show - Fundraiser and Educational Event in Williamsburg, VA

August 18-19 – DRIVE SMART Virginia Distracted Driving Summit, Hilton's The Main in Norfolk



Welcome to our newest Drive Safe HR Members!

Melody Sirl, Langley Air Force Base 633 ABW

Jennifer Xenakis, Virginia Beach Fire Department

DON'T FORGET TO REPORT YOUR IN-KIND HOURS



DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. Please be sure to collect and send in this information so it can be documented monthly. All members should be sending in this information.



SHOPPING THOSE SALES??

Continue to utilize Amazon Smile!!! When you purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads.

The quick, easy way <https://smile.amazon.com/ch/54-1856349>



FACT: Marijuana users have popularized the time of 4:20 in the afternoon to engage in cannabis use as it coincides with Americans wrapping up their work day, similar to happy hour for alcohol users.

PARENT-TEEN DRIVERS AGREEMENT



This sample Parent-Teen Driver Agreement from the CDC is a great way to let teens know what is expected of them when they are behind the wheel so that they can be safe and responsible on the road.

<https://www.safekids.org/other-resource/parent-teen-drivers-agreement>



CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. That's why AAA offers free child safety seat checks, during which trained technicians will make sure your child's car seat is installed safely and correctly.

AAA offers appointments for child safety seat checks from 9 am to 4:30 pm Monday through Friday. Make an appointment at 757-233-3889.

757 SOBER RIDE



Drive Safe Hampton Roads newest program, **757 Sober Ride**, is almost here! **757 Sober Ride** will provide a free Lyft ride home up to \$15.00 on select holidays. Users will be financially responsible for any charge over \$15.00. Participants must be 21 or older to use 757 Sober Ride.

On May 5, **757 Sober Ride** will debut in the cities of Virginia Beach and Norfolk for Cinco de Mayo, providing this service for rides originating within these two cities. Drive Safe will also provide this free Lyft ride home service for Memorial Day and for the 4th of July. Beginning with Halloween 2022, Drive Safe HR plans to expand this service to include all the major cities in Hampton Roads.



FACT: On average, a DUI (of any substance) could set you back \$10,000 in attorney's fees, fines, court costs, lost time at work, higher insurance rates, and more.



SAVE THE DATE... The 9th Annual Distracted Driving Summit will be held August 18-19 at The Main in Norfolk, Virginia. This annual conference focuses on curbing distracted driving through advocacy, enforcement, corporate policies, education, and research.

<https://www.drivesmartva.org/distracted-driving-summit/>

MAY 2022 IS MOTORCYCLE SAFETY AWARENESS MONTH

NHTSA reminds vehicle drivers and motorcyclists that cooperation, along with safe driving and riding practices from all road users, will help reduce the number of fatalities and injuries on our nation's highways.

In 2020, there were 5,579 motorcyclists killed in traffic crashes, an 11% increase from 2019 (5,044). Motorcyclist deaths accounted for 14% of the total highway fatalities that year.

For more motorcycle safety campaign materials, click on this link: <https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety>



CARS FOR CHRIS BENEFIT CAR SHOW



The Christopher King Foundation's 2nd annual Car Show to benefit Drive Safe Hampton Roads will be held at Williamsburg Airport, 100 Marclay Drive located in Williamsburg, VA 23185 on Saturday, June 25 from 9 am to 1 pm. Show field opens at 8 am. All makes and models of cars welcome. Trophies will be awarded for top cars-categories TBD by pre-registered cars. Spectators are free. Food trucks will be on-site, restaurant on-site, 50/50 raffle, airplanes, live music, local Police Department demonstrations, and more.

For further information, email Christy King at ChristopherKingFoundation@gmail.com



FACT: According to the DMV, 35 fatalities in 2021 were between the ages of 15-19 in a crash that involved a teen driver and an unrestrained person. This is 17% increase of fatalities since 2020.

GET IT TOGETHER CHALLENGE ENDS



Sixteen local high schools successfully completed the seat belt use challenge. Thanks to students' efforts, seat belt use by teens increased three percent from the program's starting baseline percentage, making it 86%. This is higher than the state average seat belt use. In addition, two area high schools increased seat belt usage as high as 14 to 16%.

Students and faculty that were a part of the program stressed the importance of wearing seat belts every time students ride in a vehicle. Strategies included seat belt checks, pledge drives, videos and poster contests as well as other educational student activities.

Participating high schools are from the cities of Chesapeake, Isle of Wight, James City County, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, and York County. This year's video submission winners include Indian River, Norview, and Poquoson High Schools.

The Christopher King Foundation, State Farm®, AAA Tidewater Virginia, and the Virginia Department of Motor Vehicles provided funding for the program.

For additional information and a list of the medal winners, visit our website: www.drivesafehr.org/git.

CONSTRUCTION SAFETY WEEK IN MAY



Construction Safety Week is a show of force. It's an opportunity to celebrate the people who are inspired, motivated, and united by an unwavering commitment to safety. This year's theme of **Connected. Supported. Safe.** showcases how we are united as an industry. Check out the tools and resources that will make planning easy. All companies - no matter their size - are welcome to get involved in Safety Week.

There are many ways to celebrate Safety Week, and we make it easy with downloadable tools and resources; just click on this link: <https://www.constructionsafetyweek.com/plan-for-safety-week/>



FACT:

1 in 5 construction workers struggle with anxiety, depression, and other mental health issues. (Industry Research)

HRTPO BOARD APPROVES TRANSPORTATION ALTERNATIVES (TA) SET-ASIDE PROGRAM ALLOCATIONS

Learn more at: <https://www.hrtpo.org/news/article/april/13/2022/hrtpo-board-approves-transportation-alternatives-%28ta%29-set-aside-program-allocations/>

TA Set-Aside eligible activities include:

- On- and off-road pedestrian and bicycle facilities
- Infrastructure projects for improving non-driver access to public transportation and enhanced mobility
- Community improvement activities, such as historic preservation and vegetation management
- Environmental mitigation related to stormwater and habitat connectivity
- Recreational trail projects
- Safe routes to school projects
- Projects for planning, designing, or constructing boulevards and other roadways largely in the right-of-way of former divided highways.

HRTPO PROJECT: ST. PAUL'S INFRASTRUCTURE IMPROVEMENTS PHASE 1



The St. Paul's Infrastructure Improvements Phase 1 project which will create new roadway infrastructure in the St. Paul's Transformation Area in Norfolk.

Read more at https://www.hrtpo.org/news/article/april/12/2022/project-of-the-month_st.-paul%26rsquo%3Bs-infrastructure-improvements-phase-1-

TRAFFIC IS BACK TO PRE-PANDEMIC LEVELS, DEATHS CLIMB

The NSC released its preliminary estimates for motor vehicle fatalities in 2021, and for a second year in a row, the numbers are dark and deeply concerning. NSC data show more than 46,000 people died on U.S. roads in 2021, a 9% increase from 2020.

<https://www.nsc.org/newsroom/nsc-analysis-traffic-is-back-to-prepandemic-levels>



FACT:

Since 1975, seat belts are estimated to have saved more than 374,000 lives in the United States.

FMCSA FINAL RULE ON SAFETY TECH MOUNTED IN TRUCKS

The Federal Motor Carrier Safety Administration is increasing the area safety technology may be mounted inside commercial motor vehicles and expanding the definition of "vehicle safety technology."

Federal Motor Carrier Safety Regulations previously mandated that vehicle safety devices be mounted no more than 4 inches "below the upper edge of the area swept by the windshield wipers." FMCSA is changing that parameter to 8.5 inches.

The devices must still remain outside the driver's line of sight to the road and highway signs/signals. The regulation that states the devices may not be mounted more than 7 inches "above the lower edge of the area swept by the windshield wipers" will remain unchanged.

For more information: https://www.safetyandhealthmagazine.com/articles/22343-fmcsa-final-rule-expands-area-where-safety-tech-can-be-mounted-on-truck-bus-windshields?utm_source=trans-topic&utm_medium=email&utm_campaign=topic



AI TRAFFIC LIGHTS COULD CUT COMMUTE TIMES

Researchers in Germany have found that traffic lights equipped with AI could help reduce the amount of time drivers spend at intersections.

<https://www.extremetech.com/extreme/331384-ai-traffic-lights-could-cut-commute-times>

SUVS, LARGE VEHICLES OFTEN HIT PEDESTRIANS WHILE TURNING

SUVs, pickups, vans and minivans are substantially more likely than cars to hit pedestrians when making turns, suggesting that these larger vehicles may not afford drivers as clear a view of people crossing the road, a new study from the IIHS shows.

<https://www.iihs.org/news/detail/suvs-other-large-vehicles-often-hit-pedestrians-while-turning>

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.

We must act together to save lives.

**Drive Safe, and Buckle Up!!
Every Trip, Every Time**