

Drive Safe Hampton Roads

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Dispatch – August 2022

UPCOMING DATES...



August 3 – Steering Committee Meeting, 11 am, Virtual

August 18-19 – DRIVE SMART Virginia Distracted Driving Summit, Hilton's The Main

September 14 – STSC Meeting, In-Person, 757 Room @ HRPDC, 10:00 am

September 14 – GIT School Participation Agreements DUE

September 15 – GIT Committee Meeting, 1:00 pm, Virtual

September 28 – Committee Quarterly Reports DUE (July-August-September)

October 1 – AAA Tidewater Virginia Eastern Shore Family Day, 11-2, Onley, VA (contact AAA for info)

October 11 – GIT Resource Box and Challenge Kit Packing Day at NPS Training Center, 10-12

LETTER FROM THE DSHR PRESIDENT...

Drive Safe Hampton Roads has a unique opportunity ahead of us this year in recognizing and supporting those who serve the community to ensure traffic safety for all drivers.

Committed experts and volunteers lead Drive Safe Hampton Roads and facilitate programs that meet the community where they live, go to school, and/or work to teach and remind drivers with the most recent research and new technology that supports traffic safety.

Drive Safe Hampton Roads, for the last 34 years, continues to serve the community with:

- Get It Together (GIT) for Hampton Roads students
- John T. Hanna Awards for Excellence in Traffic Safety
- Commercial Motor Vehicle Driver Appreciation Days and Regional Inspections
- Child Safety Seat Checks and the Old, Used, Borrowed and Abused Child Safety Seat Round-Up
- Sponsoring Sober 757 Rides on major holidays

More than 30,000-55,000 drivers of all ages are reached every year.

Whether you are a new driver, a fleet driver, an experienced driver, or even a mature driver, everyone can use a reminder to:

- Wear their seat belts every time you get in a vehicle and no matter where you are sitting in the vehicle.
- Slow down, slow down, slow down.
- Put your phone down while driving. It is the law now.
- Move over and slow down when you see an incident on the road to allow traffic safety officials the space to be safe while they take care of the emergency.
- More than anything, appreciate the men and women who serve the community when drivers need help on the road.

It is a pleasure to serve as president of Drive Safe Hampton Roads this year. It is indeed an honor and privilege to know the extraordinary longstanding members and new members who make up Drive Safe Hampton Roads. We are grateful. Thank you for your service and many contributions to traffic safety in Hampton Roads. **You make a difference.**

Please continue to help us to keep Hampton Roads safe for all drivers.

Sincerely,

Keri Douglas

MI Technical Solutions, Inc.

2022-2023 President, Drive Safe Hampton Roads

STEERING COMMITTEE MEMBERS:

Drive Safe HR President - Keri Douglas, MI Technical Solutions, Inc.

Vice President – Eriald Kera, Virginia Beach Police Department

Treasurer - Patricia Davidson

Co-Treasurer - Holly Dalby, AAA Tidewater Virginia

Occupant Protection Chair – **VACANT**

Impaired Driver Prevention Chair - Jonathan Turner

Peninsula Drive Safe Chair – Christy King

Membership and Development Chair - Ricky Bowers

Specialized Transportation Safety Co-Chairs

– Tina Harvey, Vulcan Materials and Sgt. Robert Scarborough, Virginia State Police

Membership At Large Advisor - Kelli England, Ph.D.: Eastern Virginia Medical School

Military / Membership At Large Advisor - Penny Price: US Navy Fleet Forces Command

Get It Together High School Seat Belt Challenge Chair - Patricia Davidson / **VACANT**

757 Sober Ride - Patricia Davidson

Virginia Specialized Transportation Safety & Management Conference Chair – **VACANT**

Legislative / Govt. Affairs Liaison - **VACANT**

Administrative Coordinator / Corporate Secretary - Kathy Raymond, Drive Safe HR

Web Administrator - Sue White, Drive Safe Hampton Roads





ALL MEMBERS: DON'T FORGET TO REPORT YOUR IN-KIND HOURS

DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. Please be sure to collect and send in this information. Due August 8.

All members should be sending in this information.



SHOPPING FOR THE FALL? Continue to utilize Amazon Smile!!! When you purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. DSHR was issued a \$25.41 donation as a result of AmazonSmile activity between January 1 and March 31, 2022.

The quick, easy way <https://smile.amazon.com/ch/54-1856349>

CALL TO ACTION – POSITIONS OPEN



Occupant Protection / GIT Chair or Co-Chairs / Legislative Liaison

If you are interested in any of these volunteer positions, please let us know.

Do you have a few hours of spare time to help GIT out?

Get It Together High School Seat Belt Challenge Community Liaisons are needed for the participating high schools. Participating in this program takes only about 10 hours over a 4-month period. Sign up to stake your claim to volunteer at your preferred school.

If interested, contact GIT@drivesafehr.org.



SAVE THE DATE...The 9th Annual Distracted Driving Summit will be held August 18-19 at The Main in Norfolk, Virginia. Since 2013, this annual conference focuses on curbing distracted driving through advocacy, enforcement, corporate policies, education, and research.

<https://www.drivesmartva.org/distracted-driving-summit/>

CARS FOR CHRIS



On June 25th, The Christopher King Foundation partnered with Drive Safe Hampton Roads to hold the second annual Cars for Chris Car Show. The weather was great and the turn out even better. Over 100 show cars attended this event, raising \$10,000 in memory of Christopher King to make a positive difference in traffic safety in Hampton Roads. Check the pictures out on Facebook at the following links:

<https://www.facebook.com/christopherkingfoundation> and on Drive Safe Hampton Roads' event album <https://www.facebook.com/media/set/?set=a.10159937252259299&type=3>. Go ahead and mark on your 2023 calendar to join us in June for the 3rd annual event, which promises to be even bigger and better. By working together, we can turn what was a tragedy into something positive, working toward not letting this happen again – to your kids, to anyone's kids. Never again. Many thanks to all those involved for their support.

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. AAA offers appointments for child safety seat checks from 9 am-4:30 pm Monday through Friday # 757-233-3889.

2022 SPEED PREVENTION CAMPAIGN: JULY 20-AUGUST 14

To help reduce the number of speeding fatalities on the roads,

NHTSA developed a new 2022 safety campaign to remind drivers that Speeding Wrecks Lives.



In 2020, there were 11,258 people killed in speeding-related crashes, accounting for 29% of all fatal crashes in the United States.

<https://www.trafficsafetymarketing.gov/get-materials/speed-prevention/speeding-wrecks-lives>



FACT: 87% of all speeding-related traffic fatalities on American roads occurred on non-interstate roadways.



POOL SAFETY POSTER

Pool Safety Poster: Please share with your local pool personnel and your friends. Do YOU know the 5 water survival skills?

<https://www.safekids.org/other-resource/pool-safety-poster>



FACT: Among preventable injuries, drowning is the leading cause of death for children 1–4 yrs old.

DID YOU KNOW?

A third of recently surveyed business executives expect their workers to answer or participate in work-related calls while driving – and 42% of workers say they oblige.



<https://www.safetyandhealthmagazine.com/articles/22642-survey-shows-a-third-of-executives-expect-workers-to-answer-calls-while-driving>

CRASHES COULD BE AVOIDED IF DRIVERS LEFT SAFETY FEATURES ON

A national survey by Erie Insurance found a significant portion of U.S. drivers turned off or disabled features designed to make their cars safer, in part because they found them annoying or distracting. A new analysis shows the estimated percentage and number of certain types of crashes that could have been avoided that year had drivers left the safety features on.

<https://www.prnewswire.com/news-releases/as-summer-road-trip-season-begins-erie-insurance-releases-number-of-crashes-that-could-be-avoided-if-drivers-left-car-safety-features-turned-on-301553605.html>

U.S. PEDESTRIAN FATALITIES REACH HIGHEST LEVEL IN 40 YEARS

Drivers struck and killed an estimated 7,485 people on foot in 2021 – the most pedestrian deaths in a single year in four decades and an average of 20 deaths every day, according to a new estimate released by the Governors Highway Safety Association (GHSA).

<https://www.ghsa.org/resources/news-releases/GHSA/Ped-Spotlight-Full-Report22>



All 50 States have **"Move Over"** laws to protect law enforcement officers and other first responders stopped on our Nation's roads. Yet one-third of the public is not aware of these laws, and traffic-related incidents continue to be the number one cause of death among on-duty law enforcement officers. <https://www.trafficsafetymarketing.gov/get-materials/first-responder-safety/move-over>

IN THE NEWS

Pilot project meant to keep motorists off flooded roadways finds success in Norfolk, could spread throughout Hampton Roads...check out the *The Virginian-Pilot*, July 7, 2022.

The city joined **Waze for Cities** in 2017 to get access to real-time traffic data reported by users, which included reports of flooded roads, but the city wanted to see if the app could go beyond eyewitness reports and instead tell users which roads would be flooded ahead of time. For the last 9 months, it's been part of a pilot program testing the first-ever integration flood mapping technology into the Waze navigation app.

FloodMapp, an Australia-based live flood modeling company, designed software that could incorporate rainfall and tidal flooding data into a real-time model of water levels and map it onto satellite images of the city. When Norfolk experienced major flooding in May, as higher-than-normal high tides combined with heavy rains and wind, the software was able to automatically reroute Waze users around roads closed by flooding — a first for the technology.

Read more at <https://www.yahoo.com/now/pilot-project-meant-keep-motorists-114600005.html>

ARE YOU THE GRILLMASTER AT YOUR HOUSE?

Grilling safety tips...<https://www.safekids.org/blog/6-grilling-tips-keep-your-kids-safe>



NATIONAL NIGHT OUT – AUGUST 2

The August 2, 2022, **National Night Out** provides an opportunity for law enforcement partners participating in the events of the evening to have information available for communities on buckling up, slowing down, not driving distracted, child passenger safety, not driving impaired, pedestrian/bicycle safety, etc. DMV encourages discussion on these topics and to have information available for your communities.

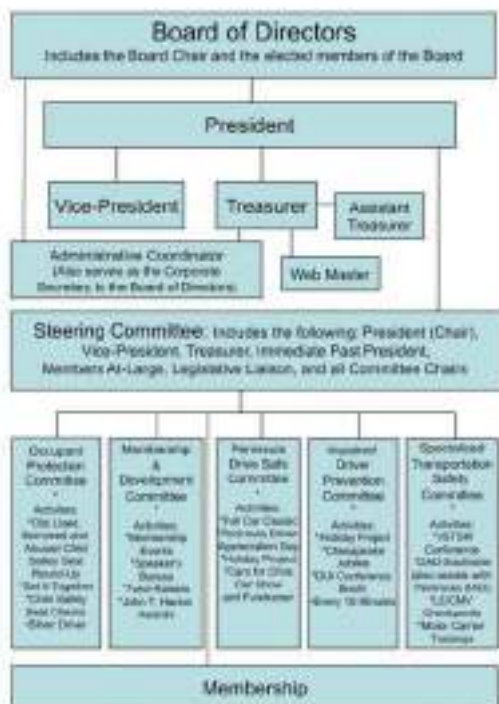
Drive Smart Virginia has a great storefront where FREE materials are available and shipped to a given address. John. Messina@dmv.virginia.gov also has the child safety seat stickers. YOVASO is another great resource. Please provide a response to DMV on any highway safety education activities completed during National Night Out events. Thanks for continuing to support traffic safety.

WHEELED SPORTS SAFETY

The newest infographic has everything you need to know about why helmets and other protective gear are so important when your kids go riding on their bikes, scooters, skates and skateboards. <https://www.safekids.org/infographic/kids-and-wheeled-sports-safety>

And one final notation as part of an on-going series of DSHR background info:

The Board of Directors and Steering Committee recently updated the DSHR Organizational Chart.



DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.



**Drive Safe, and Buckle Up!!
Every Trip, Every Time**



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