

Drive Safe Hampton Roads

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Dispatch – November 2022

UPCOMING DATES...

October 28-29 – 757 Sober Ride Home for Halloween <https://www.drivesafehr.org/757-sober-ride/>

November 7 – October 's Volunteer Hours DUE

November 10 – Impaired Driving Prevention Committee Meeting, 10:30 am, Virtual

November 18 – Hanna Award nominations DUE www.drivesafehr.org/hanna

November 23-24 – 757 Sober Ride Home for Thanksgiving Eve – “Blackout Wednesday”
<https://www.drivesafehr.org/757-sober-ride/>

November 30-December 2 – Virginia Occupational Safety & Health Conference - Newport News
Marriott at City Center - <https://www.doli.virginia.gov/2022-vosh-training-conference/>

December 7 – Volunteer Hours DUE for November

December 12 – GIT School Midway Materials DUE

December 19 – CMV Driver Appreciation Day—materials and volunteers needed-DSHR@drivesafehr.org

December 30 – Committee Quarterly Reports DUE

December 31 – 757 Sober Ride Home for New Year’s Eve <https://www.drivesafehr.org/757-sober-ride/>



Welcome to our newest Drive Safe HR Member!

Rachel Bailey, State Farm Insurance

757 SOBER RIDE

BOO! Don't be scary...instead of driving intoxicated, catch a free ride compliments of Drive Safe Hampton Roads this spooky holiday for rides originating throughout ALL of Hampton Roads.



757 Sober Ride will be offered for Friday and Saturday evening, October 28-29, just in time for Halloween Spooktacular parties and get togethers!

Be sure to share the code found at <https://www.drivesafehr.org/757-sober-ride/>.

Code available 3 pm on Friday, October 28.

757 Sober Ride will also be available for Blackout Wednesday, Thanksgiving Eve, November 23 and New Year’s Eve, December 31.



ALL MEMBERS: DON'T FORGET TO REPORT YOUR IN-KIND HOURS

DMV grants require 25% match documentation of in-kind service hours from the DSHR membership. Please be sure to collect and send in this information.

DUE Friday, November 7 for October 2022.

Total Volunteer Hours Submitted For The 2021-2022 Grant Year: Over 5,000 Hours



FACT: The rate of alcohol impairment among drivers involved in fatal crashes in 2020 was 3.1 times higher at night than during the day.

REQUEST FROM THE CHAIRMAN OF THE DSHR BOARD OF DIRECTORS

Last year there were 968 traffic fatalities in Virginia – a 17% rise over a 2-year period. Don't just complain about the bad driving behavior you see on Virginia roadways, **do something about it.** Become a Drive Safe Hampton Roads board member.

For more than 3 decades, Drive Safe Hampton Roads has been a leader in the field of transportation safety. We are a Virginia-based regional coalition whose mission is to increase the community's involvement and awareness of traffic safety issues. This organization is made up of individuals from law enforcement, corporate safety, the military, state agencies, safety advocates, fire safety personnel, city and county municipalities, commercial transportation carriers, and individuals with an interest in preventing, injuries, and fatalities on our roadways. Drive Safe Hampton Roads reaches the far corners of both the Peninsula and the Southside.

When Covid-19 restrictions were in place, some drivers saw less traffic as an opportunity to speed and drive under the influence. Virginia's seat belt use rate dropped from 85% to 80%. Reversing these trends will require raising awareness of the issues and educating the public about traffic safety. **Join the Drive Safe Hampton Roads Board of Directors and help chart the future of traffic safety advocacy in Virginia.** For more information, please reach out to us at DSHR@drivesafehr.org.

ALREADY SHOPPING FOR CHRISTMAS?

Continue to utilize Amazon Smile!!! When you purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. <https://smile.amazon.com/ch/54-1856349> \$24.41 was issued to DSHR from the AmazonSmile Foundation as a result of AmazonSmile program activity between April 1 and June 30, 2022. THANK YOU!



HALLOWEEN 2022

This Halloween, let's make happy memories, not tragic nightmares. The only thing scarier than zombies and witches loose on the streets is an impaired driver.



Halloween Impaired Driving Prevention October 31, 2022 (Monday)

Halloween is meant to be scary, but not when it comes to driving. Now available: Halloween alcohol-impaired campaign materials for **Buzzed Driving Is Drunk Driving.** <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/halloween>

GET IT TOGETHER CHALLENGE

The **GET IT TOGETHER** (GIT) Challenge Kickoff Breakfast held on October 13. This year's Challenge runs from October 17, 2022 – February 10, 2023. Pictures may be located on the GIT Facebook page. Thank you to our partners: AAA Tidewater Virginia, Christopher King Foundation, State Farm®, and the Virginia Department of Motor Vehicles and well as to our community liaisons and volunteers. Check out the available materials at www.drivesafehr.org/git.

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. AAA offers appointments for child safety seat checks from 9 am-4:30 pm Monday through Friday # 757-233-3889.

THE 2022 JOHN T. HANNA AWARDS: RECOGNIZING TRAFFIC SAFETY EXCELLENCE IN HAMPTON ROADS

In 1991, Concerned Citizens Advocating Traffic Safety (the previous name of Drive Safe HR) instituted the JOHN T. HANNA AWARDS. Named after Virginia's "Father of Transportation Safety", these awards honor those who share Mr. Hanna's tireless dedication and commitment to improving traffic safety on Virginia's highways. www.drivesafehr.org/hanna

Submit your nomination NOW at <https://tinyurl.com/2256r2xf>

Eligibility, Rules, and Notification:

Any individual, business, organization, or governmental agency in the Hampton Roads and Eastern Shore area, which promotes community traffic safety, i.e. sober driving, use of safety belts, bicycle \or pedestrian safety, motorcycle safety, incident management, etc., is eligible for nomination. 2021 JOHN T. HANNA AWARD winners are not eligible for 2022 nomination.

Eligible activities, programs or materials are those that were initiated, completed, published, or produced **in the period from October 1, 2021 to September 30, 2022.** www.drivesafehr.org/hanna

DEADLINE IS SOON! Entries must be received by November 18, 2022.

IN CELEBRATION OF LIFE

Catherine "Kate" Booth Wilson: November 14, 1959–September 12, 2022

Catherine Booth Wilson, known to her family and friends as 'Kate', passed away September 12, 2022 at Sentara Leigh Hospital in Norfolk, Virginia at the age of 62. She is survived by her loving husband Richard Wilson, son Daniel Davis and his fiancée Jessica Buchanan of Norfolk; a step-son Steve Wilson (Valerie) of Chesapeake; step-daughters Amy Coleman (Billy) and Wendy Kennedy (Todd), 12 grandchildren and 1 great-grandchild, plus her siblings and a host of nieces and nephews.



Kate was raised in Pine Bluff, Arkansas. In 1982, she graduated from the University of Mississippi with a Bachelor of Music Education. She moved to VB in 1984. Kate was an active member of Community United Methodist Church and was employed by AAA Tidewater as the Public Affairs Traffic Safety Manager and Community Educator for over 28 years. She was involved in many community organizations, including Drive Safe Hampton Roads and Safety City.

In 2006, Kate was installed as DSHR's Vice President, before leading the organization as President in 2007. In 2011, Kate was awarded the John T. Hanna Award for Excellence in Youth Traffic Safety. In 2019, she was called upon again to serve as Vice President, then offered to serve for 2 years as President during the COVID pandemic. Kate was recently installed on the DSHR Board of Directors.

For many years, Kate has been a proud supporter of Drive Safe Hampton Roads, always displaying a willingness to step up and fill many shoes and wear many hats. We have all spent many a moment stuffing bags, moving car seats, checking seat belts, and handing out goodies alongside Kate and know that we will miss her dearly.

The Hampton Roads Transportation Planning Organization is updating the Long-Range Transportation Plan (LRTP) to the horizon year 2050. Complete the survey and give your input!
<https://live.metroquestsurvey.com/?u=nzv61#!/?p=web&pm=dynamic&s=1&popup=none>





FACT: Approximately one-third of all traffic crash fatalities in the United States involve drunk drivers (with BACs at or above .08). In 2020, there were 11,654 people killed in drunk-driving crashes.

VIRGINIA ABC OFFERS FREE ITEMS FOR COLLEGE STUDENTS

The Higher Education Alcohol and Drug Strategic Unified Prevention (HEADS UP) Program provides free online trainings, resources and materials to increase knowledge of alcohol and high-risk drinking among college faculty/staff, students and their parents, and to build the capacity of student leaders to hold substance misuse education or awareness events. HEADS UP informs and equips these individuals to effectively promote healthy decision-making and advocate for substance misuse education and prevention programming on college campuses.



Order materials at the following link:

<https://www.abc.virginia.gov/education/programs/heads-up/promotional-materials>

PROJECT OF THE MONTH: CENTERVILLE TURNPIKE WIDENING – PHASE 2, VIRGINIA BEACH

The project will widen Centerville Turnpike from a two-lane to a four-lane undivided road from Kempsville Road to Indian River Road, a distance of 1.85 miles. This project will provide improvements at the Kempsville Road and Indian River Road intersections, including triple left turn lanes onto Indian River Road from Centerville Turnpike. Also included are sidewalks, dedicated on-road bike lanes, landscaping, and the relocation of existing aerial utilities to a new overhead location.

Read more at https://www.hrtpo.org/news/article/october/12/2022/project-of-the-month_october-2022%3A-centerville-turnpike-widening-%26ndash%3B-phase-2-in-virginia-beach/



FACT: Between December 2016-2020, there were more than 4,400 people killed in drunk-driving-related crashes.

2022 Holiday Season Impaired Driving Enforcement Mobilization Dec 14, 2022 - Jan 1, 2023



This holiday season is just around the corner. As we prepare for festivities with family and friends, we want to remind all drivers the dangers of drunk driving.

Drive Sober or Get Pulled Over

You have to choose your role before drinking begins: will you drink or will you drive? Remember, even if you just had one drink and you think you are "okay to drive", you could still be driving impaired.

For ***Drive Sober or Get Pulled Over*** campaign materials: <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over/holiday-season>



FACTS:

- * Men are more likely than women to be driving drunk when involved in fatal crashes. In 2020, 22% of males were drunk, compared to 16 .% of females.
- * Young people ages 21-34 accounted for the highest percentage (26%) of alcohol-impaired fatalities in December 2020
- * Nighttime driving in December 2020 was significantly more dangerous than daytime driving, with 30% of drunk-driving-related crashes occurring between the hours of 6 p.m. and 5:50 a.m. Almost half (44%) occur between the hours of midnight and 2:59 a.m., likely when bars are closing and people are driving home.

RESEARCH FINDS DAYLIGHT SAVING TIME AFFECTS ROAD SAFETY

Researchers found that, after Daylight Saving Time (DST) is introduced, drivers' behaviors are riskier, and their reaction time and ability to read situations are compromised.

Read more at <https://medicalxpress.com/news/2022-09-daylight-clock-affect-road-safety.html>.

NEW TECHNOLOGY: <https://sobrsafe.com>



SOBRsafe's mission is to save lives and create safer work environments.

The annual cost of alcohol abuse in the U.S. is \$249 billion. Nearly half of all industrial accidents with injuries are alcohol-related, and 1-in-10 U.S. commercial drivers test positive for alcohol (the highest rate worldwide).

In response, SOBRsafe has developed an instantaneous and hygienic alcohol screening technology that integrates seamlessly with driver check-in/out processes. The employee simply places two fingers on the device, and within ten seconds, their identity is verified and the alcohol test complete. All scans are reported in real-time to a secure cloud-based portal, and supervisors are immediately notified via SMS and email if alcohol has been detected.

This comprehensive, uniform testing is allowing SOBRsafe customers to enhance their safety, reduce insurance premiums by up to 25%, and create a culture of prevention.

U.S. NEWS & WORLD REPORT: DRIVING HABITS SURVEY 2022

For many people in the United States, driving is a necessary part of everyday life. In fact, U.S. drivers logged 3.27 trillion miles between March 2021 and March 2022, according to the Federal Highway Administration.

Read more at the following link:
<https://www.usnews.com/insurance/auto/americans-driving-habits-survey>





All 50 States have "**Move Over**" laws to protect law enforcement officers and other first responders stopped on our Nation's roads. Yet, **many of our drivers are unaware of these laws...** and traffic-related incidents continue to be the number one cause of death among on-duty law enforcement officers.

Get the campaign materials here:

<https://www.trafficsafetymarketing.gov/get-materials/first-responder-safety/move-over>

BLACKOUT WEDNESDAY / NOVEMBER 23, 2022



This Thanksgiving, NHTSA and its partners are teaming up to keep you safe on the roads.

A popular trend, Thanksgiving Eve, or "**Blackout Wednesday**," highlights - and even encourages - the heavy consumption of alcohol on the Wednesday before Thanksgiving.

To download the 2022 campaign materials:

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/blackout-wednesday>



FACTS: From 2016 to 2020, 138 drivers involved in fatal crashes on Thanksgiving Eve (6 p.m. to 5:59 a.m.) were alcohol-impaired.

From 2016 to 2020, young drivers ages 21-24 represented the largest percentage (44%) of alcohol-impaired drivers involved in fatal crashes on Thanksgiving Eve.

DRIVE SAFE HAMPTON ROADS is a non-profit 501 (c)(3) organization whose mission is to improve highway safety, and reduce injuries and deaths from vehicle crashes.

**Drive Safe and Buckle Up!!
Every Trip, Every Time**

*Thanksgiving Day
is a jewel,
to set in the hearts of honest men;
but be careful
that you do not take the day,
and leave out the gratitude....
- E. P. Powell, "Thanksgiving Day"*

