

Drive Safe Hampton Roads

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Dispatch – February 2023

UPCOMING DATES...

REMEMBER to let us know when there are upcoming event dates to share with the membership:

- January 22-28 – National Passenger Safety Week
- January 25 – STSC Meeting, held virtually, 11:30 am
- February 2023 – Old, Used, Borrowed and Abused Child Safety Seat Round-Up #SafetySeatRoundUp
- February 1 – Grant Requests due
- February 6 – Coast Live-WTKR News 3 9-10 am Round-Up Promotion with Ryan Adcock from AAA
- February 7 – Volunteers Hours for January due
- February 10 – Get It Together (GIT) Challenge ENDS
- February 12 – 757 Sober Ride Home for Super Bowl Sunday <https://www.drivesafehr.org/757soberride>
- February 15 – GIT Challenge materials due
- February 17 – March Newsletter content due
- February 21 – DSHR Board of Directors meet to revise Bylaws, 10 am, 757 Room, HRPDC

AMAZON UPDATE <https://smile.amazon.com/ch/54-1856349>

AmazonSmile will be winding down by February 20, 2023. We will be able to accrue additional donations until the program officially closes in February. After that date, please remember to continue to donate directly to DSHR.



STEP UP AND BE AN ACTIVE PART OF YOUR ORGANIZATION: VACANCIES



In order for Drive Safe Hampton Roads to continue the business of traffic safety in Hampton Roads, there are several **vital positions that need to be filled.**

If you are interested in stepping up and becoming a more active member, please contact us at DSHR@drivesafehr.org.

Below is a list of current and upcoming positions:

- *Board Directors
- *Get It Together Challenge Chair
- *DSHR Vice President (induction 6/23)
- *STSC's VSTSM Conference Chair
- *Occupant Protection Chair
- *Legislative / Govt. Affairs Liaison
- *STSC's LEO Chair
- *757 Sober Ride Chair

DID YOU KNOW:

In Hampton Roads, there were 253 children under age 8 who were involved in crashes in 2022, with two fatalities. Remember to share the information on the Old, Used, Borrowed and Abused Child Safety Seat Round-Up to help keep our children safe.



*The 2022 data contained in this report is preliminary and subject to change. Some crash information may not have been reported or finalized by Law Enforcement.

2023 OLD, USED, BORROWED AND ABUSED CHILD SAFETY SEAT ROUND-UP

ROUND-UP DROP OFF LOCATIONS:

NOTE: locations have been updated from 2022

Walmart Supercenters

- 2448 Chesapeake Square Ring Road, Chesapeake, VA 23321
- 201 Hillcrest Parkway, Chesapeake, VA 23322
- 632 Grassfield Parkway, Chesapeake, VA 23322
- 1170 North Military Hwy., Norfolk, VA 23502
- 7530 Tidewater Drive, Norfolk, VA 23505
- 1098 Fredrick Blvd., Portsmouth, VA 23707
- 6259 College Drive, Suffolk, VA 23435
- 546 First Colonial Road, Virginia Beach, VA 23451
- 2021 Lynnhaven Parkway, Virginia Beach, VA 23456
- 1149 Nimmo Parkway, Virginia Beach, VA 23456
- 657 Phoenix Drive, Virginia Beach, VA 23452



AAA Tidewater Locations

AAA Tidewater Virginia Corporate Office
5366 Virginia Beach Blvd.
Virginia Beach, VA 23462

Virginia Beach Branch
Landstown Commons Shopping Center
3352 Princess Anne Rd., Ste. 919
Virginia Beach, VA 23456

Chesapeake
111 Kempsville Rd.
Chesapeake, VA 23320

Norfolk
Palace Station Shopping Center-Ghent
330 W. 22nd Street, Suite 101
Norfolk, VA 23517

Suffolk Center
3529 Bridge Rd.
Suffolk, VA 23435

Hampton
1520 Aberdeen Rd.
Hampton, VA 23666

Newport News
733 J Clyde Morris Blvd.
Newport News, VA 23601

Williamsburg
6517 Richmond Rd.
Williamsburg, VA 23188

Chesapeake Car Care Center
1023 S. Battlefield Blvd.
Chesapeake, VA 23322

Norfolk Car Care Center
5732 E. Virginia Beach Blvd.
Norfolk, VA 23502

Virginia Beach Car Care Center
1424 N. Great Neck Rd.
Virginia Beach, VA 23454

757 SOBER RIDE - DATES FOR 2023

- New Year's Eve - Sunday, December 31 - COMPLETED
- Super Bowl Sunday - Sunday, February 12
- St. Patrick's Day - Friday, March 17
- Cinco de Mayo - Friday, May 5
- Memorial Day weekend - Sunday, May 28-Monday, May 29
- July 4th weekend - Monday, July 3-Tuesday, July 4
- Halloween - Friday, October 27-Saturday, October 28
- Blackout Wednesday - Wednesday, November 22



757 SOBER RIDE – SUPER BOWL SUNDAY, FEBRUARY 12

A game plan is the key to success. Make your own game plan before kickoff by planning a sober driver home using Drive Safe HR's 757 Sober Ride (FREE/reduced fare) powered by Lyft.

<https://www.drivesafehr.org/757-sober-ride/>

757 Sober Ride will be offered for Super Bowl Sunday, February 12th, from 4:00 pm to 4:00 am, Monday, February 13th.

Code available 3:00 pm Sunday, February 12th, at <https://www.drivesafehr.org/757-sober-ride/>.

- #757Sober_Ride
- #DontDriveDrunk
- #SuperBowlLVI
- #DriveSafe

FACT: Last year, on the day of the game, there were 36 alcohol-related crashes on Virginia roadways, which resulted in 15 injuries and two deaths. Hampton Roads saw 25 crashes and 1 fatality, with 4 of those crashes involving alcohol during the 12-hour Super Bowl Sunday 2022 Timeframe.*



*The 2022 data contained in this report is preliminary and subject to change. Some crash information may not have been reported or finalized by Law Enforcement.

DID YOU KNOW:



Drive Safe Hampton Roads requests funding from DMV each year. If you have any project ideas for Drive Safe HR to run between October 1, 2023 – September 31, 2024, please let us know. **Grant requests are due by February 1, 2023.** For additional information on this process, email Treasurer@drivesafehr.org.

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. AAA offers appointments for child safety seat checks from 9 am-4:30 pm Monday through Friday # 757-233-3889.

SUPER BOWL IMPAIRED DRIVING PREVENTION CAMPAIGN



Each year, Super Bowl garners millions of viewers, with many taking the opportunity to cheer on their favored team with a night out or by attending a party. Keep reading for tips on how to stay safe on Super Bowl Sunday.

Click and get your campaign earned media materials now:

<https://www.trafficsafetymarketing.gov/get-materials/drun-driving/buzzed-driving-drun-driving/super-bowl>

FACT:



According to NHTSA, about 32 people in the United States die in drunk-driving crashes every day — that's one person every 45 minutes. In 2020, 11,654 people died in alcohol-impaired driving traffic deaths — a 14% increase from 2019.**

**HAMPTON ROADS ECONOMIC MONTHLY:
TOURISM ROARS BACK INTO HAMPTON ROADS**

It has officially been nearly three years since the COVID-19 pandemic rocked the world, causing many to change travel plans for most of 2020. The typical tourism statistics like direct visitor spending and estimated hotel revenue showed appropriate declines for 2020, but as pandemic restrictions have been completely lifted and it's more or less back to business as usual, how has the tourism industry in Hampton Roads, and the rest of Virginia, fared over the past two years of recovery? Read more at https://www.hrpdcva.gov/uploads/docs/Economic%20Monthly%20Jan_23.pdf

REGIONAL CONNECTORS STUDY IN FINAL PHASE



The Regional Connectors Study (RCS) is now in Phase 3, its final phase. The region's transportation planners continue to envision what transportation will look like when traveling between the Peninsula and Southside, through the Hampton Roads Harbor, in 2050!

Planners are looking at congestion relief, economic vitality, resiliency, accessibility, and quality of life to come up with recommendations for segment tiering and further evaluation.

<https://www.hrtpo.org/news/article/january/10/2023/regional-connectors-study-in-final-phase%3B-seeking-public-input-at-january-pop-up-meetings-in-the-study-area/>

REGIONAL CONNECTORS STUDY SEEKING PUBLIC INPUT IN STUDY AREA

This phase includes public feedback on proposed ways to increase connectivity and mobility in the region, and the project team needs your input.

February Open House Dates and Locations

- Wednesday, February 1 from 5:30-7:30 pm (with presentations at 6 and 7pm) at the Pearl Bailey Library, Newport News
- Thursday, February 2 from 5:30-7:30 pm (with presentations at 6 and 7pm) at Lambert's Point Community Center, Norfolk
- Tuesday, February 7 from 5:30-7:30 pm (with presentations at 6 and 7pm) at Churchland Branch Library, Portsmouth
- Thursday, February 9 from 5:30-7:30 pm (with presentations at 6 and 7pm) at VDOT Hampton Roads District Office, Suffolk

FYI: NETS is developing the guide "Managing Fatigue for the Fleet Safety Professional" for those who seek to understand how fatigue impacts the safety of workers who drive as part of their job, and to reduce the risk of crashes and injuries resulting from fatigued driving. Look for more information soon!



PUBLIC NOTICE: Regional Performance Measures and Targets: DRAFT

The Hampton Roads Transportation Planning Organization (HRTPO), has released a draft list of regional performance measures and targets. Federal legislation requires that MPOs prepare and use a set of federally-established performance measures and set targets. Federal legislation requires that MPOs prepare and use a set of federally-established performance measures and set targets.

These measures and targets are required in the following areas:

- Roadway Safety
- Transit Asset Management and Safety
- Pavement Condition
- Bridge Condition
- Roadway Performance
- Freight



Read more at:

<https://www.hrtpo.org/library/view/1388/public-notice:-regional-performance-measures-and-targets:-draft>

5T2K: Let us know if you are not receiving the 5 things You Need 2 Know Today blasts.

**Drive Safe and Buckle Up!!
Every Trip, Every Time**

LOVE CLICKS

VIRGINIA IS FOR BUCKLERS