

Drive Safe Hampton Roads

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Dispatch – January 2023

HAPPY NEW YEAR!!

No matter what holiday you celebrate, all of us at Drive Safe Hampton Roads would like to wish you a safe and happy holiday season and a prosperous and safe new year. The DSHR offices will be closed from December 20-January 8. If you need to reach us, use DSHR@drivesafehr.org.



Welcome to our newest Drive Safe HR Members!

Fay King, Christopher King Foundation
Laura Conner

UPCOMING DATES...

December 30 – Committee Quarterly Reports DUE

December 31 – 757 Sober Ride Home for News Year's Eve <https://www.drivesafehr.org/757soberride>



January 9 – Volunteers Hours for December 2022 DUE

February 2023 – Old, Used, Borrowed and Abused Child Safety Seat Round-Up

February 1 – Get It Together (GIT) Challenge ENDS

February 15 – GIT materials DUE

757 SOBER RIDE – NEW YEAR'S EVE: DECEMBER 31, 2022

Don't let the last day of the year be YOUR last day. Plan ahead to celebrate the beginning of 2023. Add a sober designated driver to your list of resolutions. You can catch a free/reduced fare Lyft ride compliments of Drive Safe Hampton Roads for rides originating throughout ALL of Hampton Roads.

757 Sober Ride will be offered for New Year's Eve, December 31st, from 4 pm to 4 am New Year's Day. Code available 3 pm Saturday, December 31, at <https://www.drivesafehr.org/757-sober-ride/>.



HOLIDAY SHOPPING? <https://smile.amazon.com/ch/54-1856349>

Use Amazon Smile!!! When you purchase from Amazon, 05% of the purchase will be donated to Drive Safe Hampton Roads. \$21.99 from the AmazonSmile Foundation was received as a result of AmazonSmile program activity between July 1-Sept. 30.

757 SOBER RIDE - DATES FOR 2023

- New Year's Eve - Sunday, December 31
- Super Bowl Sunday - Sunday, February 12
- St. Patrick's Day - Friday, March 17
- Cinco de Mayo - Friday, May 5
- Memorial Day weekend - Sunday, May 28-Monday, May 29
- July 4th weekend - Monday, July 3-Tuesday, July 4
- Halloween - Friday, October 27-Saturday, October 28
- Blackout Wednesday - Wednesday, November 22



This New Year's Eve, if you drink, don't drive.
 Plan ahead, designate a sober driver or use Drive Safe HR's 757 Sober Ride powered by Lyft



Scan Code for more information

757 SOBER RIDE
 GET A FREE LYFT RIDE HOME (UP TO \$15) ON NEW YEAR'S EVE
 VALID SATURDAY, DECEMBER 31
 ALL CITIES IN HAMPTON ROADS, SOUTHSIDE AND PENINSULA COVERAGE AREA
 LIMITED QUANTITIES AVAILABLE

Get the code:
www.DriveSafeHR.org/757-Sober-Ride

Sponsored by:





Some restrictions apply. See www.drivesafehr.org/757-sober-ride for further details. Limited quantities available. Valid for new and existing Lyft users who are 21 years or older. One offer per user. Discount does not apply to tips, cancellation fees, damage charges or taxes. No cash value. May not be sold, transferred or combined with other offers. Subject to Lyft's Terms of Service.



2022 JOHN T. HANNA AWARD RECIPIENTS ANNOUNCED
CONGRATULATIONS TO THE 2022 JOHN T. HANNA AWARD WINNERS
HONORING TRAFFIC SAFETY EXCELLENCE IN HAMPTON ROADS

- Lifetime Achievement - Janet Brooking
- Martin H. Schlosser Award for Traffic Safety Activism - **Dwight Jenkins**
- Impaired Driving Prevention - **Police Officer 2 Cheryl Bertram**
- Law Enforcement Initiatives: Individual - **Master Police Officer Eriald Kera**
 Group – **Virginia Beach Police Department Motorcycle Unit**
- Legal – **Gweedo Memorial Foundation**
- Messaging/Media - **Huffman and Huffman Brothers-in-Law, PLLC**
- Occupant Protection: Individual – co-winners: **Jessica Xenakis and Ryan Arab**
 Group - **MileOne Cares/Hall Toyota Virginia Beach**
- Transportation Safety - **VSP Division V Motorcycle Unit**
- Youth Traffic Safety - **Deborah Fry**



GET IT TOGETHER UPDATE

The first half of the 2022-2023 Get It Together Challenge ended Saturday, December 10. The second half runs from Sunday, December 11 through Friday, February 10. There are currently 21 participating schools.



757 SOBER RIDE RESULTS



- Cinco de Mayo Campaign 2022 Number of rides: 17
- Memorial Day Campaign 2022 Number of rides: 24
- July 4th Weekend Campaign 2022 Number of rides: 69
- Labor Day Campaign 2022 Number of rides: 7
- Halloween Campaign 2022 Number of rides: 100
- Thanksgiving Eve / Blackout Wednesday Campaign 2022 Number of rides: 110

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. AAA offers appointments for child safety seat checks from 9 am-4:30 pm Monday through Friday # 757-233-3889.

2022 HOLIDAY SEASON IMPAIRED DRIVING ENFORCEMENT MOBILIZATION Dec 14, 2022 - Jan 1, 2023



This holiday season is just around the corner. As we prepare for festivities with family and friends, we want to remind all drivers the dangers of drunk driving.

Drive Sober or Get Pulled Over

You have to choose your role before drinking begins: will you drink or will you drive? Remember, even if you just had one drink and you think you are "okay to drive", you could still be driving impaired.

Click to get your campaign materials: <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over/holiday-season>.

NATIONAL PASSENGER SAFETY WEEK: JANUARY 22ND – 28TH, 2023

<https://nationalpassengersafety.org>

We Save Lives and the National Road Safety Foundation launched National Passenger Safety Week and were joined by more than 50 other partners.

DID YOU KNOW:



SADD is conducting a Parent and Teen Survey on car safety, and the findings can be used to address speaking up against reckless driving.

DMV CALLS FOR ORGANIZATIONS TO HELP SAVE LIVES ON VIRGINIA'S ROADS

Highway Safety Grant Fund Applications Accepted through February 28

If your organization's passion is making a difference in your community and you want to save lives, consider applying for a highway safety grant from the Virginia Department of Motor Vehicles (DMV). Grants allow Virginia-based law enforcement agencies, nonprofit organizations, state and local government agencies and colleges and universities to implement innovative programs and campaigns aimed at preventing and reducing traffic fatalities, injuries and crashes in Virginia. Interested applicants may apply between February 1 – 28, 2023, and are required to complete a grant application training course. Workshops begin in January 2023. For information about the course, guidelines for grant applications and access to the application, contact the DMV program manager in your area: https://www.dmv.virginia.gov/safety/#resources/safety_contacts.asp

Grant-funded programs strive to increase seat belt use; decrease speeding; prevent drunk, drugged, drowsy or distracted driving; or promote motorcyclist, pedestrian, bicyclist, teen or senior driver safety. Objectives to measure the initiative's effectiveness are required, and funding is determined by the potential impact on these established performance objectives. Applications for programs that include Virginians of various cultures and ethnicities are encouraged. More information is available online at <https://www.dmv.virginia.gov/safety/#grants/index.asp>.



If you plan to head out to festivities, make sure you plan a sober ride home, because driving drunk should never be an option. Even one drink is one drink too many if you're the driver.

Buzzed Driving IS Drunk Driving. We WANT to see YOU next year!

“Alone we can do so little, together we can do so much.” Helen Keller

Thank you for your continued support towards working together to save lives.

**Drive Safe and Buckle Up!!
Every Trip, Every Time**

