

Drive Safe Hampton Roads

www.DriveSafeHR.org
PO Box 6293, Virginia Beach, VA 23464
drivesafehr@drivesafehr.org

Dispatch – March 2023

UPCOMING DATES...



- March 1 – Community Event: Monarch Safe Spring Break Fair, 12-2 pm, ODU
- March 13, 14, and 16 – Community Event: Kicking for a Cause Soccer Tournament
- March 14 – GIT Awards Breakfast – 7:30 am, ODU's Big Blue Room, RSVP Due
- March 17 – 757 Sober Ride for St. Patrick's Day <https://www.drivesafehr.org/757soberride>
- March 19 – Airing of DSHR Interview with Dale Murray, Audacy Radio-The Point, Z104, 2WD, 95.7
- March 23 – Get It Together Awards Breakfast, rsvp req'd
- March 24 – April newsletter content due
- March 29 – RCTO Traffic Incident Management Meeting, 9:30 am, Hampton Roads Transportation Planning Organization, The Regional Building / Room A
- March 31 – Quarterly reports due for January-March 2023
- April 7 – Volunteers hours for March due
- April 13 – Community Event: No Booza Palooza, 12-2 pm, ODU
- April 24 – Joint meeting of the DSHR Board of Directors and Steering Committee, 12:30 pm, Hampton Roads Transportation Planning Organization, The Regional Building, Room A
- April 25 – May newsletter content due



STEP UP AND BE AN ACTIVE PART OF YOUR ORGANIZATION: VACANCIES



In order for Drive Safe Hampton Roads to continue the business of traffic safety in Hampton Roads, several **vital positions need to be filled.**

If you are interested in stepping up and becoming a more active member, please contact us at DSHR@drivesafehr.org.

Below is a list of current and upcoming positions:

- *Board Directors
- *Get It Together Challenge Chair
- *DSHR Vice President (induction 6/23)
- *STSC's VSTSM Conference Chair
- *Occupant Protection Chair
- *Legislative / Govt. Affairs Liaison
- *STSC's LEO Chair
- *757 Sober Ride Chair

2023 OLD, USED, BORROWED AND ABUSED CHILD SAFETY SEAT ROUND-UP



Thank you to our sponsors: Walmart, AAA Tidewater Virginia, Hoffman Beverage Co., Waste Management of Virginia, and the Children's Hospital of the King's Daughters. Together, we removed XXX old, used and potentially unsafe child safety seats from circulation. Remember, Virginia law requires all children under the age of eight to be properly restrained in an approved Department of Transportation (DOT) child restraint.

In addition, all children ages eight through seventeen years of age must be properly restrained in a safety belt while seated in any seating position in a vehicle. Don't forget the Round-Up runs until the last day of February 2023. Continue to help keep kids safe in the vehicle. drivesafehr.org/roundup



DID YOU KNOW:

The National Highway Traffic Safety Administration has announced the recall of more than 31,000 infant car seats. <https://www.whio.com/news/trending/recall-alert-31k-infant-car-seats-recalled/K3XNDY46UBATDH4YMTFDW6TZ2U/?outputType=amp>

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. AAA offers appointments for child safety seat checks from 9 am-4:30 pm Monday through Friday # 757-233-3889.

757 SOBER RIDE - DATES FOR 2023

- New Year's Eve - Sunday, December 31 - COMPLETED
- Super Bowl Sunday - Sunday, February 12 - COMPLETED
- St. Patrick's Day - Friday, March 17
- Cinco de Mayo - Friday, May 5
- Memorial Day weekend - Sunday, May 28-Monday, May 29
- July 4th weekend - Monday, July 3-Tuesday, July 4
- Halloween - Friday, October 27-Saturday, October 28
- Blackout Wednesday - Wednesday, November 22



757 SOBER RIDE – ST. PATRICK'S DAY, MARCH 17

Don't count on the Luck of the Irish! Plan a sober ride before you reach the PINT of no return. Use Drive Safe HR's 757 Sober Ride (FREE/reduced fare) powered by Lyft.

This St. Patrick's Day, if you drink, don't drive. Plan ahead, designate a sober driver or use Drive Safe HR's 757 Sober Ride powered by Lyft.

Scan Code for more information

757 SOBER RIDE
GET A FREE LYFT RIDE HOME (UP TO \$15) ON ST. PATRICK'S DAY
VALID FRIDAY, MARCH 17
ALL CITIES IN HAMPTON ROADS SOUTHSIDE AND PENINSULA COVERAGE AREA
LIMITED QUANTITIES AVAILABLE

Get the code:
www.DriveSafeHR.org/757-Sober-Ride

Sponsored by:
Drive Safe Hampton Roads, DMV www.dmv.vir.gov, and Transportation for People with Disabilities

Some restrictions apply. See www.drivesafehr.org/757-sober-ride for further details. Limited quantities available. Valid for new and existing Lyft users who are 21 years or older. One offer per user. Discount does not apply to tips, cancellation fees, damage charges or taxes. No cash value. May not be sold, transferred or combined with other offers. Subject to Lyft's Terms of Service.

<https://www.drivesafehr.org/757-sober-ride/>.

757 Sober Ride will be offered for St. Patrick's Day, Friday, March 17th, from 4:00 pm to 4:00 am, Saturday, March 18th.

Code available 3:00 pm Friday, March 17th, at <https://www.drivesafehr.org/757-sober-ride/>.

#757Sober_Ride
#DontDriveDrunk
#DriveSafe



FACT: Many drinkers are fuzzy about when they've reached their limit. Up to half of individuals whose breath alcohol concentration is over the legal limit to operate a vehicle may overestimate their ability to drive.

TIPS TO SHARE WITH YOUR COMMUNITY

To stay safe on the roads, pedestrians, bicyclists, and motorists need to respect each other. Drivers should look out for pedestrians by avoiding distractions and adhering to speed limits.

Pedestrians should:

- Plan a route with safe crossings
- Avoid distractions, alcohol and drugs, and be alert
- Dress to be seen, wear reflective clothing, but never assume drivers see you
- Carry a blinking light or flashlight at night
- Walk on sidewalks and if there's no sidewalk, walk facing traffic and as far from traffic as possible
- Watch for cars backing up, especially in parking lots and driveways



When walking, pedestrians should be predictable, follow the rules of the road and obey signs and signals. They should cross at crosswalks or intersections – where drivers expect pedestrians.

While crossing, pedestrians must look for cars in all directions, including those turning left or right, and make eye contact with turning drivers before proceeding when possible.

If there is no crosswalk or intersection, pedestrians should:

- Go to a well-lit area with the best view of traffic
- Wait until there is enough time to cross safely
- Continue to watch for traffic while crossing.



FACT: It is important to notify and report unsafe conditions on sidewalks, paths, lighting, and roadways. **Contact VDOT or the city to report:** 1-800-FOR-ROAD (1-800-367-7623) or <https://my.vdot.virginia.gov/>

2022 JOHN T. HANNA AWARD RECIPIENTS RECOGNIZED

**CONGRATULATIONS TO THE 2022 JOHN T. HANNA AWARD WINNERS
HONORING TRAFFIC SAFETY EXCELLENCE IN HAMPTON ROADS**

Dwight Jenkins: Martin H. Schlosser Award for Traffic Safety Activism

Cheryl Bertram: Impaired Driving Prevention

Jessica Xenakis and Ryan Arab: Occupant Protection (Co-Winners)

MileOne Cares/Hall Toyota Virginia Beach: Occupant Protection (Group)

Gweedo Memorial Foundation: Legal

Deborah Fry: Youth Traffic Safety

Virginia State Police Division V Motorcycle Unit: Transportation Safety

Huffman and Huffman, Brothers-in-Law: Messaging/Media

Eriald Kera: Law Enforcement Initiatives (Individual Award)

Virginia Beach Police Department Motorcycle Unit: Law Enforcement Initiatives

And

Janet Brooking: Lifetime Achievement in Traffic Safety

CHECK IT OUT! The presentation, along with additional information on the John T. Hanna categories, can be found at <https://www.drivesafehr.org/john-t-hanna-awards/>.





FACT: In 2020, there were 587 nonoccupants (pedestrians, pedalcyclists, and others) killed in crashes involving a distracted driver.

SAINT PATRICK'S DAY BUZZED DRIVING PREVENTION - MARCH 17, 2023



St. Patrick's Day is one of the deadliest times on our nation's roads. During the 2016-2020 St. Patrick's Day holiday period (6 p.m. March 16 to 5:59 a.m. March 18), 287 lives were lost in drunk-driving crashes. In 2020, more than 11,000 people in our country died in drunk-driving crashes, and every single one of those deaths was preventable.

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/saint-patricks-day>



FACT: In 2020 alone, 37 people were killed in drunk-driving crashes over the St. Patrick's Day holiday period (6 p.m. March 16 to 5:59 a.m. March 18).

US DEPT OF LABOR SEEKING COMMENTS ON MODERNIZING PROGRAM

Note: Comments are due by April 14, 2023.

The U.S. Department of Labor announced that its Occupational Safety and Health Administration is inviting the public and workplace safety stakeholders to share their comments on how the agency can best honor companies who make exceptional commitments to workplace safety and health, and encourage others to follow. By opening the program to public comments, OSHA seek input from all perspectives to assist the agency as it modernizes and enhances the VPP, and continues to promote the use of workplace safety and health management systems.

<https://www.regulations.gov/document/OSHA-2022-0012-0001>



NATIONAL DISTRACTED DRIVING ENFORCEMENT MOBILIZATION APRIL 3-10, 2023

This year's U Drive. U Text. U Pay. high visibility enforcement (HVE) media campaign centers on aiding law enforcement officers in their efforts to keep texting and distracted drivers off the road. NHTSA and TSM feature downloadable campaign materials designed for States and traffic safety advocates. This message should will resonate with the target audience of men and women 18-34. The message is clear: U Drive. U Text. U Pay.

<https://www.trafficsafetymarketing.gov/get-materials/distracted-driving/u-drive-u-text-u-pay>



FACT: According to NHTSA, nearly 32,483 people died in distraction-affected crashes over the ten-year period from 2011 to 2020.

DID YOU KNOW:

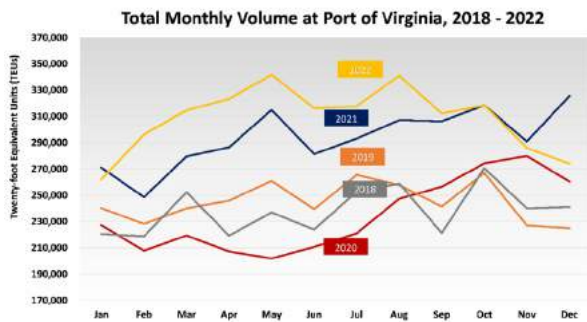
The following Legacy programs have been around for a L...O...N...G time.

- 1989 – The Old, Used, Borrowed and Abused Child Safety Seat Round-Up
- 1991 – John. T. Hanna Awards for Excellence in Traffic Safety
- 1993 – Commercial Motor Carrier Driver Appreciation Day
- 1995 – Get It Together High School Seat Belt Challenge

Don't let these programs slide away, **make a commitment** to get involved TODAY!

Psst, Cars for Chris in Williamsburg needs volunteers and traffic safety vendors for this June 2023.

FIVE YEARS OF VOLUME AT THE PORT OF VIRGINIA



After the onset of the COVID-19 pandemic in early 2020, the term “supply chain logistics” became ubiquitous seemingly overnight, and news stories of container ships floating outside ports waiting for weeks to dock flooded the headlines. But the Port of Virginia recorded their two best calendar years on record for volume in 2021 and 2022, due in large part to what Virginia Port Authority CEO and Executive Director Stephen A. Edwards has termed “the Virginia model.”

Read more at https://www.hrpdcva.gov/uploads/docs/Economic%20Monthly%20Feb_23.pdf

VIRGINIA ABC EDUCATION AND PREVENTION

VABC is the go-to resource for understanding alcohol public health and safety in Virginia, providing prevention professionals, licensees, schools, state leaders and agencies with research and data driven programs, trainings, tools and resources.

Check out their publication series: <https://www.abc.virginia.gov/education/publications>

METRO AREA MIGRATION FLOWS TO AND FROM HAMPTON ROADS

When residents move out of Hampton Roads, where do they go? Where did new residents of Hampton Roads move from? This information is compiled by the US Census Bureau as “migration flow” data.

<https://www.hrpdcva.gov/news/article/february/07/2023/february-2023-map-of-the-month%3A-metro-area-migration-flows-to-and-from-hampton-roads/>

5T2K: Let us know if you are not receiving the 5 things You Need 2 Know Today blasts.

REMEMBER: ST. PATRICK’S DAY - MARCH 17, 2023 - FALLS ON A FRIDAY.



The celebratory day is one of the biggest drinking occasions of the year, and this, unfortunately, means more drunk drivers on the roads. With Saint Patrick's Day falling on a Friday, we can expect a fairly dangerous weekend for drivers and passengers alike. If you plan to drink, make sure you refrain from driving and make a plan to get home safely.

**Drive Safe and Buckle Up!!
Every Trip, Every Time**



LOVE CLICKS
VIRGINIA IS FOR BUCKLERS

