

Drive Safe Hampton Roads

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Dispatch – February 2024

UPCOMING DSHR DATES...

January 31 – Board of Directors Meeting, virtual, 1:00 pm.
February 2024 – Old, Used, Borrowed and Abused Child Safety Seat Round-Up Month
February 1 – Deadline to Register for Basic Truck Weighing 101
February 3 – Community Event at Portsmouth Flea Market, Volunteers needed
February 7 – Volunteer Hours for January 2024 DUE
February 11 – 757 Sober Ride 'Super Bowl Sunday', 7 pm Feb. 11 'till 1 am, Monday, Feb. 12
February 16 – Get It Together (GIT) Challenge ENDS
February 21-22 – Basic Truck Weighing 101, Newport News (deadline to register is February 1)
February 22 – GIT Final Materials and Reports DUE
February 27 – ODU Spring Break Fair, 12:30-2, Volunteer needed
February 29 – John T. Hanna Awards, HRPDC The Board Room, Chesapeake, 12-2 pm, RSVP req'd
March 2 – Community Event at Portsmouth Flea Market, Volunteers needed
March 17 – 757 Sober Ride 'St. Patrick's Day', Note: two different running times
March 21 – GIT Awards Breakfast, Hub 757, 6801 Bridgeway Dr., Suffolk, Invitation and RSVP only
March 29 – Committee Quarterly Reports DUE. Covers January-March 2024.
April 1 – ODU No Booza Palooza, 12:30-2, Volunteers needed.
August 8-9, 2024 – 11th Annual Distracted Driving Summit, Richmond Downtown Marriott

DID YOU KNOW...

1900s – car seats were introduced.
1930s – car seats available to purchase
(for the convenience of the parent, rather than the safety of the child)
1962 – invention of car safety seats.
1986 – law on child safety seats were established in all 50 states.

Do you remember these car hammocks for children from the 1960's?



VOLUNTEERS NEEDED

Drive Safe HR could use YOUR help! If interested, please let us know.

Event, dates, and times where volunteers are needed:

On-going – Drafting the monthly newsletter, assisting with OP/IDP media interviews, fund-raising
February 3 – Community Event at Portsmouth Flea Market, 9 am-1 pm
February 27 – ODU Spring Break Fair, 12:30-2 pm
February 29 – John T. Hanna Awards, Help with room prep, 11am
March 2 – Community Event at Portsmouth Flea Market, 9 am-1 pm
March 21 – GIT Awards Breakfast, Hub 757, Help needed with food trays, 6:30 am
April 1 – ODU No Booza Palooza, 12:30-2 pm

MOCKTAIL OF THE MONTH FOR FEBRUARY 2024:



LOVE POTION MOCKTAIL

Ingredients:

- ☐ ½ cup fresh raspberries or substitute defrosted frozen berries
- ☐ 1 TBSP granulated sugar (optional)
- ☐ 1 TBSP lemon juice, freshly squeezed preferable (optional)
- ☐ 1 pint raspberry sherbet
- ☐ 3 cups sparkling berry lemonade, Fentimans Rose Lemonade, or regular sparkling lemonade, if you prefer.

Instructions:

Combine the fresh raspberries, granulated sugar, and lemon juice in a bowl, and mash them together with a fork until you have a berry puree. See note below.

Place a generous spoonful of puree at the bottom of 6 glasses.

Perfect for 7 oz French champagne glasses.

Top with a small scoop of raspberry sherbet, and fill the cups to the brim with sparkling berry lemonade.

Garnish with a few more fresh berries, if desired, then enjoy!

Note: If you don't like raspberry seeds in your drink, you can strain the puree through a wire mesh strainer.



BASIC TRUCK WEIGHING 101

This training is for active law enforcement officers, prosecuting attorney's, hauling permit technicians and agents of size and weight laws.

DATE / TIME: February 20 – 21, 2024, 08:00 AM - 5:00 PM

LOCATION: Newport News Police Department Community Outreach Center
10188 Warwick Blvd., Newport News.

Registration cutoff date February 1, 2024.

For more information and to register, contact one of the following:

Officer F. Dean Godwin, fgodwin@suffolkva.us

or

Master Police Officer John T. Hughes, hughesjt@nnva.gov

Sponsored by Drive Safe Hampton Roads' "Specialized Transportation Safety LEO Committee" and the Newport News Police Department.

STEP UP AND BE AN ACTIVE PART OF YOUR ORGANIZATION: VACANCIES

In order for Drive Safe Hampton Roads to continue the business of traffic safety in Hampton Roads, we continue to need YOUR help. If you are interested in stepping up and becoming a more active member, please contact us at DSHR@drivesafehr.org.

*Board Directors

* DSHR Vice President (induction June 2024)

DID YOU KNOW:





According to the National Highway Safety Administration, 863 children (aged 0-14) were killed in vehicle crashes in 2021 with 308 of them unrestrained. There were 8,539 unrestrained injuries for this age group. Remember to share the information on the Old, Used, Borrowed and Abused Child Safety Seat Round-Up to keep our children safe.

FEBRUARY IS CHILD SAFETY SEAT ROUND-UP TIME....

For over 35 years, Drive Safe Hampton Roads (DSHR) has joined forces with community partners to collect old, used and potentially unsafe child safety seats during the Child Safety Seat Round-Up program.

This program also serves to educate parents and caregivers about the possible dangers of using car seats past the date recommended by the manufacturer, using secondhand seats, and seats with missing parts or no traceable recall information.

As an incentive, Walmart is providing a \$5 Walmart gift card for each seat turned in (limit 2 rewards per person). Safety seats can be dropped off at Walmart Supercenter select locations (11) or at any of the eleven AAA Tidewater Virginia locations from February 1–29, 2024.

Walmart Supercenters

2448 Chesapeake Square Ring Rd., Chesapeake, VA 23321
201 Hillcrest Pkwy., Chesapeake, VA 23322
632 Grassfield Pkwy., Chesapeake, VA 23322
1170 North Military Hwy., Norfolk, VA 23502
7530 Tidewater Dr., Norfolk, VA 23505
1098 Fredrick Blvd., Portsmouth, VA 23707
6259 College Dr., Suffolk, VA 23435
546 First Colonial Rd., Virginia Beach, VA 23451
2021 Lynnhaven Pkwy., Virginia Beach, VA 23456
1149 Nimmo Pkwy., Virginia Beach, VA 23456
657 Phoenix Dr., Virginia Beach, VA 23452

AAA Tidewater Locations

5366 Virginia Beach Blvd., Virginia Beach, VA 23462
3352 Princess Anne Rd., Ste. 919, Virginia Beach, VA 23456
1424 N. Great Neck Rd., Virginia Beach, VA 23454
111 Kempsville Rd., Chesapeake, VA 23320
1023 Battlefield Blvd., Chesapeake, VA 23322
330 W. 22nd St., Ste. 101, Norfolk, VA 23517
5732 E. Virginia Beach Blvd., Norfolk, VA 23502
3529 Bridge Rd., Suffolk, VA 23435
1520 Aberdeen Rd., Hampton, VA 23666
733 J. Clyde Morris Blvd., Newport News, VA 23601
6517 Richmond Rd., Williamsburg, VA 23188

Please share this year's Round-Up poster (shown on the next page).
Also available on the DSHR website, under posters or via electronic request.

WANTED Old, Used, Borrowed and Abused Child Safety Seats

Is your safety seat:

- ★ over eight years old?
- ★ from a yard sale or thrift store?
- ★ involved in a crash?

Safety seats that are old, used, borrowed or abused
may harm your child in a crash.

During the month of **February 2024**, drop off that
old seat at any location below for a

\$5 REWARD*



2024 DROP-OFF LOCATIONS:

** Limit two seats per person*

- Walmart Supercenters (Select Locations)
- AAA Offices in Hampton Roads

**For more information call
(757) 498-2562**

The Old, Used, Borrowed & Abused Child Safety Seat Round-up is presented by



Children's Hospital of The King's Daughters • Hoffman Beverage Co.

CRASH VERSUS ACCIDENT???

What is the correct word and other noteworthy changes that need to happen.

Shared by Ryan Adcock...Posted on LinkedIn by Bill Kotowski with the Idaho DOT.

If you work in traffic safety, you are probably really good at explaining why **we call it a crash and not an accident**. We do that because words matter. Here are three other changes we need to make to our vocabulary as we enter the new year:

1. Died/Dies. Nobody dies in crashes. **People are killed in crashes**. Death is inevitable and it is natural. Traffic crashes are a very unnatural way to end your life. If you want people to take traffic safety more seriously, use a more serious word to describe what happens to people. The Merriam-Webster Dictionary's definition of each word show clearly why we need to make this change:
Die - verb, to pass from physical life: expire
Kill - verb, to deprive of life: cause the death of
2. Lives Lost. You lose your wallet, your phone, and your car keys. You do that because you truly don't know where they are and you don't know where you left them. We know where crashes happen. We know where people are killed. **Lives are taken**, they are cut short, but they are not lost – tens of thousands of people did not misplace their lives on our roads last year.
3. Pedestrians/Bicyclists/Drivers/Motorcyclists. **There are people who walk, people who bike, people who drive, and people who ride motorcycles**. Words like "pedestrian," "cyclist," and "driver" all prioritize a mode of transportation over the person who uses it. People-first messaging can be impactful in fostering a sense of community and interconnectedness on the road.

If you already use these terms regularly, thank you- but let's shout it from the rooftops for others to do the same. If you don't, you should. The words we use shape our beliefs and behaviors. If we truly believe that traffic fatalities are unacceptable, we need to use the right words when we describe what happens!

757 SOBER RIDE SUPER BOWL SUNDAY

Be sure to share the flyer for 757 Sober Ride for Super Bowl Sunday 2024.

This Super Bowl Sunday, if you drink, don't drive.
Plan ahead, designate a sober driver or use Drive Safe HR's 757 Sober Ride powered by Lyft.



Scan Code for more information



757 SOBER RIDE

GET A FREE LYFT RIDE HOME (UP TO \$15) ON SUPER BOWL SUNDAY
VALID SUNDAY, FEBRUARY 11
ALL CITIES IN HAMPTON ROADS SOUTHSIDE AND PENINSULA COVERAGE AREA

Get the code:
www.DriveSafeHR.org/757-Sober-Ride

Some restrictions apply. See www.drivesafehr.org/757-sober-ride for further details.

Offer valid per car. The code is valid for up to \$15 off one Lyft ride home. The ride must originate or end on the Southside or Peninsula Lyft coverage area from 9:00 p.m. EST, Sunday, February 11, 2024, until 1:00 a.m. EST, Monday, February 12, 2024. Limited quantities are available for those who enter the code in the Lyft app. Payment will be made via Lyft Pass system. You must be 21 or older to use this service. Ride is subject to Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The user is responsible for charges over \$15. Drivers also not accept compensation, tips, carriage charges, or fares, for any reason.

Financial support comes from:



The next campaign is over
St. Patrick's Day weekend
(note: two running times)
Saturday, March 16, 2pm-8pm
and

Sunday, March 17, 8 pm–Monday, March 18, 2 am.

Este domingo del Super Bowl, si bebe, no conduzca.
Asigne un conductor sobrio o utilice el programa de Drive Safe HR impulsado por Lyft.



Escanee el código para obtener más información



757 SOBER RIDE

OBTenga UN DESCUENTO DE HASTA \$15 EN DOMINGO DEL SUPER BOWL
VÁLIDO EL DOMINGO 11 DE FEBRERO
EN TODAS LAS CIUDADES DEL ÁREA DE COBERTURA DE HAMPTON ROADS SOUTHSIDE Y PENINSULA

Obtenga acceso al código:
www.DriveSafeHR.org/757-Sober-Ride

Se aplican algunas restricciones. Visite www.drivesafehr.org/757-sober-ride para más información.

Una oferta por conductor. El código es válido por hasta \$15 de descuento en un viaje Lyft a casa. El viaje debe originarse o terminarse en el área de cobertura de Lyft en Southside o Península de 9:00 p.m. EST, del domingo 11 de febrero del 2024, hasta las 1:00 a.m. EST del lunes 12 de febrero del 2024. Hay cantidades limitadas disponibles para quienes ingresan el código en la aplicación. Debe haber al menos 21 años de edad para utilizar este servicio. El viaje está sujeto a los Términos de Servicio de Lyft. El pago se realizará a través del sistema Lyft Pass. Debe haber al menos 21 años de edad para utilizar este servicio. El usuario es responsable de los cargos por encima de \$15. El conductor no debe aceptar compensación, propinas, cargos por kilometraje, tarifas o tarifas, por cualquier motivo.

El apoyo financiero proviene de:



UPCOMING CHANGES TO THE MEMBERSHIP

Please be sure that you are continuing to be a part of your organization! This could mean attending meetings, distributing program materials either electronically or hands-on, volunteering your time, assuming a leadership position, sharing articles for the Dispatch, and/or giving your input. Many of DSHR's meetings are held virtually. Committee chairs would like to have you attend a **minimum** of one committee meeting or participate in one project a year to remain an active part of that committee and to have your voice heard. We can't work alone; **WE NEED YOU!**

JOHN T. HANNA AWARD RECIPIENTS ANNOUNCED

The 2023 John T. Hanna Awards for Excellence in Traffic Safety awards presentation will take place in-person, **Thursday, February 29th, 12-2 pm**, at HRPDC, 723 Woodlake Drive, Chesapeake.

RSVP required. DSHR members are encouraged to attend.

Mocktails to be provided by AAA Tidewater Virginia.

*No payment required. However, donations are welcome.

CONGRATULATIONS TO THE 2023 JOHN T. HANNA AWARD RECIPIENTS HONORING TRAFFIC SAFETY EXCELLENCE IN HAMPTON ROADS

Tammy McGee (President, Conner Gweedo Memorial Foundation) - Martin H. Schlosser Award for Traffic Safety Activism

Officer Shannon Velez (Chesapeake Police Department) - Impaired Driving Prevention

Master Police Officer Solomon D. Simmons, III (Virginia Beach Police Department) - Law Enforcement Initiatives

Brad Huffman (Senior Partner, Huffman & Huffman Brothers-in-Law) - Legal Initiatives

Lance Koontz (Student, Tabb High School) - Youth Traffic Safety

South Hill Volunteer Fire Department - Fire/Emergency Medical Services Initiatives

James Bunker (Fleet Driver, Local Newspaper Media) - Honorable Mention for Traffic Safety Awareness

CHILD SAFETY SEAT INSTALLATION



Parents, grandparents, and anyone else who drives with young children in the car should be able to handle child safety seats properly. AAA offers appointments for child safety seat checks from 9 am-4:30 pm Monday through Friday # 757-233-3889.

IMPAIRED DRIVING PREVENTION COMMITTEE



Attention DSHR Membership: The Impaired Driver Prevention Committee is looking for volunteers to help with the Drive Safe Hampton Roads table at the Portsmouth Flea Markets and at the Old Dominion University Spring Break Wellness Fair and No Booza Palooza. Please let Kathy or Jonathan know if you have some time to serve some volunteer hours. See the Dispatch Calendar for dates and times.

DID YOU KNOW: Drive Safe Hampton Roads requests funding from DMV each year. If you have any project ideas or organizational needs for between October 1, 2024 – September 30, 2025, please let us know. **Grant requests are due by February 1, 2024.**

For additional information on this process, email Treasurer@drivesafehr.org.

2024 SENTARA AARP SMART DRIVER COURSE INFORMATION



AARP smart driver course



Course Information:

Refresh your driving skills and learn the new rules of the road as well research-based driving strategies to help you stay safe behind the wheel.

- **Cost:** \$20.00 for AARP Members, \$25.00 for Non-Members
- Bring a check or money order made out to AARP for the exact amount
- Participants must be age 50+
- Space is limited to 25 participants
- Submit your certificate of completion to your insurance provider and receive a discount on your auto insurance (Age 55+)
- Coffee/refreshments are available at 4 hour classes, and lunch is provided at the 8 hour classes.

Dates, times, and locations:

Location 1:
Foodbank of Southeastern VA and Eastern Shore
800 Tidewater Drive, Norfolk, VA 23504

- Jan. 22 and 23 from 9 a.m. to 1 p.m.
- March 25 and 26 from 9 a.m. to 1 p.m.
- May 20 and 21 from 9 a.m. to 1 p.m.

Location 2:
Sentara Virginia Beach General Hospital
Health Education Center
1060 First Colonial Road, Virginia Beach, VA 23454

- Feb. 8 and 9 from 9 a.m. to 1 p.m.

Location 3:
Sentara Heart Hospital, Conference Rooms 1 & 2
600 Gresham Drive, Norfolk, VA 23507

- Feb. 10 from 9 a.m. to 5 p.m.
- Apr. 27 from 9 a.m. to 5 p.m.
- June 22 from 9 a.m. to 5 p.m.

Register now by calling 1-800-SENTARA
(1-800-736-8272)

SUPER BOWL IMPAIRED DRIVING PREVENTION CAMPAIGN: FEBRUARY 11



Get your campaign materials now.

<https://www.trafficsafetymarketing.gov/get-materials/drun-driving/buzzed-driving-drunk-driving/super-bowl>

REGIONAL MOTOR CARRIER CHECK



December 12th was the last regional check by STSC for 2023. It was held at the Chesapeake Bay Bridge Tunnel with 7 participating law enforcement departments. 24 inspections were held, with the following violations recorded:
OOS Vehicles: 3; # Vehicle violations: 28; # OOS Drivers: 1;
CVSA / VA Stickers: 28; # Fuel Dips: 24.

Regional checks will resume in Spring 2024.

THANK YOU to the motor carrier law enforcement officers who continued to keep us safe.

TRAFFICSAFETYMARKETING.GOV HAS THAT NEW CAR SMELL!

Join TSM for a walkthrough of the recent changes to TrafficSafetyMarketing.gov. During this hour-long webinar, TSM will review the new and improved layout and navigation through various safety topics and also review the types of communication resources available on the website, and there will be a live Q&A session. Please register to attend one of two sessions:

Feb. 6 at 1 pm: https://usdot.zoomgov.com/webinar/register/WN_fdFDn2XeTHmhWsOwLdu-Vg#/registration

Feb. 8 at 4 pm: https://usdot.zoomgov.com/webinar/register/WN_2voU_qTISxulmUSnyFLJcw#/registration

DMV UPDATE

As everyone creates their New Year's resolutions, let's inspire Virginians to include "becoming a safe and responsible driver" on their list.



Being a safe and responsible driver means showing courtesy, always buckling up, slowing down, not driving impaired, looking out for pedestrians and bicyclists, and staying alert and focused while on the road. Let's encourage Virginians to practice these safe driving habits to contribute to keeping our roads safe.

We've always aimed to keep our communities safe and reduce the number of crashes, injuries, and fatalities. One way to do that is by continuing to spread awareness about various traffic safety issues that impact our communities every single day. Spread the word by sharing the attached graphic and resources below with your communities on your agency's or organization's social media accounts.

Teens and Young Driver Safety – Carsafetynow

<https://www.carsafetynow.org/teens-and-young-driver-safety/>

Speeding and Aggressive Driving Prevention | NHTSA <https://www.nhtsa.gov/risky-driving/speeding>

Drive High - Get a DUI | Traffic Safety Marketing

<https://www.trafficsafetymarketing.gov/get-materials/drug-impaired-driving/drive-high-get-dui/drive-high-get-dui>

Clearinghouse for Older Road User Safety <https://www.roadsafeseniors.org>

Drowsy Driving: Asleep at the Wheel (cdc.gov) <https://www.cdc.gov/sleep/features/drowsy-driving.html>

Bicycle Safety: Bike Safety Tips for Kids and Adults | NHTSA

<https://www.nhtsa.gov/road-safety/bicycle-safety>

Pedestrian Safety: Prevent Pedestrian Crashes | NHTSA

<https://www.nhtsa.gov/road-safety/pedestrian-safety>

Buzzed Driving Is Drunk Driving | Traffic Safety Marketing

<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving>

Store | DRIVE SMART Virginia (drivesmartva.org) <https://www.drivesmartva.org/store/>

DMV Speed:30 (Hull St) on Vimeo <https://vimeo.com/875328037?share=copy>

Seat Belt Safety: Buckle Up America | NHTSA <https://www.nhtsa.gov/vehicle-safety/seat-belts>

We thank you for your efforts in spreading highway safety messaging.

Let's make 2024 a safer year on the roads!

INTERESTED IN CAR CRASHES?

Joint Meeting of Drive Smart Virginia & The American Society Of Safety Professionals

DRIVE SMART Virginia is pleased to invite you join us on April 16 at the Insurance Institute for Highway Safety (IIHS) in Ruckersville for a joint meeting with the American Society of Safety Professionals. This is an exclusive invitation for the Virginia Partners for Safe Driving. We will tour the facility, view a crash test, enjoy a catered lunch, and get a briefing from David Zubry of IIHS on their recent research and the current state of traffic safety.

Register: <https://www.eventbrite.com/e/insurance-institute-meeting-drive-smart-virginia-assp-tickets-768528438247?aff=oddtcreator>

Date: April 16, 2024

Time: 10:30am to 1:30pm

Cost: \$25/per person, includes hot lunch

Location: 988 Dairy Road, Ruckersville, VA 22968

DSHR SOCIAL MEDIA STATS

Interested in stats?? Here are some of the metrics that are available for the website and our social media channels. Looking for something specific? We can see if the data you are looking for is available. You can reach Sue at sue@drivesafehr.org



2024 January 01 - 2024 January 22

Social channels overview



WINTER WEATHER RESOURCES



From OSHA: <https://www.osha.gov/winter-weather/resources>

From National Weather Service: <https://www.weather.gov/safety/winter>

THE CHRISTOPHER KING FOUNDATION IS GEARING UP FOR SPRING EVENTS!



The Christopher King Foundation (CKF) will be speaking at a Republican Women's meeting in Williamsburg on February 14. We are trying to help educate and recruit bipartisan support to change VA's seat belt law to a primary seat belt law. Virginia is now at 74% seat belt usage, which is the worst in the country. If we can help someone champion that law, we will save over 50 lives, 700 serious injuries and \$180 million in costs. And that is just for an 8% improvement. If we reach the nation's average of 90%, we could save even more. CKF has also been reaching out to our local government officials for help.

On February 22-24 (in Williamsburg), we will be attending Southeast Conference of Driver's Education Leaders along with Tammy McGee, Connor Gweedo Memorial Foundation. We will be sharing Christopher's story and handing out information on safe driving, alongside Tammy with Connor's story. CKF has joined the Network Peninsula who helps area nonprofits. I have already been connected with an accountant and located discounted QuickBooks and Adobe, which are huge helps. Network Peninsula also has a grants page. We've applied for 6 grants so far.

March will be busy with preparing for our annual Cars for Chris. The tentative date is May 18. This event will kick-off teen education on the 100 deadliest days of summer. CKF has 5 additional events scheduled for 2024 and will keep adding! We really appreciate DSHR's connections and resources that have helped us reach even more people and more organizations regarding seat belt usage and safe teen driving!

Thank for your continued support!

~Christy

To reach us: christopherkingfoundation@gmail.com; ChristopherKingFoundation.com; 757-645-6359
Saving Lives-One Seat Belt at a Time

Drive Safe and Buckle Up!!
Every Person, Every Trip, Every Time

LOVE CLICKS

VIRGINIA IS FOR BUCKLERS